

IDEAL LIVING EXPOS



You Are Invited to Participate
In the most exciting exhibition of the year!
IDEAL LIVING EXPO
Saturday, May 16, 2009 from 11am-6pm
Embassy Suites' Frisco Convention Center



Inspired by The Ideal Home Exhibition in London, it is our goal to bring the same atmosphere, excitement and anticipation that thousands of Europeans have experienced every year for the last ten decades to Frisco, Texas.

North Dallas/Collin County is booming with new businesses and a growing population. Its demographic spans a range of young families, mature families and singles of all ages. The common thread is the pursuit of "Ideal Living."

The Ideal Living Expo offers you an opportunity to be face to face with thousands of potential clients. The theme presented will be that "Ideal Living" entails a balance between luxury and practicality. Exhibitors will showcase specialties in travel, art, fashion, cooking, home, health, family and community. Each booth functions as a mini-storefront. Exhibitors are encouraged to use creative marketing, freebies and samples in order to create a fun, energetic atmosphere.

Our Mission is to provide an entertaining and inspirational event to focus attention on our local businesses, with the added pleasure of coming to the aid of two of the most versatile and expansive charities in our area, Love for Kids and Habitat for Humanity.

We look forward to your participation!

Janice Robinson
Event Organizer
IDEAL LIVING EXPOS
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Fax: 469-519-2370



EMBASSY SUITES



Frisco Convention Center
7600 John Q. Hammons Dr. Frisco, TX 75034

PRICING

IDEAL LIVING EXPOS

Booth Pricing

8 x 8	<u>\$575</u>
8 x 16	<u>\$1090</u>
8 x 24	<u>\$1605</u>
8 x 32	<u>\$2120</u>

Included with Booth:

- Pipe and Drape
- 1 Table
- 2 Chairs
- Company Sign
- Listing in promotional directory/event program
- 50 admission tickets for your personal guest and clients (\$250 value)

Prime positions (corners, entry and stage facing) will be first come, first serve, with no additional charge!

Event Program

The Event Program will be in the format of a free publication that will promote the various ways one can achieve IDEAL LIVING in our area. To achieve maximum exposure, 10,000 copies will be distributed to stores, restaurants and other prime locations prior to the event. It will consist of a directory of exhibitors, event floor plan, promotions, discounted admission tickets, and advertisements. Sponsors are invited to submit editorial to promote their products or services.

Size	Dimension	Color	Black + White
Full Page	L 7.875 x W 4.875	\$575	\$475
Half Page	L 4.875 x W 3.930	\$325	\$250
Quarter Page	L 4.875 x W 1.960	\$175	\$125

Special Position	Dimension	Color
Inside-Front	L7.875 x W 4.875	\$700
Page Facing	L7.875 x W 4.875	\$700
Inside Back	L7.875 x W 4.875	\$700
Back Cover	L7.875 x W 4.875	\$1000

File types: JPEG or PDF. Files should be at least 300 dpi. Include all fonts. Please deliver files on CD or email to: miroco1@sbcglobal.net

SPONSOR AGREEMENT FORM

IDEAL LIVING EXPOS

Booth Size _____ \$ _____ Sponsor Level _____ \$ _____
Price Price

Name of Company, Foundation or Individual
(Exactly as it should appear in promotional materials, including capitals and abbreviations)

If Company, Contact Name

Email _____ Telephone (____) _____ Fax (____) _____

Address _____ City _____ State _____ Zip _____

Signature _____ Date ____/____/____

Sponsorship/Booth Payment

Enclosed is a check for \$ _____ made payable to Ideal Living Expos.

Please charge my: MasterCard _____ Visa _____ for \$ _____

Name on Card

Card Number V-Code _____ Expiration Date ____/____/____ Signature _____

Billing Address _____ City _____ State _____ Zip _____

Thank you for your participation in the 2009 Ideal Living Expo!

Please return this form to Ideal Living Expos. **Phone:** 972.529.9037 **Fax:** 469.519.2370 **Email:** miroco1@sbcglobal.net
Booth reservations are available on a first-come, first-serve basis with full payment. Please ask us about availability.

Love for Kids and Habitat for Humanity are benefiting from a percentage of the proceeds of the 2009 Ideal Living Expo. For more information about the programs offered by Love for Kids or Habitat for Humanity please visit them online at www.lfk.cc and www.habitatforhumanity.com