

The Confidential
Dog Food Report

2nd Edition

"The 9 *Very* Best,
Ultra-Healthy,
Dog Food Brands
in all of North America"

For each brand, find included:

Why it is better-than-good.
Where it is available.
Company web site address.
The product shortcomings.
Product picture.

WARNING: Strictly Confidential, do not SHARE!

Legal Stuff

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The author of this book is not a trained dog health professional. It is the reader's responsibility to consult with a licensed, practicing Doctor of Veterinarian Medicine (DVM) (or equivalent in your country) before making any changes to your method of feeding, grooming or any other matter of dog care for any dogs for which you have any responsibility or contribute, in any way, to their care.

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Introduction

We have established that commercial dog foods are nutritionally evil, and that the best diet is a homemade diet. But three factors may still sway you towards purchasing, rather than making your own food for your pet.

- 1) You're simply not much of a cook,
- 2) There's the whole (obvious) convenience factor, and
- 3) You may not be confident in your abilities to correctly ascertain your dog's needs, and the appropriate nutritional balance.

As such, for the kitchen-challenged, the impossibly busy, and the faint-of-heart pet owners we have researched and assembled specifically for your convenience the best possible alternative commercial pet foods currently available on the market.

The Menadione Debate

This list has been recently modified to assure only the *very* best commercial products are included. PetGuard[®], for example, seemed worthy on the surface. Their products are free of "by-products" and fillers, easily digestible and palatable, and use natural preservatives Vitamin E (natural mixed tocopherols) and Vitamin C (ascorbic acid). They are free of artificial colors, flavors or preservatives and soy, wheat and yeast and use chelated minerals. They also guarantee the use of Coleman Natural Beef in its beef products -- raised without hormones, antibiotics, steroids and never fed animal by-products.

This all sounds promising, right? Alas, PetGuard[®] also uses Menadione Sodium Bisulfate, a synthetic form of Vitamin K. This ingredient is both unnecessary and potentially harmful. It has been linked to:

- ❖ Liver cell cytotoxicity
- ❖ Weakened immune systems
- ❖ Potential mutagenic effects
- ❖ Damage to the natural Vitamin K cycle
- ❖ Hemolytic anemia and jaundice
- ❖ Direct toxicity in high doses
- ❖ Irritation of the skin and mucous membranes
- ❖ Allergic reactions and eczema

(This information supplied by the website:
<http://www.dogfoodproject.com/index.php?page=menadione.>)

As such, we have deemed this ingredient as one that should be avoided at all costs.

Similarly, Life's Abundance[®] products offer three sources of superior, digestible protein and meat sources without hormones or steroids. They are free of corn, wheat, "by-products", dairy, sugars, artificial colors, flavors or chemical preservatives. Life's Abundance[®] products include organic carrots, spinach, celery, garlic, alfalfa leaf and apples rich in powerful antioxidants and contain brown rice, a highly digestible carbohydrate. They are additionally enhanced with Natural DHA and EPA to support good vision, a healthy heart and a healthy central nervous system, and use Probiotics and beet pulp to promote a healthy digestive tract.

Unfortunately, like PetGuard[®], Life's Abundance[®] also uses Menadione Sodium Bisulfate. Additionally, they add grape seed extract. Sadly, grapes have recently been confirmed as potential causes of acute renal failure in dogs.

We have also had to eliminate Azmira Holistic Animal Care LifeStyle™ and Nutro Ultra Holistic Nutrition from our list due to the use of Menadione in their dog foods.

Newman's Own[®] Organics lists the use of Menadione Dimethylpyrimidinol Bisulfite (another Menadione derivative) in the dry dog food ingredients lists on its website. However, when we inquired with them as to why they are using this potentially hazardous ingredient in their otherwise superior product, we were informed that Menadione has been removed from its dog foods, and they are in the process of updating their packaging the website. In trying to get to the bottom of the Menadione debate, we further inquired with them as to why they decided to remove the ingredient. We were told only that, "Dog [sic] do not require vitamin K supplementation, as cats do." While the removal of Menadione has earned Newman's Own[®] Organics reinstatement to our list, we had hoped they would be a little more forthcoming with regards to this subject.

With regards to the need for Vitamin K supplementation, the standard conclusion is that it is unnecessary for dogs. Vitamin K is naturally found in green leafy vegetables, cauliflower, tomato,

soybeans, wheat bran, egg yolk and organ meat and is synthesized in the body.

To be fair, it is worth noting here that Azmira provided an extensive and compelling defense to its use of Menadione. They tell us, in part:

Since 1997 thousands and thousands of pets have not only achieved better health, but maintained it while on our food. We understand the controversy, but disagree. Menadione Sodium Bisulfite Complex is the best source of vitamin K activity because the natural form is highly unstable. This form of vitamin K activity is used to help promote blood clotting through the production of prothrombin. This superior pet food nutrient supplement is expensive so it is often added only to feline foods because they need additional K. However dogs benefit from Vitamin K as well. Many clinical trials have shown that synthetic K is biologically identical to natural sources. A natural source that is destroyed in processing is not going to be of any help to the pet. Even if it does look good on the label. This source is simply more stable. We believe sub standard ingredients, preservatives, by-products, chemicals, dyes, yeasts, sugars, 4-D meat, moldy grain, fillers, etc. are the real concerns. As always, we recommend pet owners feed the food they are most comfortable with.

Similarly, Nutro Ultra Holistic Nutrition contends,

Vitamin K is an essential nutrient used to ensure proper blood clotting and there is also some evidence to suggest that it can help bone health in older animals. Menadione Sodium Bisulfite Complex (source of Vitamin K activity) is an AAFCO approved source of vitamin K. The levels of this nutrient used in our foods are completely safe and well within AAFCO guidelines.

And PetGuard[®] further asserts,

The reason for adding menadione to the diet is to supplement the nutrients in food because animals cannot get sufficient leafy raw vegetables (Vitamin K2) to convert to Vitamin K3. There are certain guidelines and regulations

in place by the Center for VMedicine and American Association of Feed Control Officials, both arms of the FDA, which address inclusion of menadione as part of formulations. There is no ongoing scientific evidence or discussion in this country or information from the FDA to indicate that menadione is harmful.

While this information does give us pause, we opt to potentially err on the side of caution. In 1996, the Food and Drug Administration amended the food additive regulations to provide for safe use of Menadione in, "feed and drinking water of animals." In 1999, this amendment was expanded to stipulate its use in swine feed. Specifically,

The additive is used or intended for use as a nutritional supplement for both the prevention of vitamin K deficiency and as a source of supplemental niacin as follows:

- (1) In chicken and turkey feeds at a level not to exceed 2 grams per ton of complete feed.
- (2) In growing and finishing swine feeds at a level not to exceed 10 grams per ton of complete feed.
- (3) To assure safe use, the label and labeling of the additive shall bear adequate directions for use.

On the food additive status list, Menadione is listed as a, "Substance banned prior to the Food Additives Amendment (FAA) because of toxicity." It is not to be used in prenatal supplements or any other food products. The food additive status list also designates Menadione as, "PD." Ingredients labeled, "PD" are defined as,

Substances for which a petition has been filed but denied because of lack of proof of safety. Substances in this category are illegal and may not be used in foods.

