

# 17-Nov-08 Meeting Minutes

## Introductions

Introductions for all meeting participants (~100). Another great job of crisp intros!

### Round 1 Presenters

Name: John Bidwell  
Contact: [bidwelldesigns@comcast.net](mailto:bidwelldesigns@comcast.net) (970) 223-0419  
Company: [Bidwell Design](http://Bidwell Design)  
Product: *Since electric scooters are flooding the market in a variety of form factors, Bidwell Designs saw a need to help a purchaser find the right one. John helps find and protect this valuable investment. He is an excellent reference for both owners and repair technicians.*

Intent: To promote and support the EV Bike community with expertise, advice and enthusiasm.

Name: Dev Bhatia  
Contact: [dev@boulderelectroride.com](mailto:dev@boulderelectroride.com) (949) 377 5253  
Company: [Boulder ElectroRide](http://Boulder ElectroRide)  
Product: *This product is an electro-scooter targeted at the consumer that would do a work commute. The bike has a range of 40 miles per charge, a top speed of 45 mph and great acceleration. Price point is expected to be somewhere in the low 3K\$ range. It is an environmental improvement in a ride when you include production, transportation and exhaust from gasoline this puts autos at 400g CO2/mile and the scooter output at 35g CO2/mile.*

Intent: Mezzanine financing contacts

## Networking

20 minutes of exchanging help and ideas

Appreciation for sponsors:



Venue: Eric Larsen – Neenan Company



Associate: Carl Hammerdorfer - GSSE- CSU  
Burt Dienes – Business School – CSU



Snacks: Holly Reynerson - Advanced Graphics



Matt Brunner - AlphaGraphics

### Round 2 Presenters

Name: Marian Caudron (970) 672 8004  
Contact: [skillfulmeans2000@yahoo.com](mailto:skillfulmeans2000@yahoo.com); [marian@motorizeyourbicycle.com](mailto:marian@motorizeyourbicycle.com)  
Company: MotorizeYourBicycle - 213 Jefferson St. - Fort Collins, CO.

Product: *MotorizeYourBike provides products and services to apply internal combustion and battery powered electric motors to conventional bicycles. The amount of CO2 per 100km travelled is approximately 4.32kg/100km*

Intent: Get ideas to determine the best approach to market penetration in the region.

Name: Dan Sturges

Contact: [dsturges@intragomobility.com](mailto:dsturges@intragomobility.com) (303) 901-4407

Company: [Intrago Corporation](#)

Product: *Intrago offers an easy way for someone to get a fun, zero-emission vehicle for a short trip. Intrago's proprietary, patent-pending system allows a customer to choose any available vehicle secured at any charging station, unlock the vehicle of their choice with a single 'key' right at the vehicle, and immediately ride away. The customer can return the vehicle to the original location, or any other Intrago site located conveniently throughout the surrounding area.*

Intent "A" round is stuck in current economic woes. They are looking for contacts to raise 3.5M\$ Mezzanine financing

## ***Close and Networking***

Follow-up networking