

# 3dCart Shopping Cart Software

Release Notes Version 3.0



## Release Overview

The latest installment in the 3dCart shopping software (version 3.0), is a complete redesign of the 3dCart platform. It includes performance improvements, new features, and usability enhancements.

## New Functionality

### General

#### **New admin dashboards**

Quick and easy access to sales, product, and customer information in an appealing graphic format.

#### **Single Page Checkout**

Choose between a 3 page or single page checkout.

#### **Settings Wizard**

User friendly startup wizard which guides you in setting up your product information, store features and functions for your online store.

#### **Integrated Page Help**

A compiled list of tutorials and downloads pertaining to each page of the Admin panel right at your finger tips.

#### **Store Search Options (Search Category/Pages)**

Advanced search features such as content on category pages and extra pages.

#### **Advanced Search with custom field options**

Custom fields you create for your products are now searchable on the website.

#### **Store Time Zone selection**

Choose the time zone your store is in to apply regional settings to your orders.

#### **Close Store now allows only closing Checkout**

Close either the entire web store to the public or just the checkout portion.

## Orders

#### **Shipping Labels (UPS, FEDEX,DHL)**

Save time by printing shipping labels directly from the 3dCart Admin panel. (Also available USPS Delivery Confirmation)

#### **Orders Add / Remove item from order**

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Ability to add and remove products from an order after it has been placed.

## **RMA (Return Merchandise Authorization)**

Customer initiated RMA allows merchandise to be returned in an orderly fashion.

## **Virtual Terminal**

Process credit card payments directly in the Admin panel without having to login to your payment gateway.

## **Unpaid status for offline payments**

Orders paid with offline payment methods (check, money order, PO, etc). will go to an 'unpaid' status for processing purposes.

## **Tax by zip code with ranges**

Specify multiple tax brackets per state/county/city.

## **Tax Code Option**

Charge different tax percentages depending on the type of product a customer purchases.

## **Added DHL carrier**

Calculate real time shipping rates directly from DHL.

## **Link Orders to Customer**

Associate orders to an existing customer account.

## **Customers**

### **New Customer Overview**

View a summary of all customer related information in one easy to manage console.

### **CRM (Customer Relationship Manager)**

Correspond with your customers using a managed ticket system.

### **Customer Stats**

Overview of customer activity, such as orders, sales, and products purchased.

## **Products**

### **Waiting List Notify system**

Send an email to all customers on the waiting list the moment a product becomes in stock.

## **Stock Alert w/Advanced Options**

Receive notifications when stock of products with multiple options runs low.

## **Product specific inventory message**

Customize unique 'in stock' and 'out of stock' messages per product.

## **Maximum quantity**

Set a ceiling for the maximum number of products a customer can purchase.

## **E-Products Serial Number/Key distribution**

Attach a serial number to your e-product downloads.

## **Multi Category Bread Crumbs**

If a product is placed in multiple categories, the website will display the path to all categories from which it originates.

## **“Order by” editor**

Customize the sorting parameters for your product display on category pages.

## **Product Statistics (Product rank, First/last time sold, average price/cost, average purchasing qty)**

View detailed statistics of all product sales with just one click.

## **Import / Export Data**

### **Batch apply Option Templates**

Attach product option templates to multiple products at the same time.

### **Category Import /Export**

Import and export a list of your categories for quick editing.

### **Manufacturer Import**

Import a list of brand names to your store Admin panel.

### **Product Feature Import**

Add a bulleted list of features to your products with the push of a button.

## **Marketing & Promotion**

### **Location specific promotions**

Create promotions that apply to specific geographical regions.

### **Non-Stackable option for promotions**

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Restrict customers to using only one coupon per order.

## **Gift Registry**

Allow customers to create gift/wedding registries on your online store.

## **Affiliate Program**

Promote your business with the use of Affiliate Marketing in which an affiliate is rewarded by every customer referred.

## **Rewards program (Point system)**

Allocate rewards points to customers for every dollar they spend at your store. In turn, the customers can trade in points for additional products or gift cards.