Additionally, this website provides some interesting reading regarding the use of menadione (<http://www.dogfoodproject.com/index.php?page=menadione>), specifically, why it should be avoided. The author has made eliminating this ingredient in commercial dog foods somewhat of a cause. She makes a powerful argument and backs it up with

resources. Almost every online menadione debate that we have perused references this website.

The bottom line for us is the ingredient is banned for human use, so why take the risk on feeding it to our dogs? The combination of being both unnecessary and potentially harmful is enough for us to want to avoid it at all costs, especially when it is so easy to do so.

Flint River Ranch is free of Menadione Sodium Bisulfate, but uses Poultry Fat, and has been likewise eliminated from our list. Poultry Fat is an ingredient to avoid at all costs due to its imprecise origin.

So, as you can see, this list comprises only the most elite commercial dog foods.

The manufacturers featured here tend toward the holistic or organic bias. They all favor natural ingredients, and avoid unnecessary additives and preservatives. And, surprisingly, most also tend toward the economical stratum as well.

So, if you have to buy, at least buy well. . . .

APD[®] Select Choice[™]

Why It's Worthy

APD[®] Select Choice[™] dog foods are a product line of Breeder's Choice Pet Foods and provide superior nutrition, naturally. Advanced Pet Diet products are:



- ❖ Fortified for strong teeth and bones
- ❖ Made without chemical preservatives BHA or BHT
- ❖ Antioxidant-rich
- ❖ All-natural
- ❖ DHA-enriched for healthy brain and eye development
- ❖ Made with Probiotics to aid digestion
- ❖ Free of "by-products"
- ❖ Completely guaranteed
- ❖ Designed to meet the changing stages of a dog's life

Where To Buy

The Breeder's choice website (<http://www.breeders-choice.com>) features search engines for both online and brick-and-mortar retailers. Stores carrying its products are available throughout the United States and Canada.

A Word Of Caution

The makers of APD[®] Select Choice[™] recommend a five day transition before feeding Select Choice exclusively, which is outlined in detail on the Breeder's Choice website. They indicate that an abrupt diet change is likely to cause a disruption in your pet's digestive pattern.

Complete Ingredients Listing

The following are complete ingredients listings for a sampling of the APD[®] Select Choice[™] dry dog foods:

Chicken Meal & Rice Skin & Coat Formula

Ingredients:

Chicken Meal, Brown Rice, Ground Rice, Chicken Fat (Preserved with Mixed Tocopherols), Pearl Barley, Natural Flavor, Salmon Meal, Canola Oil, Flax Seed, Yucca Schidigera, Dried Aspergillus Oryzae Fermentation Product, Dried Bacillus Subtilis Fermentation Product.

Minerals:

Potassium Chloride, Zinc Oxide, Zinc Amino Acid Chelate, Manganous Oxide, Copper Sulfate, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Calcium Iodate, Sodium Selenite, Cobalt Carbonate.

Vitamins:

Dicalcium Phosphate, Calcium Carbonate, Choline Chloride, Iron Sulfate, Vitamin A Acetate, Vitamin D3, Vitamin E Supplement, Vitamin B12 Supplement, Riboflavin, Niacin, Calcium Pantothenate, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, d-Biotin.

Puppy Chicken & Rice

Ingredients:

Chicken Meal, Brown Rice, Ground Rice, Lamb Meal, Chicken Fat (Preserved with Mixed Tocopherols), Pearl Barley, Rice Bran, Natural Flavor, Salmon Meal, Canola Oil, Flax Seed, Yucca Schidigera, Dried Aspergillus Oryzae Fermentation Product, Dried Bacillus Subtilis Fermentation Product.

Minerals:

Potassium Chloride, Zinc Oxide, Zinc Amino Acid Chelate, Manganous Oxide, Copper Sulfate, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Calcium Iodate, Sodium Selenite, Cobalt Carbonate.

Vitamins:

Dicalcium Phosphate, Calcium Carbonate, Choline Chloride, Iron Sulfate, Vitamin A Acetate, Vitamin D3, Vitamin E Supplement, Vitamin B12 Supplement, Riboflavin, Niacin, Calcium Pantothenate, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, d-Biotin.

Lamb Meal & Rice Renew Skin & Coat Dry Form ula

Ingredients:

Lamb Meal, Brown Rice, Ground Rice, Chicken Fat (Preserved with Mixed Tocopherols), Rice Bran, Flax Seed, Sunflower Seed, Sunflower Oil, Natural Flavor, Yucca Schidigera, Dried Aspergillus Oryzae Fermentation Product, Dried Bacillus Subtilis Fermentation Product.

Minerals:

Potassium Chloride, Zinc Oxide, Zinc Amino Acid Chelate, Manganous Oxide, Copper Sulfate, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Calcium Iodate, Sodium Selenite, Cobalt Carbonate.

Vitamins:

Dicalcium Phosphate, Calcium Carbonate, Choline Chloride, Iron Sulfate, Vitamin A Acetate, Vitamin D3, Vitamin E Supplement, Vitamin B12 Supplement, Riboflavin, Niacin, Calcium Pantothenate, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, d-Biotin.

The Blue Buffalo Company

Why It's Worthy

Blue™ is named for the large breed, cancer-stricken Airedale who inspired the creation of this company. They promise, "Unsurpassed Nutrition and Ultimate Protection." The Blue™ dog foods use:



- ❖ Chicken, Lamb or Fish as the first ingredient
- ❖ Healthy whole grains, vegetables and fruits
- ❖ No animal by-products
- ❖ No artificial preservatives or flavors

Where To Buy

The Blue™ website (<http://www.bluebuff.com>) features a search engine for locating stores carrying its products in the United States and Canada.

A Word Of Caution

The makers of Blue™ recommend a gradual transition to their foods from your dog's current brand, and offer specific feeding and transition guidelines to do so. Also, only recently did Blue™ remove Menadione from its products. Products labeled with a "best used by" date of October 07 and thereafter are menadione free.

Complete Ingredients Listing

The following are complete ingredients listings for a sampling of the Blue™ dry dog foods:

Chicken & Brown Rice Recipe for Adult Dogs

Ingredients:

Chicken, Chicken Meal, Whole Ground Brown Rice, Whole Ground Barley, Rye, Oatmeal, Chicken Fat (preserved with Natural Mixed Tocopherols), Potato Flour, Tomato Pomace, Whole Carrots, Whole Sweet Potatoes, Ground Flax Seed, Alfalfa,

Herring Oil, Sea Salt, Barley Grass, Sunflower Oil (preserved with Natural Mixed Tocopherols), Calcium Phosphate, L-Carnitine, Dried Kelp, Whole Garlic Cloves, Lecithin, Parsley, Glucosamine, Spirulina, Yucca Shidigera Extract, Green Tea Extract, Lactobacillus Acidophilus, Baccillus Subtilis, Bifidobacterium Thermophilum, Bifidobacterium Longum, Enterococcus Faecium, Turmeric, Natural Color.

