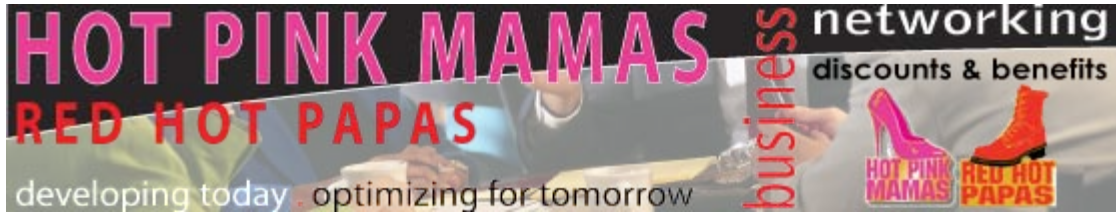


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Business Networking *News Flash*

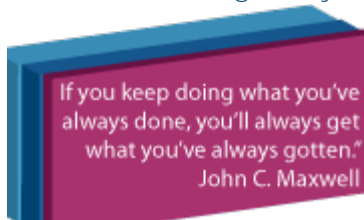
N Dallas/NW Dallas/Mesquite/Park Cities
February 2009 / Vol. II



[Feature Article](#) | [Mix 'N Mingles](#) | [Roundtable Calendar](#) | [Pink Alerts](#) | [Closing Message](#) | [Sponsors](#)

Do It Differently!

It's no secret that there's major upheaval in the market and it will cause business duress across the nation. And, there's no escape from the media frenzy surrounding the economic "hangover" we are facing today. The market chaos is causing a lot of fear in business and people are losing focus. In this tumultuous journey, you have the choice to **do it differently** (D.I.D)! When you sense yourself spiraling out of control or losing focus on your business, replace fear with **freedom**, **flexibility**, and **fulfillment** - all the reasons you embarked on launching your business in the first place. Distinguish your business by applying **D.I.D** when networking, connecting with customers and sustaining life-long relationships. People are adept at seeing through that smile and handshake - don't let fear take over your business through the market challenges - boost up the strength to maintain loyal customers and solidify the trust while networking. Keep in mind that you will be challenged to close new deals if the prospective customer and/or client observes that you are not confident your business will make it through the market shake down.



To prevail, kick-start **D.I.D** with these simple

Places to be Seen!



Join us at our Monthly
"Industry Exclusive"
Luncheons from 11:15 to 1:00 pm!

Monday, February 2
Irving Chapter President. Lisa Young
TGI Fridays- CO-ED
1001 Macarthur Park (Target Plaza)/Irving TX 75063
Spots open for Insurance,Chiropractor, Promotional Products,Financial Planner, Attorney,CPA,Nutrition, Interior Design & more

KICKOFF Thursday, February 5
Carrollton Chapter - President. Julie White
La Hacienda Ranch
330 N I-35E / Carrollton TX 75007
Spots open for Personal Trainer,Business Coach,Jewelry, Insurance,Financial Planner,Photographer, Travel & more

steps:

- 1) Re-evaluate your business plan and align it with the current market conditions.
- 2) Connect with your target audience - place your product at the right intersection where customers can experience what you have to offer.
- 3) Be innovative - create a buzz online by exercising the new [Web 2.0](#) trends.
- 4) Don't get caught up in the daunting financial fear.
- 5) Learn from historical breakthroughs.

Recall the day that you took the leap into entrepreneurship or owning a small business - the risk you applied then is no different other than letting the fear of the economy hold you back now. History proves that innovation sparked in tough economic times - Hewlett Packard was introduced in The Great Depression; first McDonald's opened in 1955; and the oil crises loomed in the early 1970's but Gates and Allen emerged with Microsoft. Entrepreneurs and small business owners will ride through the "big wave" as long as they continue to be innovative, are receptive to change, comfortable with risk and measure for success.

A year from now, you will be able to look back and say, "**I DID it**" and recognize that you didn't let the overarching chaos steer you off track - you prevailed because you chose to **do it differently!**

Members have access to Teams of Master Minds

with Knowledge and
Expertise to help
BRAIN Storm and
come up with the
right **Business**
Solutions!

**HOT Pink
Mamas**

helps one another to
Succeed in Business!

network buzz

Our chapters are expanding and so is our leadership team!

Congratulations to our newest additions:

Assistant Director, Lisa Young

Lisa will be working closely with Patty Farmer, Owner and Annemarie Smith, Assistant Personal Director.

President, Carrollton Chapter, Julie White

Your show of support to Julie on Thursday, **February 5**, is welcome when she holds the

NEW DATE Tuesday, February 10

Garland Chapter - **President, Stephanie Mallock Grey**

Location Changed to IHOP Restaurant

5175 N President George Bush Hwy/Garland TX 75040

Spots open for Business Coach, Insurance, CPA, Promo Products, Web Design, Chiropractor, Travel & more

Wednesday, February 11

Mesquite Chapter - **President, Charisma Grygorczuk**

The Jalapeno Tree

1530 N Peachtree Rd / Mesquite TX 75149

Spots open for Realtor, Insurance, CPA, Jewelry, Financial Planner, Business Coach, Travel, Floral Design & more.

