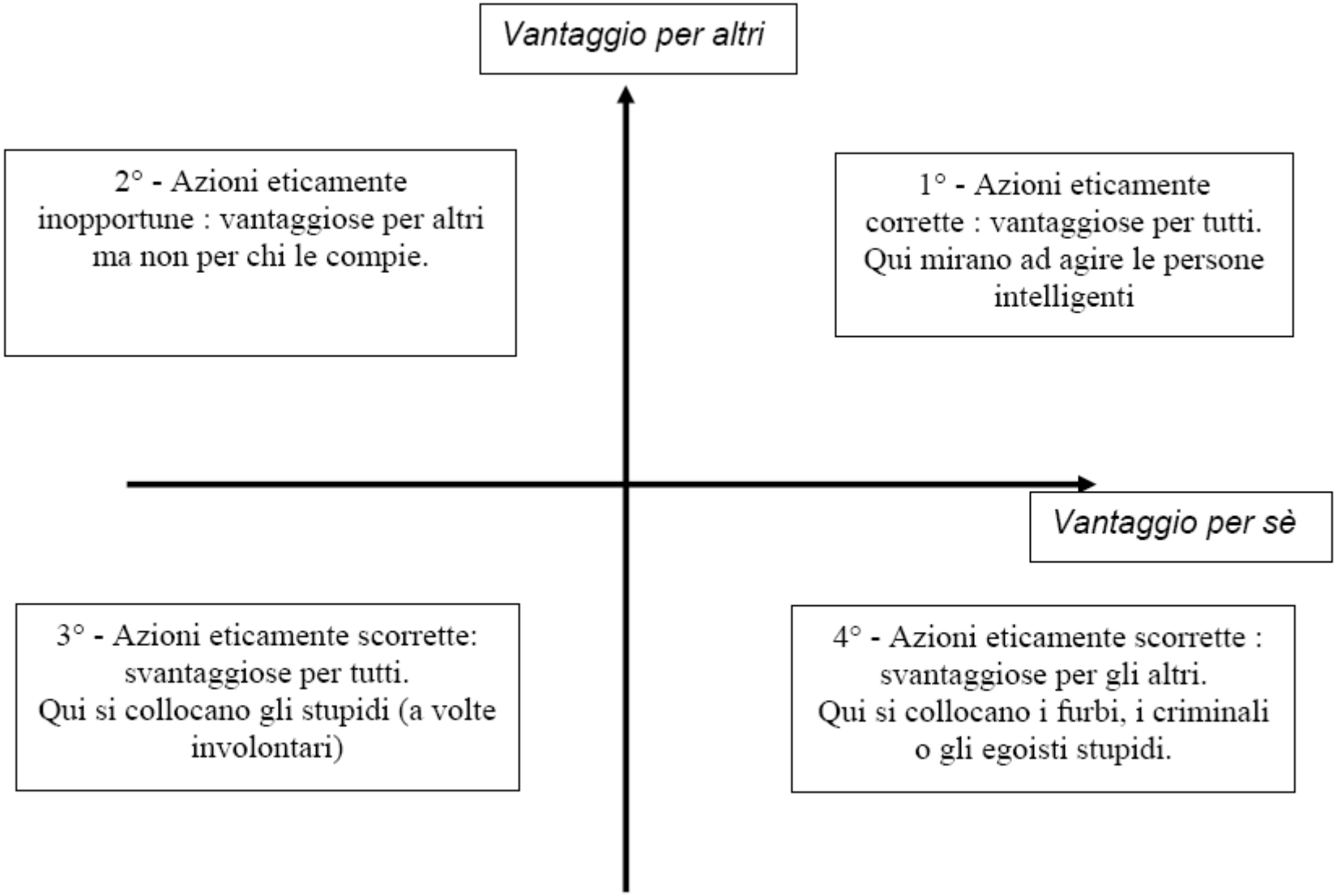Utilitarismo etico, sintesi grafica