Minerals:

Zinc Amino Acid Complex (Source of Chelated Zinc), Iron Amino Acid Complex (Source of Chelated Iron), Manganese Amino Acid Complex (Source of Chelated Manganese), Copper Amino Acid Complex (Source of Chelated Copper), Potassium Amino Acid Complex (Source of Chelated Potassium), Potassium Iodide, Cobalt Proteinate (Source of Chelated Cobalt), Sodium Selenite.

Vitamins:

Choline Chloride, Vitamin E Supplement, Beta Carotene, Vitamin B12 Supplement, Vitamin A Supplement, Calcium Ascorbate (Source of Vitamin C), Niacin, Calcium Pentothenate, Riboflavin, Folic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Biotin, Vitamin D3 Supplement.

Fish & Sweet Potato Recipe for Adult Dogs

Ingredients:

Deboned Whitefish, Whole Ground Brown Rice, Whole Ground Barley, Menhaden Fish Meal, Sweet Potatoes, Potato Flour, Canola Oil (preserved with Mixed Tocopherols), Tomato Pomace, Natural Flavor, Whole Carrots, Dried Molasses, Malted Barley Flour, Ground Flaxseed, Sunflower Oil, Sea Salt, Potassium Chloride, Chicken Fat (preserved with Mixed Tocopherols), Glucosamine Hydrochloride, Yucca Shidigera Extract, Garlic Spirulina, Lecithin, L-Carnitine, Dried Kelp, Parsley, Turmeric, Green Tea Extract, Lactobacillus Acidophilus, Baccillus Subtilis, Bifidobacterium Thermophilum, Bifidobacterium Longum, Enterococcus Faecium.

Minerals:

Zinc Amino Acid Complex (Source of Chelated Zinc), Iron Amino Acid Complex (Source of Chelated Iron), Manganese Amino Acid Complex (Source of Chelated Manganese), Copper Amino Acid Complex (Source of Chelated Copper), Potassium Amino Acid Complex (Source of Chelated Potassium), Potassium Iodide, Cobalt Proteinate (Source of Chelated Cobalt), Sodium Selenite.

Vitamins:

Choline Chloride, Vitamin E Supplement, Beta Carotene, Vitamin B12 Supplement, Vitamin A Supplement, Calcium Ascorbate (Source of Vitamin C), Niacin, Calcium Pentothenate, Riboflavin, Folic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Biotin, Vitamin D3 Supplement.

Lamb & Brown Rice Recipe for Puppies

Ingredients:

Deboned Lamb, Lamb Meal, Whole Ground Brown Rice, Whole Ground Barley, Rye, Oatmeal, Menhaden Fish Meal, Rice Protein Concentrate, Potato Flour, Tomato Pomace, Sunflower Oil (preserved with Natural Mixed Tocopherols), Whole Carrots, Whole Sweet Potatoes, Alfalfa, Sea Salt, Barley Grass, Calcium Phosphate, Dried Chicory Root (Inulin), Ground Flax Seed, Whole Garlic Cloves, Dried Kelp, Lecithin, Parsley, Spirulina, Yucca Schidigera Extract, Green Tea Extract, Lactobacillus Acidophilus, Bacillus Subtilis, Bifidobacterium Thermophilum, Bifidobacterium Pseudolongum, Enterococcus Faecium, Turmeric, Arginine, Lysine, Rosemary Extract.

Minerals:

Zinc Amino Acid Complex (Source of Chelated Zinc), Iron Amino Acid Complex (Source of Chelated Iron), Manganese Amino Acid Complex (Source of Chelated Manganese), Copper Amino Acid Complex (Source of Chelated Copper), Potassium Amino Acid Complex (Source of Chelated Potassium), Potassium Iodide, Cobalt Proteinate (Source of Chelated Cobalt), Sodium Selenite.

Vitamins:

Choline Chloride, Vitamin E Supplement, Beta Carotene, Vitamin B12 Supplement, Vitamin A Supplement, Calcium Ascorbate (Source of Vitamin C), Niacin, Calcium Pantothenate, Riboflavin, Folic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Biotin, Vitamin D3 Supplement.

Canidae® For Dogs

Why It's Worthy

Canidae® boasts, "Superior quality in every bag," with no corn, wheat, soy, grain fractions, fillers or "by-products." Listed among its benefits:



- ❖ Four human grade meats -- Chicken, Turkey, Lamb & Fish
- ❖ Ten natural skin & coat conditioners
- ❖ Balanced Omega 6 & 3 fatty acids
- ❖ Digestive enzymes, probiotics & superior digestibility
- ❖ Antioxidant vitamins & amino acid chelated minerals
- ❖ Palatability
- ❖ Formulated for all life stages -- puppies, adult, seniors & overweight
- ❖ Completely guaranteed

Where To Buy

The Canidae® website (<http://www.canidae.com>) features a search engine for locating stores in the United States carrying its products.

A Word Of Caution

The makers of Canidae® do not specify whether the food should be introduced gradually or not. However, they do offer very specific, easy to understand feeding guidelines for puppies, adults, seniors and overweight and pregnant dogs.

Complete Ingredients Listing

The following are complete ingredients listings for a sampling of the Canidae® dry dog foods:

Canidae® All Life Stages

Ingredients:

Chicken Meal, Turkey Meal, Brown Rice, White Rice, Lamb Meal, Chicken Fat

(preserved with Mixed Tocopherols), Herring Meal, Flax Seed, Sun Cured Alfalfa Meal, Sunflower Oil, Chicken, Lecithin, Linoleic Acid, Rosemary Extract, Sage Extract, Dried Enterococcus Faecium, Dried Lactobacillus Acidophilus Fermentation Product, Dried Aspergillus Oryzae Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract, Inulin (from Chicory root), Saccharomyces Cerevisiae Fermentation Solubles, Yucca Schidigera Extract, Papaya.

Minerals:

Potassium Chloride, Zinc Amino Acid Chelate, Manganese Amino Acid Chelate, Iron Amino Acid Chelate, Copper Amino Acid Chelate, Cobalt Amino Acid Chelate, Calcium Iodate, Sodium Selenite.

Vitamins:

Monocalcium Phosphate, Choline Chloride, Mixed Tocopherols (Source of Vitamin E), Vitamin A Supplement, Vitamin D3 Supplement, Ascorbic Acid (Source of Vitamin C), Niacin, Thiamine Mononitrate (Vitamin B1), Riboflavin (Source of B2), Beta Carotene, Calcium Pantothenate, Pyridoxine Hydrochloride (Vitamin B6), Folic Acid, d-Biotin, Vitamin B12 Supplement.

Canidae[®] Lamb & Rice

Ingredients:

Lamb Meal, Brown Rice, Canola Oil (preserved with Mixed Tocopherols), Flax Seed, Sun Cured Alfalfa Meal, Sunflower Oil, Lamb, Lecithin, Linoleic Acid, Rosemary Extract, Sage Extract, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Aspergillus Oryzae Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract, Inulin (from Chicory Root), Saccharomyces Cerevisiae Fermentation Solubles, L-Lysine, Taurine, Yucca Schidigera Extract, Dried Papaya, Dried Pineapple.