## **Wish List**

Customers can create a list of products they wish to purchase in the future.

## **Product Accessories**

Up-sell your customers by suggesting additional options or upgrades.

## **Free shipping settings “Domestic Free Shipping” and “Free Shipping Only”**

Offer free shipping for domestic orders only. If free shipping applies to the order, you can remove all paid shipping methods from displaying to the customer.

## **Gift Certificates now allows customer to send certificate to friend via email.**

When a customer purchases a gift certificate as a present, the gift certificate code can be sent directly to a friend through email.

## **Support for Live Search cash back**

3dCart now supports “Live Search cash back”, a top rated comparison shopping engine.

## **Added support for MS Live product feed**

Create a product feed to directly link your store to MS Live.

## **Reports**

### **New Conversion report (Visitors v.s. Open Carts v.s. Orders)**

Compare statistics on the number of visitors to your site versus the number of sales you generate.

### **Sales by Hour**

View a breakdown of the number of sales achieved on a per hour basis to determine the peak hours of the day.

## **Sales by Weekday**

Accumulate data on the number of sales generated by day of the week.

## **Visitor Analytics reports (Pages/OS/Browser)**

Collect information on the number of visitors to the store, which pages they view, and the type of browsers they use.

## **Security**

### **Security Access logs**

3dCart now keeps logs of pages accessed in the Admin panel for each user.

### **Security IP Firewall**

Block specific IP addresses from accessing your website.

### **Enhanced Permissions associated with accounts**

Specify certain areas/functions of the Admin panel other users have access to in the backend.

## **SEO Features**

### **301 Redirect Control**

Redirect customers from old links on search engines to your new website which will maintain your page ranking.

### **Dynamic Category Meta tags**

Automatic meta tag generation for your category pages.

### **Custom page names (i.e. mypage.html)**

Create custom URL names for your web pages.

## **Usability Enhancements**

### **Store Manager**

#### **Improved Admin Interface uses AJAX for better performance**

Added AJAX coding allows for quicker processing in the Admin panel.

#### **Improved Phone Order System**

Add payment and shipping methods available only to phone orders. You can also apply promotions and discounts on the fly to your customers.

#### **WYSIWYG editor for custom fields**

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Create HTML coding without having the knowledge of HTML for custom fields on your products.

## **Endicia Tracking Import Update**

Enhancements to the import process to allow email notifications.

## **Customer Registration Approval Email**

Customers will receive automatic notification when their customer record has been approved by the merchant.

## **Customer Registration Additional comment fields**

Customers can add comments into the registration form.

## **Product Review Email template Added**

The product review email can now be customized in the Admin panel.

## **Disable left/right columns on product/category/home pages.**

Easily remove the left/right sidebar on web pages you choose.

## **PayPal pro now works with the API signature, no longer required to upload certificate.**

No need to install the Paypal Pro certificate on our servers for faster integration.

## **PayPal Express available as standalone payment gateway.**

Choose to offer Paypal Express without offering PayPal Pro

## **Start phone order from customer details page.**

Begin a phone order directly from the customer record in your Admin panel.

## **Start CRM from customer details page.**

Launch the Customer Relationship Manager from within the customer record.

## **Login to account from customer details page.**

Commence an order directly from the customer account in the Admin panel.

## **Complete incomplete orders via Phone order interface**

Conclude abandoned orders using the phone order system.

## **Themes & Styles Preview option**

Preview multiple styles and templates of your online store simultaneously.

## **Storefront**

## **Updated "My Account" Page**

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'My Account' page now accommodates for enhanced features of the 3dCart software.

## **“order by” settings for browse by manufacturer**

Ability to specify the default sorting for the manufacturer's page.

## **Google Analytics Upgraded to latest version (ga.js)**

3dCart supports the latest version of Google Analytics.

## **Foreign Currency Support**

View foreign currency on the website, Admin panel, and reports.

## **Captcha added to all forms to prevent robot submissions**

Captcha fields keep SPAM submissions out of your online forms.