Monday, February 16

Addison CO-ED Chapter - **President, Cheri Stanwix**

On the Border Mexican Grill

4855 Beltline Road / Dallas TX 75254

Spots open for Chiropractor, CPA, Florist, Event Planner, Business Coach, Massage Therapist, Hair Stylist & more.

Thursday, February 19

Southlake Chapter - **President, Sheila Hutchins**

Blue Mesa Cafe

1586 E. Southlake Blvd./Southlake TX 76092

Spots open for Promotional Products, Photographer, CPA, Business Coach, Florist, Massage Therapist & more

Monday, February 23

W. Plano Chapter - **President, Daphne Lee**

Romano's Macaroni Grill

5005 W. Park Blvd. / Plano TX 75093

Spots open for Wine Consultant, Chiropractor, Massage Therapist, Photographer, Jewelry, Personal Trainer & more.

Tuesday, February 24

Flowermound Chapter - **President, Amy Humphries**

Capriccio Ristorante

420 Parker Square / Flowermound TX 75028

Spots open for Massage Therapist, Wine Consultant, Insurance, CPA, Photographer, Business Coach, Hair Stylist & more.

Wednesday, February 25

COED E. Plano Chapter - **President, Patty Farmer**

Texas Land and Cattle Steakhouse

3945 N Central Expy / E. Plano TX 75023

Spots open for Chiropractor, Photographer, Massage Therapist, CPA, Attorney, Personal Trainer & more.

Thursday, February 26

Frisco Chapter - **President, Jennifer Luney**

La Madeleine Restaurant

8008 State Hwy 121 / Frisco TX 75034

Spots open for Photographer, CPA, Attorney, Insurance, Promo Products, Chiropractor, Event Planner & more.

Friday, February 27

McKinney Chapter - **President, Michelle Barr**

La Medeleine Restaurant

official kick-off of the Carrollton Chapter!
President, W. Plano Chapter, Daphne Lee

Chapter Updates

Denton Merging - effective February 1, 2009
all members of the Denton Chapter will
transition to the Flower Mound or new
Carrollton Chapter.



January 28 - 29 [Dallas Construction Expo](#)
February 27-March 1 [North Texas Golf Expo](#)
February 27 - 28 [Business Solutions Expo](#)
March 6 - 8 [Dallas Home & Garden Show](#)
March 8 - [Plano Bridal Show](#)
March 12 - 17 [RCI International Convention
and Trade Show](#)
March 18 - 19 [Industrial Expo](#)

What are members saying

WHY JOIN

5,000 business cards for \$50 • Health Benefits
Unlimited Business Referrals and Leads
Free full page Member Profile and Advertising
Multi-Media discounts • Networking Events
Cross-Promotions • Display Exposure • Increase Sales

A graphic with a pink background and a blue speech bubble containing the text 'What are members saying'. Below it, the words 'WHY JOIN' are written in large, bold, black letters. At the bottom, a list of benefits is provided in a smaller font.

2730 S Central Expy / McKinney TX 75070
Spots open for Floral Design, Photographer, Wedding
Planner, Insurance, Promotional Products & more.

You are personally invited to come join
us this month at our

HOT Monthly Mixers!

Women (and Men) business professionals who
are serious about networking and building their
businesses in a fun and supportive
environment.

No-Lockout HOT COED Grapevine Mixer will be
at the **Love & War** on

February 10

2505 E. Grapevine Mills Circle
Grapevine TX 76051

Networking from 5:00 to 7:00 pm
\$10 in advance or \$15 (cash only) at the door



Frisco **HOT Monthly Mixer** will be
held at **La Hacienda Ranch** on

February 19

4110 Preston Road / Frisco TX 75034

Networking from 4:00 to 6:00 pm
\$10 in advance or \$15 (cash only) at the door



[-- back to top --](#)

Our "**Networker of the Month**" and someone who is definately **doing it differently** is...



Holly Kuper

Photographing for over 30 years, Holly Kuper's specialty is people on location.
National business magazine, annual reports, brochures and website
photography. She is fun and energetic making each photo shoot an experience
not just a job. Holly puts herself in your shoes creating a photograph that you
can be proud to show.

Holly's motto "You're only as good as your last job so make everyone count"

Holly Kuper Photography
214-827-4494
214-693-3672 - cell

Dallas/New York
5522 Anita Street
Dallas, Texas, 75206
www.holly.kuper.com
photo@hollykuper.com



Patty Farmer Owner/Director
214.407.6300 Office 972.603.8209 Cell
HOT Pink Mama's/Red HOT Papa's
N Dallas/NW Dallas/Mesquite/Park Cities
NDallas@NetworkWithWomen.com
www.HOTPinkMamas.com

Think **PINK**

- P** = Projection
- I** = Interests
- N** = Network
- K** = Knowledge

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