Minerals:

Potassium Chloride, Zinc Amino Acid Chelate, Manganese Amino Acid Chelate, Iron Amino Acid Chelate, Copper Amino Acid Chelate, Cobalt Amino Acid Chelate, Calcium Iodate, Organic Selenium.

Vitamins:

Choline Chloride, Mixed Tocopherols (Source of Vitamin E), Vitamin A Supplement, Vitamin D3 Supplement, Ascorbic Acid (Source of Vitamin C), Niacin, Thiamine Mononitrate (Vitamin B1), Riboflavin (Source of B2), Beta Carotene, Calcium Pantothenate, Pyridoxine Hydrochloride (Vitamin B6), Folic Acid, d-Biotin, Vitamin B12 Supplement.

Canidae® Platinum™

Ingredients:

Chicken Meal, Turkey Meal, Brown Rice, White Rice, Chicken Fat (Preserved with Mixed Tocopherols), Chicken, Lamb Meal, Herring Meal, Flax Seed, Psyllium Seed Husk, Sun Cured Alfalfa Meal, Norwegian Sea Kelp, Lecithin, Cranberries, Rosemary Extract, Sage Extract, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Aspergillus Oryzae Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract, Inulin (from Chicory root), Dried Saccharomyces Cerevisiae Fermentation Solubles, Yucca Schidigera Extract, Papaya, Pineapple.

Minerals:

Monosodium Phosphate, Zinc Amino Acid Chelate, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Cobalt Amino Acid Chelate, Iron Amino Acid Chelate, L-Carnitine, Glucosamine Hydrochloride, Chondroitin Sulfate, Calcium Iodate, Sodium Selenite.

Vitamins:

Riboflavin (Source of B2), Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Ascorbic Acid (Source of Vitamin C), Choline Chloride, Calcium Pantothenate, , Pyridoxine Hydrochloride (Vitamin B6), , Thiamine Mononitrate (Vitamin B1), Niacin, Beta Carotene, d-Biotin, Folic Acid, Vitamin B12 Supplement.

Fromm Family®

Why It's Worthy



Fromm Family® offers, "Three incredibly refined product lines," that are naturally formulated in "small batches" for quality assurance. The product lines are Four-Star Gourmet, Holistic Gold Nutritionals and Fromm Family Classics. They consider themselves the pioneers of "premium pet food," first introducing the concept in 1949. Their products are,

- ❖ Made from only fresh, natural ingredients, including hand-trimmed meats
- ❖ Free of chemicals, artificial flavors, preservatives, "by-products" or fillers
- ❖ Highly palatable
- ❖ Easily digestible due to the use of prebiotics and probiotics
- ❖ Corn and wheat-free
- ❖ Formulated with optimum fatty acids ratio
- ❖ Completely guaranteed

Where To Buy

The Fromm Family® website (<http://www.frommfamily.com>) features search engines for both online and brick-and-mortar retailers. Stores carrying its products are available throughout the United States and Internationally. They also include an application to become a dealer, and consider themselves, "selective in [their] retailers."

A Word Of Caution

The makers of Fromm Family® do not specify whether the food should be introduced gradually or directly, but they do offer very specific, easy to understand feeding guidelines.

Complete Ingredients Listing

The following are complete ingredients listings for a sampling of the different lines of Fromm Family® dry dog foods:

Fromm Four -Star Nutritionals® Duck & Sweet Potato

Ingredients:

Duck, Duck Meal, Pearled Barley, Sweet Potato, Brown Rice, Oatmeal, White Rice, Whole Dried Egg, Millet, Dried Tomato Pomace, Canola Oil (Preserved with Mixed Tocopherols), Cheese, Flaxseed, Carrots, Broccoli, Cauliflower, Apples, Green Beans, Lecithin, Chicken Cartilage, Salt, Cranberries, Blueberries, Salt, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera Extract, Parsley, Lactobacillus Acidophilus, Bifidobacterium Longum, Enterococcus Faecium.

Minerals:

Potassium Chloride, Choline Bitartrate, Zinc Sulfate, Ferrous Sulfate, Manganous Sulfate, Copper Sulfate, Cobalt Carbonate, Calcium Iodate, Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite.

Vitamins:

Monocalcium Phosphate, Folic Acid, Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Sorbic Acid.

Fromm Holistic Gold Nutritionals® Adult Gold

Ingredients:

Duck, Chicken Meal, Chicken, Brown Rice, Pearled Barley, Oatmeal, Menhaden Fish Meal, Chicken Fat (Preserved with Mixed Tocopherols and Citric Acid), Lamb, Potato, Tomato Pomace, Whole Egg, Salmon Oil (Preserved with Mixed Tocopherols), Cheese, Flaxseed, Brewer's Dried Yeast, Alfalfa Meal, Carrots, Lettuce, Celery, Lecithin, Chicken Cartilage, Salt, Chicory Root Extract, Yucca Schidigera Extract, Parsley, Lactobacillus Acidophilus, Bifidobacterium Longum, Enterococcus Faecium.

Minerals:

Potassium Chloride, dl-Methionine, Choline Chloride, Zinc Sulfate, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite.

Vitamins:

Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Biotin, Sorbic Acid.

Fromm Family Classics*® **Adult*

Ingredients:

Chicken, Chicken Meal, Brown Rice, Ground Pearled Barley, Oatmeal, White Rice, Chicken Fat (Preserved with Mixed Tocopherols and Citric Acid), Menhaden Fish Meal, Whole Egg, Beet Pulp, Cheese, Flaxseed, Brewer's Dried Yeast, Lecithin, Salt, Chicory Root Extract, Yucca Schidigera Extract, Lactobacillus Acidophilus, Bifidobacterium Longum, Lactobacillus Plantarum, Enterococcus Faecium.

Minerals:

Monocalcium Phosphate, Potassium Chloride, dl-Methionine, Choline Chloride, Zinc Sulfate, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sodium Selenite.

Vitamins:

Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Biotin, Sorbic Acid.

Halo, Purely For Pets®

Why It's Worthy

Halo, Purely For Pets® advocates, "Natural and Holistic Pet Care." Their food product is:



- ❖ All natural
- ❖ Of human-grade quality
- ❖ Comprised of USDA-approved chicken and vegetables (carrots, zucchini, squash, green beans and celery)
- ❖ Free of chemicals, artificial flavors, preservatives, "by-products" or fillers

Halo contends their product is the equivalent of a balanced, homemade diet, without all the work. They also "guarantee" noticeable health benefits in just 30 days.

Where To Buy

Halo's website (<http://www.halopets.com>) encourages you to contact their customer support staff at 800-426-4256 to locate a store in your area carrying their products. You can also order directly from their website.

A Word Of Caution

Halo's dog food product is canned, and their website does not offer feeding guidelines, so it is difficult to determine if this is an economic alternative.

Complete Ingredients Listing

Per their customer support, the following is a complete ingredients listing for Halo, Purely For Pets® canned dog food:

Spot's Stew For Dogs

Ingredients:

Water, Chicken, Carrots, Celery, Yellow Squash, Zucchini, Chicken Liver, Green Beans, Green Peas, Pasta, Turkey, Rolled Oats, Barley, Soy Sauce, Dried Kelp, Garlic Powder.

