

The Evolution of SOHO: Beyond Solopreneur / Techpreneur / Biopreneur

From SOHO (Small Office Home Office) to COCO (Cooperation Commons)

SOHO => MOHO => COWO => COHO => COCO



www.sohominium.net

(A) Evolving Stages / Phases:

SOHO = Small Office Home Office
 MOHO = Mobile Office Home Office
 COWO = Co-Working
 COHO = Co-Housing
 COCO = Cooperation Commons

(B) Idealized Business Model:

- (1) Powerful & Continuous Education Product: Systemic Wealth & Biochar Effect (20%)
- (2) Business Model that enables each member directly benefit from revenues derived (40%)
- (3) Commits 40% of all revenues to environmental conservation / preservation (Biochar donation)

	Course / Seminar Etc. etc	Peak Oil Effect	Co-Housing IC	LOHAS	ICT
Business Development	<i>Consulting</i>	<i>SOHO / MOHO</i>	<i>Investor Club</i>	<i>Sustaniable Econ</i>	<i>Social Network</i>
(Profit)	<i>Recruitment</i>	<i>COWO / COHO</i>	<i>Rehab Center</i>	<i>Healthy Lifestyle</i>	<i>Viral Marketing</i>
	<i>Holonc Enterprise</i>	<i>COCO</i>	<i>MiniCompact Home</i>	<i>Ecological Lifestyle</i>	<i>P2P Funding</i>
	<i>Biochar Effect</i>		<i>Business Park</i>	<i>Altern. Healthcare</i>	<i>Business 3.0</i>
				<i>Personal Dev.</i>	
Personal Development	<i>Self-Improvement</i>	<i>Startup</i>	<i>Holarchy</i>	<i>Permaculture</i>	<i>Web 1.0</i>
(People)	<i>DeSchool</i>	<i>DeJob</i>	<i>Relocalization</i>		<i>Web 2.0</i>
	<i>Integral Theory</i>	<i>Slow Movement</i>			<i>Web 3.0</i>
EcoSystem Development	<i>Biochar donation</i>	<i>Biochar donation</i>	<i>Biochar donation</i>	<i>Biochar donation</i>	<i>Biochar donation</i>
(Planet)	<i>Sustainability</i>	<i>Sustainability</i>	<i>Sustainability</i>	<i>Sustainability</i>	<i>Sustainability</i>

SOHOMINIUM: Evolving and Integrating the "3-in-1" Approach

(a) Home - Office - ThirdPlace

(b) Profit - People - Planet

More details at :- www.sohominium.blogspot.com