

MOTIVATORS AND CREATORS WOMEN'S GROUP KIDS' EXPO

Sunday, February 26, 2012 10am – 4pm
Life The Place To Be, 2 Lawrence Street
Ardsley, NY 10502

We the undersigned, submit our application for the reservation of Exhibit Space for the MACs Women's Group Kids' Expo. This agreement is subject to the Terms and Conditions detailed on page 2.

REGISTER NOW!!
SHARE YOUR
BRAND With
HUNDREDS OF
Westchester, NY
FAMILIES!

Basic Package \$425.00
info@macswomen.com

Company: _____

Contact: _____ Phone: _____

Address: _____

Email: _____ Website: _____

Sponsorship Options

BOOTH PACKAGE PRICE TOTAL

o Basic Package \$425.00 _____

o Corp. Sponsor Package \$1,095.00 _____

o Welcome Bag. Sponsor Package \$1,200.00 * _____

o Non-Profit Package \$225.00 _____

SPECIAL OPTIONS

o Event Bag Inserts \$75.00 _____ (500 pieces provided by exhibitor)

o Second Booth Space \$150.00 _____



* Your logo and info exclusively on 500 bags to be distributed to attendees

Subtotal for Booth Packages: _____

Special Options : _____

Total Sponsorship Charges: _____

Please email for online Paypal link
info@macswomen.com or:

Mail Check /Money Order to:

Motivators and Creators Women's Group
788 South Fifth Ave
Mt. Vernon, NY 10550
P. 914-299-2859 F. 914-663-1267

All Vendors & Sponsors receive: ONLINE ADVERTISING ON EVENT WEBSITE WITH LINK

All payments must be received and paid in full upon completion of application.

No refunds shall be given. "Motivators and Creators" does not in any way guarantee the number of attendees at any event and gives an approximate number based on past attendance. Any amendments to this agreement must be made in writing and signed by both parties. No verbal agreements shall be accepted.

By signing and submitting this agreement, you and your company understand and agree to the terms and conditions of this contract detailed on page 2.

Subject to errors and omissions. Subject to change without notice

Fax TO
914-663-1267

MACs Women's Group Kids' Expo Exhibitor Terms and Conditions

. USE OF SPACE

- a. **LIABILITY** – The exhibitor is entirely responsible for the space leased and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of the building. Exhibitor shall not affix to the walls or windows of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, acts of God, or any other causes beyond its control.
- b. **SPACE** – The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without written consent of the Management. In the event Exhibitor fails to occupy or use the space, or to have their exhibit completed and in place 1 hour prior to the opening of the show, they shall forfeit their right to the space and all prepaid rents, and upon demand pay any rental balance owing to management. At that point Management may reassign the booth space.
- c. **ALL DEMONSTRATIONS** – Or promotional activities must be confined within the limits of the purchased space. Noise resulting from the exhibit space must not interfere with the other exhibitors.
- d. **FOOD ITEMS** – No food items or drinks are to be sold for purposes of on-premise consumption. Any items, beverages or samples intended for on-site consumption must conform to a sampling policy and requires written permission from the Show Management and facility concessions.
- e. **RESTRICTIONS** – The Management reserves the right to restrict or remove exhibits, without refund that may have been falsely entered or may be deemed by the management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Show Management.
- f. **OFFENDERS** – May be asked to leave the area if any of the above is violated: and as an exhibitor offender, no refund will be given.

2. RULES FOR EXHIBITS

- a. **ALL BOOTHS** and decorations must concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant. Contact the Show Management if at all in doubt.
- b. **INSTALLATIONS** – NO special carpentry, wiring, electrical or other work, shall be installed by Exhibitors.
 - c. **LICENSES** – Any and all City, County, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at their own expense prior to the opening of the show.
 - d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD** – Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled. If for any reason, beyond the control of the Show Management, the show is not held, Management may retain the amounts paid by Exhibitors as is necessary to defray expenses already incurred by the Show Management.
 - e. **TERMS AND CONDITIONS** – This contract contains at the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.
 - f. **SECURITY FOR RENTAL** – Failure on the part of the Exhibitor to pay rental as specified under the contract shall entitle Management to seize all materials, displayed by the Exhibitor within the described show and to retain the same as security for any unpaid rental amount owing.
 - g. **AMENDMENTS** – Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show.
 - h. **ATTORNEY FEES** – In the event suit or action is brought by Show Management under this agreement to enforce any of its terms, it is agreed that as the prevailing party, The MACs Women's Group Kids' Expo management shall be entitled to reasonable attorney fees to be fixed by the trial and appellate courts.
3. **SECURITY** – We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither the MACs Women's Group Kids' Expo, the facility management nor the Venue's insurance company are financially liable for losses or mysterious disappearances of any kind. We recommend that all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) The facility will be secured during set-up and event day. Any additional security may be arranged by the Exhibitor at their own expense.
4. **CANCELLATION AND REDUCTION POLICY** – NO REFUNDS will be made and any reduction in booth space is subject to a \$200 penalty for each cancelled booth. If company name was advertised, \$200.00 fee will apply.
5. **EXHIBITOR BADGES** – Each exhibitor is requested to submit a written list of staffing members prior to move-in. Exhibitor badges may be picked up at the registration counter on opening day or as they arrive.
6. **LIABILITY** – Neither MACs Women's Group, Organizers, the Events Sponsors, Service Contractors, nor their representatives, nor any member of the above names will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damages or injuries.

Credit Card Payment Authorization

Payment Method: Credit Card

Total Payment.....\$ _____

Credit Card #: _____

Credit Card Type: MasterCard Visa Discover Amex

Name on Card (Print): _____ Exp. Date : _____

I have read and agree to the terms of this automatic payment authorization form.

Signature: _____ CVV: _____

MACsKIDS EXPO EXHIBITORS TERMS

- ~ Payment is due at time of sign up for exhibitor space /sponsorship.
- ~ Payments are accepted through Paypal by using a Credit Card.
- ~ Completed Registration Form (please email logo and link) must be submitted via email:
macswomen@gmail.com