Minerals:

Zinc Gluconate.

Vitamins:

Ascorbic Acid, Di-Calcium Phosphate.

Holistic Blend®

Why It's Worthy

Holistic Blend® offers, 100% natural dry dog food formulas and certified organic canned food formulas. This Canadian company lists among the highlights:



- ❖ Recommended by both holistic and conventional veterinarians
- ❖ DHA for brain development
- ❖ Free range meats
- ❖ Chelated minerals, whole grains, fruits, antioxidants and herbs
- ❖ Minimally-processed ingredients cooked at low temperature heat
- ❖ Hypo-allergenic
- ❖ Promotes healthy skin and coat
- ❖ Highly digestible and palatable
- ❖ Balanced Omega 6 & 3 fatty acids (5-1 ratio)
- ❖ Ingredients allow for smaller feeding portions
- ❖ Free of BHA/BHT, ethoxyquin, artificial additives, colors and flavors
- ❖ Made without animal "by-products," growth hormones, corn, wheat, sugar, salt, beet pulp or soya.

Where To Buy

The Holistic Blend® website (<http://www.holisticblend.com>) features a store locator search engine for Canada and Asia. Customers in the US can purchase products directly from its website.

A Word Of Caution

The makers of Holistic Blend® boast that their products are,

formulated to exceed the standards set by AAFCO nutrient profiles. However, all pet foods when cooked or baked at a temperature exceeding 290 degrees Fahrenheit will cause some of the vitamins and minerals to be destroyed. We don't believe any pet food manufactured under these conditions to be 100% completely balanced, and suggest supplementing to obtain the maximum level of nutrition.

Additionally, unlike most of the other companies listed here, they do not use probiotics or digestive enzymes. They assert,

Contrary to what other commercial pet feed companies will tell you, probiotics and digestive enzymes are heat-sensitive, and are destroyed at 120 degrees Fahrenheit. Remember, other commercial pet feed is cooked or baked at a *minimum* of 290 degrees Fahrenheit.

Complete Ingredients Listing

The following are complete ingredients listings for a sampling of the Holistic Blend[®] dry dog foods:

Lamb & Rice All Life Stages Canine Formula

Ingredients:

Lamb, Whole Ground Millet, Ground Brown Rice, Whole Ground Barley, Salmon, Nutritional Yeast, Amaranth, Flax Seed, Canola Oil, Alfalfa, L-Lysine, Cranberries, Yucca Schidigera Extracts, Garlic Powder, Cinnamon Powder, Rosemary Extracts.

Minerals:

Potassium Chloride, Choline chloride, Ferrous Sulfate, Zinc Oxide, Manganous Oxide, Zinc Proteinate, Sodium Selenite, Manganese Proteinate, Cobalt Sulphate, Copper Proteinates.

Vitamins:

Calcium Carbonate, Vitamin E Supplement, Vitamin B12 Supplement, Niacin, Vitamin A Acetate, Calcium Pantothenate, Thiamine Mononitrate, Biotin, Riboflavin, Calcium Iodate, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Vitamin K1 Supplement [different from Menadione Sodium Bisulfate, which is a Vitamin K3 Supplement], Folic Acid.

Chicken, Rice & Vegetable All Life Stages Canine Formula

Ingredients:

Low-Ash Chicken, Whole Ground Brown Rice, Hull-less Barley, Whole Oats, Chicken Fat (Preserved with Rosemary), Rosemary Extract, Natural Chicken Flavor, Tomato

Pomace, Salmon, Dried Whole Eggs, Nutritional Yeast, Kelp, Sunflower Oil, Garlic Oil, Whole Dried Carrots, Whole Dried Potatoes, .

Minerals:

Chelated Minerals (Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Iron Proteinate), Sodium Selenite, Potassium Chloride, Cobalt Carbonate, Calcium Iodate,

Vitamins:

Ascorbic Acid (Vitamin C), Beta Carotene, Calcium Carbonate, Vitamin A Supplement, Choline Chloride, Vitamin E Supplement, D-Calcium Pantothenate, Biotin Supplement, Pyridoxine Hydrochloride, Vitamin K1 Supplement [different from Menadione Sodium Bisulfate, which is a Vitamin K3 Supplement], Vitamin D Supplement, Vitamin C Supplement, Folic Acid.

Natura®

Why It's Worthy



The Natura® Pet Products brand encompasses four pet foods for dogs: *Innova*, *California Natural*, *Mother Nature* and *Karma Organic*, which cater to different pet needs and life stages. Natura® pet foods:

- ❖ Are of human-grade, all-natural quality
- ❖ Are free of "by-products"
- ❖ Use only whole grain rice and barley
- ❖ Comprise USDA-inspected chicken, turkey and lamb
- ❖ Provide antioxidant-rich fresh fruits and vegetables
- ❖ Use only Grade-A dairy products
- ❖ Are free of artificial preservatives, colors or additives

Where To Buy

Natura's website (<http://www.naturapet.com>) features a search engine for locating a local store that carries its products. The company does not offer online purchasing, nor does it encourage internet retail. Their website, "was developed as a consumer education resource where pet owners can learn about pet nutrition, ingredients and to compare the many brands of pet food side by side." They do include handy tools such as the Feeding Profile Wizard (how much should you feed your pet?), the Product Wizard (which one is right for your pet?), The Comparison Wizard (compare their foods with other popular and comparable brands) and the Ingredient Wizard (detailed information on hundreds of pet food ingredients).

A Word Of Caution

Natura® does not indicate whether their different varieties should be offered gradually or can be introduced directly.

Complete Ingredients Listing

Per their website Ingredient Wizard, the following are complete ingredients listings for a sampling of the Natura® dry dog foods:

Innova Dog Dry®

Ingredients:

Turkey, Chicken, Chicken Meal, Ground Barley, Ground Brown Rice, Potatoes, Natural Flavors ("the exact composition is proprietary. However, the ingredient does comply with the FDA CFR which regulates this definition, and is always made from the same animal species on which the formula is based. For example, the "natural flavor" used in the original EVO formula contains a reduction of chicken meat - much the same process as is employed to create a chicken stock in your home kitchen."), Ground White Rice, Chicken Fat, Herring, Apples, Carrots, Cottage Cheese, Sunflower Oil, Alfalfa Sprouts, Egg, Garlic, Taurine, Choline Chloride, Probiotics.

Minerals:

Cobalt Carbonate, Cobalt Proteinate, Copper Proteinate, dl-Methionine, Iron Proteinate, Manganese Proteinate, Potassium Chloride, Zinc Proteinate.

Vitamins:

Ascorbic Acid, Beta Carotene, Biotin, Calcium Carbonate, Calcium Iodate, Choline Chloride, d-Calcium Pantothenate, Dicalcium Pantothenate, Folic Acid, Niacin, Pyridoxine Hydrochloride, Riboflavin, Thiamine Mononitrate, Vitamin A Supplement, Vitamin B-12 Supplement, Vitamin C Supplement (Sodium Ascorbate), Vitamin D-3 Supplement, Vitamin E Supplement (Alpha Tocopherol).

Innova Puppy®

Ingredients:

Turkey, Chicken, Chicken Meal, Ground Barley, Ground Brown Rice, Cottage Cheese, Tomatoes, Sunflower Oil, Chicken Fat, Natural Flavors, Flaxseed, Potatoes, Herring, Apples, Carrots, Alfalfa Sprouts, Egg, Garlic, Chicory Root Extract, Taurine, Probiotics.

Minerals:

Cobalt Carbonate, Cobalt Proteinate, Copper Proteinate, dl-Methionine, Iron Proteinate, Manganese Proteinate, Potassium Chloride, Zinc Proteinate.

Vitamins:

Ascorbic Acid, Beta Carotene, Biotin, Calcium Carbonate, Calcium Iodate, Choline Chloride, d-Calcium Pantothenate, Dicalcium Pantothenate, Folic Acid, Niacin, Pyridoxine Hydrochloride, Riboflavin, Thiamine Mononitrate, Vitamin A Supplement, Vitamin B-12 Supplement, Vitamin C Supplement (Sodium Ascorbate), Vitamin D-3 Supplement, Vitamin E Supplement (Alpha Tocopherol).

California Natural Chicken Meal & Rice ®

Ingredients:

Chicken Meal, Ground Brown Rice, Ground White Rice, Sunflower Oil, Natural Flavors, Taurine, Flaxseed.

Minerals:

Cobalt Carbonate, Cobalt Proteinate, Copper Proteinate, dl-Methionine, Iron Proteinate, Manganese Proteinate, Potassium Chloride, Zinc Proteinate.

Vitamins:

Ascorbic Acid, Beta Carotene, Biotin, Calcium Carbonate, Calcium Iodate, Choline Chloride, d-Calcium Pantothenate, Dicalcium Pantothenate, Folic Acid, Niacin, Pyridoxine Hydrochloride, Riboflavin, Thiamine Mononitrate, Vitamin A Supplement, Vitamin B-12 Supplement, Vitamin C Supplement (Sodium Ascorbate), Vitamin D-3 Supplement, Vitamin E Supplement (Alpha Tocopherol).

Karma Organic Food for Dogs ®

Ingredients:

Organic Free Range Chicken, Organic Kamut, Organic Brown Rice, Organic Oats, Organic Barley, Organic Rice Protein, Organic Whole Wheat, Organic Quinoa, Organic Sunflower Seed Meal, Organic Flaxseed Meal, Organic Garlic, Natural Flavors, Mixed Tocopherols, Sea Salt, Organic Butter, Inulin, Organic Red Beets, Organic Spinach, Organic Carrots, Organic Broccoli, Organic Blueberries, Organic Rosemary, Green Tea Extract, Taurine.

Minerals:

Copper Amino Acid Chelate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Potassium Chloride, Potassium Iodide, Zinc Amino Acid Chelate.

Vitamins:

Ascorbic Acid, Beta Carotene, Biotin, Calcium Carbonate, Choline Chloride, d-Calcium Pantothenate, Dicalcium Phosphate, Folic Acid, Niacin, Natural D Alpha-Tocopherol (Source of Vitamin E), Pyridoxine Hydrochloride (Vitamin B-6), Riboflavin, Thiamine Mononitrate, Vitamin A Acetate, Vitamin B-12 Supplement, Vitamin D-3 Supplement.

Newman's Own® Organics

Why It's Worthy



More than 70% of all ingredients used in the formulation of all Newman's Own® Organics foods are organic. Organic refers to the food and also to how the food is produced. The growing or raising of organic food is based on a system of feeding and farming that mimics natural ecosystems and maintains and replenishes the fertility of the soil. Organic foods are also produced without the use of chemical pesticides, are minimally processed and are not irradiated or contain any chemical additives or preservatives. Newman's Own® Organics foods:

- ❖ Boast the use of Bell & Evans Chickens, which are raised in a free-roaming, stress-free environment, and fed an all-natural, completely all-vegetable diet that does not contain any types of antibiotics, preservatives, additives, hormones or steroids
- ❖ Use "chicken meal," provided by Bell & Evans which is said to be preferable to whole chicken meat as it is a concentrated, protein-rich powder containing 10% water and no fat
- ❖ Are free of all "by-products", chemical additives, artificial preservatives, colors and dyes
- ❖ Are free of wheat, corn or soy
- ❖ Use organic, nutrient-rich brown rice
- ❖ Are free of brewer's rice
- ❖ Use Probiotics, which promote normal bowel health and help in digestion and conversion of food into nutrients, and which are added after the food has been cooked, which preserves their effectiveness
- ❖ Use chelated minerals (joining minerals to a protein), which increases the bodies ability to absorb
- ❖ Contain high levels of antioxidants, including Ester-C®, which is a potent water-soluble antioxidant that may enhance the absorption of Vitamin C
- ❖ Are complete and balanced and meet all the nutritional guidelines set by the AAFCO

Additionally, Paul Newman gives away all his after-tax profits from the royalties from Newman's Own® and Newman's Own® Organics to educational and charitable organizations. Paul and Nell Newman, "have chosen to donate all of the charity money generated

by the sale of the pet food to organizations that support animals' well-being."

Where To Buy

Newman's Own[®] Organics pet food will be sold initially in independent specialty pet stores nationwide. The website (<http://www.newmansownorganics.com/pet>) features a store locator (for the US and Canada) search engine to assist you.

A Word Of Caution

Newman's Own[®] Organics does not indicate whether their different varieties should be offered gradually or can be introduced directly. In addition, because they are available only in specialty stores, these products may be hard to come by in your area. For this writer, the closest store carrying Newman's Own[®] Organics pet foods is 20 miles away.

Further, Newman's Own[®] website asserts that the use of the phrase "human grade ingredients" on its packaging (as we have seen on many other products) is prohibited by the AAFCO. Nonetheless, they maintain that the use of Bell & Evans chicken and organic grains are human grade and fit for human consumption.

Complete Ingredients Listing

Per Newman's Own[®], the following are complete ingredients listings for a sampling of their dry dog foods:

Adult Dog Formula

Ingredients:

Chicken, Organic Barley, Organic Rice, Organic Milo, Organic Oats, Organic Ground Flax Seed, Chicken Meal, Organic Brown Rice, Chicken Fat (Naturally Stabilized with Mixed Tocopherols, Citric Acid and Rosemary), Organic Carrots, Organic Potatoes, Calcium Phosphate, Sea Salt, Potassium Chloride, Kelp, Parsley, Dehydrated Lactobacillus Acidophilus Fermentation Product, Dehydrated Bacillus Subtilis Fermentation Product, Dehydrated Bifidobacterium Thermophilum Fermentation Product, Dehydrated Bifidobacterium Longum Fermentation Product, Dehydrated Enterococcus Faecium Fermentation Product.

Minerals:

Zinc Amino Acid Complex (Source of Chelated Zinc), Iron Amino Acid Complex (Source of Chelated Iron), Manganese Amino Acid Complex (Source of Chelated Manganese), Copper Amino Acid Complex (Source of Chelated Copper), Cobalt Proteinate (Source of Chelated Cobalt), Potassium Iodide, Sodium Selenite.

Vitamins:

Choline Chloride, Vitamin E Supplement, Vitamin B-12 Supplement, Vitamin A Acetate, Calcium Ascorbate, Niacin, Calcium Pantothenate, Vitamin D-3 Supplement, Riboflavin, Folic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Biotin.

Senior Dog Formula

Ingredients:

Organic Barley, Organic Rice, Organic Milo, Organic Oats, Chicken, Organic Ground Flax Seed, Chicken Meal, Organic Brown Rice, Chicken Fat (Naturally Stabilized with Mixed Tocopherols, Citric Acid and Rosemary), Organic Carrots, Organic Potatoes, Calcium Phosphate, Sea Salt, Potassium Chloride, Kelp, Parsley, Dehydrated Lactobacillus Acidophilus Fermentation Product, Dehydrated Bacillus Subtilis Fermentation Product, Dehydrated Bifidobacterium Thermophilum Fermentation Product, Dehydrated Bifidobacterium Longum Fermentation Product, Dehydrated Enterococcus Faecium Fermentation Product.

Minerals:

Zinc Amino Acid Complex (Source of Chelated Zinc), Iron Amino Acid Complex (Source of Chelated Iron), Manganese Amino Acid Complex (Source of Chelated Manganese), Copper Amino Acid Complex (Source of Chelated Copper), Cobalt Proteinate (Source of Chelated Cobalt), Potassium Iodide, Sodium Selenite.

Vitamins:

Choline Chloride, Vitamin E Supplement, Vitamin B-12 Supplement, Vitamin A Acetate, Calcium Ascorbate, Niacin, Calcium Pantothenate, Vitamin D-3 Supplement, Riboflavin, Folic Acid, Pyridoxine Hydrochloride, Thiamine Hydrochloride, Biotin.

Wellness[®]

Why It's Worthy

For dogs, Wellness[®] created balanced diets, "similar to high quality human diets -- a healthy blend of meats, vegetables and grains." Wellness[®] products:



- ❖ Use real, USDA-inspected, hormone-free meat as the first ingredient and primary source of protein
- ❖ Provide healthy fiber and energy via wholesome grains such as rice, barley and oatmeal
- ❖ Derive all-natural antioxidant protection through the use of fruits and vegetables
- ❖ Use wholesome vegetable fats and oils for skin and coat health
- ❖ Include Pre- and Probiotics to aid digestion
- ❖ Are free of animal "by-products" and fillers, corn, wheat, soy and dairy
- ❖ Are free of artificial preservatives (BHA, BHT & EQ), colors and flavors
- ❖ Employ a host of phyto-nutrients, vitamins and minerals

Wellness[®] products include canned and dry formulas for puppies, adults, seniors and special-needs.

Where To Buy

The Wellness[®] line is a product of Old Mother Hubbard[®] pet foods. The website (http://www.omhpet.com/ind_ex.asp) features a search engine for both online and brick-and-mortar retailers.

A Word Of Caution

Old Mother Hubbard[®] recommends a gradual transition to its Wellness[®] line over the period of several days.

Complete Ingredients Listing

Per the manufacturer, the following are complete ingredients listings for Wellness[®] dry dog foods:

Chicken Super5Mix[®]

Ingredients:

Deboned Chicken, Chicken Meal, Oatmeal, Ground Barley, Ground Brown Rice, Tomato Pomace, Rye Flour, Canola Oil (preserved with mixed tocopherols, a natural source of vitamin E), Tomatoes (natural source of Lycopene), Rice Bran (from brown rice), Whitefish, Natural Chicken Flavor, Carrots, Spinach, Sweet Potatoes, Apples, Blueberries, Flaxseed, Ground Millet, Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper), Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Sodium Selenite

Vitamins:

Beta Carotene, Vitamin E Supplement, Ascorbic Acid, Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement, Choline Chloride, Taurine, Mixed Tocopherols (a natural preservative), Glucosamine Hydrochloride, Chondroitin Sulfate, Chicory Root Extract, Garlic, Yucca Schidigera Extract, Green Tea Extract, Lactobacillus Plantarum, Enterococcus Faecium, Lactobacillus Casei, Lactobacillus acidophilus

Lamb Super5Mix[®]

Ingredients:

Lamb, Menhaden Fish Meal, Oatmeal, Ground Barley, Ground Brown Rice, Rye Flour, Tomato Pomace, Canola Oil (preserved with mixed tocopherols, a natural source of vitamin E), Salmon Meal, Rice Bran (from brown rice), Tomatoes (natural source of Lycopene), Ground Millet, Natural Lamb Flavor, Flaxseed, Carrots, Spinach, Sweet Potatoes, Apples, Blueberries, Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper),

Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Sodium Selenite

Vitamins:

Beta-Carotene, Vitamin E Supplement, Ascorbic Acid (Vitamin C), Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement, Choline Chloride, Calcium Carbonate, Dicalcium Phosphate, Glucosamine Hydrochloride, Chondroitin Sulfate, Taurine, Mixed Tocopherols (a natural preservative), Sea Cucumber, Green Lipped Mussel, Chicory Root Extract, Garlic, Yucca Schidigera Extract, Green Tea Extract, Lactobacillus Plantarum, Enterococcus Faecium, Lactobacillus Casei, Lactobacillus acidophilus

Whitefish & Sweet Potato

Ingredients:

Whitefish, Ground Barley (de-hulled), Rye Flour, Menhaden Fish Meal, Ground Pearled Barley, Sweet Potatoes, Canola Oil (preserved with mixed tocopherols, a natural source of vitamin E), Tomato Pomace (natural source of Lycopene), Natural Fish Flavor, Flaxseed, Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper), Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Sodium Selenite

Vitamins:

Beta Carotene, Vitamin E Supplement, Ascorbic Acid, Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement], Choline Chloride, Taurine, Mixed Tocopherols (a natural preservative)

Weight Management Super5Mix ®

Ingredients:

Deboned Chicken, Ground Barley, Rice Bran (from brown rice), Chicken Meal, Ground Brown Rice, Tomato Pomace (source of Lycopene), Rye Flour, Oatmeal, Oat Fiber, Whitefish, Tomatoes (natural source of Lycopene), Natural Chicken Flavor, Canola Oil (preserved with mixed tocopherols, a natural source of vitamin E), Ground Millet, Carrots, Spinach, Sweet Potatoes, Apples, Blueberries, Calcium Carbonate, Dicalcium Phosphate, Flax

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper), Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Sodium Selenite

Vitamins:

Beta Carotene, Vitamin E Supplement, Ascorbic Acid, Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement, Choline Chloride, Taurine, Mixed Tocopherols (a natural preservative), Glucosamine Hydrochloride, Chondroitin Sulfate, Chicory Root Extract, Garlic, Yucca Schidigera Extract, Green Tea Extract, Lactobacillus Plantarum, Enterococcus Faecium, Lactobacillus Casei, Lactobacillus acidophilus

Senior Super5Mix®

Ingredients:

Deboned Chicken, Oatmeal, Ground Barley, Rye Flour, Chicken Meal, Ground Brown Rice, Tomato Pomace (source of Lycopene), Whitefish, Rice Bran (from brown rice), Natural Chicken Flavor, Tomatoes (source of Lycopene), Flaxseed, Ground Millet, Canola Oil (preserved with mixed tocopherols), Carrots, Spinach, Sweet Potatoes, Apples, Blueberries, Potassium Chloride

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper), Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Sodium Selenite

Vitamins:

Beta Carotene, Vitamin E Supplement, Ascorbic Acid, Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement, Choline Chloride, Calcium Carbonate, Dicalcium Phosphate, Glucosamine Hydrochloride, Chondroitin Sulfate, Taurine, Mixed Tocopherols (a natural preservative), Sea Cucumber, Green Lipped Mussel, Chicory Root Extract, Garlic, Yucca Schidigera Extract, Green Tea Extract, Lactobacillus Plantarum, Enterococcus Faecium, Lactobacillus Casei, Lactobacillus acidophilus

Puppy Super5Mix®

Ingredients:

Deboned Chicken, Chicken Meal, Oatmeal, Ground Barley, Salmon Meal (natural source of DHA-Docosahexaneic acid), Canola Oil (preserved with mixed tocopherols, a natural source of vitamin E), Ground Brown Rice, Tomato Pomace, Rice Bran (from brown rice), Tomatoes (natural source of Lycopene), Natural Chicken Flavor, Rye Flour, Carrots, Spinach, Sweet Potatoes, Apples, Blueberries, Ground Millet, Flaxseed, Potassium Chloride

Minerals:

Zinc Sulfate, Zinc Proteinate (a chelated source of zinc), Iron Proteinate (a chelated source of iron), Ferrous Sulfate, Copper Proteinate (a chelated source of copper), Copper Sulfate, Manganese Proteinate (a chelated source of manganese), Manganese Sulfate, Calcium Iodate, Sodium Selenite

Vitamins:

Beta Carotene, Vitamin E Supplement, Vitamin C, Vitamin A Supplement, Niacin, Calcium Pantothenate, Riboflavin, Vitamin D-3 Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Biotin, Vitamin B-12 Supplement, Choline Chloride, Calcium Carbonate, Dicalcium

Addendum

Dog Foods Considered, Then Rejected For This List

Brand	Reason(s) For Not Making the Cut
Alpo	Use of Chicken By-products and Poultry By-product Meal, Corn as 1st Ingredient
Back To Basics	Use of Menadione
Beneful	Corn as 1st Ingredient, Use of Chicken By-product Meal & Animal Digest
Bil-Jac	Use of Chicken By-products & Chicken By-product Meal
Caribou Creek	Use of Chicken By-product Meal, Dried Egg Product, Fish Meal, Poultry Fat, Dried Blood Meal & Fish Oil
Cycle	Corn as 1st Ingredient, Use of Chicken By-product Meal, Animal Fat, Animal Digest & BHA/BHT
Eukanuba	Use of Chicken By-product Meal, Fish Meal, Dried Egg Product & Fish Oil
Gravy Train	Use of Corn as 1st Ingredient, Soybean Meal as 2nd Ingredient, Beef & Bone Meal, Animal Fat, Animal Digest, Beef Broth, Artificial Flavor/Color and BHA/BHT
Iams	Use of Chicken By-product Meal, Fish Meal, Dried Egg Product & Fish Oil
Kasco	Use of Chicken By-product Meal, Poultry Fat, Fish Meal & Dried Egg Product
Kibbles 'n Bits	Use of Corn as 1st Ingredient, Soybean Meal as 2nd ingredient, Beef & Bone Meal, Animal Fat, BHA/BHT, Animal Digest and Artificial Flavor/Color
Natural Balance	Use of non-specific Fish Broth, Fish Meal & non-specific Vitamin K Supplement
Nature's Recipe	Use of Menadione
Pedigree	Use of Corn as 1st Ingredient, Chicken By-product Meal, Meat Meal, Meat & Bone Meal, Animal Fat, BHA/BHT, Natural Poultry Flavor
PetsMart	Use of Animal Fat & Dried Egg Product
Pinnacle Allergen-Free	Use of Grapeseed Oil
Precise	Use of non-specific Fish Oil & Menadione
Premium Edge	Use of non-specific Ocean Fish Meal & Egg Product
Pro Plan	Use of Poultry By-product Meal, Animal Fat, Fish Meal, Animal Digest & Dried Egg Product
Purina Dog Chow	Use of Corn as 1st Ingredient, Poultry By-product Meal, Animal Fat, Animal Digest & Artificial Flavor/Color
Royal Canin	Use of Dried Egg Powder & non-specific Fish Oil
Science Diet	Use of Chicken By-product Meal, Animal Fat & Dried Egg Product
Solid Gold	Use of non-specific Ocean Fish, Beef Meal & recent "Dry Dog Food Formula Changes" which are cost based (see website "News & Announcements"). Some changes made are positive, however.
Sensible Choice	Use of Dried Egg Product & non-specific Fish Meal & Fish Oil
Three Dog Bakery	Use of Dried Egg Product
Viand	Use of Menadione

Dog Foods Eliminated From the Original List

Brand	Reason(s) Eliminated
Azmira	Use of Menadione Sodium Bisulfate
Flint River Ranch	Use of Poultry Fat
Life's Abundance	Use of Menadione Sodium Bisulfate & Grape Seed Extract
Nutro Ultra Holistic	Use of Menadione Sodium Bisulfate
PetGuard	Use of Menadione Sodium Bisulfate

Some Interesting Facts About Vitamin K (a.k.a., Why Menadione Is Unnecessary)

Common Names	The Clotting Vitamin, Vitamin K1, Vitamin K2, Vitamin K3
Scientific/Medical Names	phylloquinone, phytonadione, menaquinone, menadione
Forms	Vitamin K1 (phylloquinone or phytonadione) Vitamin K2 (menaquinone) Vitamin K3 (menadione)
Sources	
Vitamin K1	Green Leafy Vegetables, such as Lettuce, Cabbage, Collards, Broccoli, and Turnip Greens; Soybean & Canola Oils
Vitamin K2	Natural product of bacteria that reside in the lower intestinal tract
Vitamin K3	Synthetic form of Vitamin K
Supplements	
(Should only be taken by those demonstrating signs of deficiency)	
Vitamin K1	Tablet & capsule forms from health food stores and on internet
Vitamin K2	Tablet & capsule forms from health food stores and on internet
Vitamin K3 (Menadione)	Banned by FDA as a supplement for humans, although allowed in some feeds for animals
Signs of Deficiency	
Abnormal or excessive bleeding	Heavy menstruation
Frequent nosebleeds	Blood in urine or stool
Abnormally bleeding gums	
Causes of Deficiency	
Extended treatment with antibiotics	Liver damage
Intestinal disorders (celiacs disease, cystic fibrosis or removal of part of intestine)	Chronic malnutrition, including alcoholism
Newborns lacking bacteria in intestines	

