

North Shore Photographic Challenge - 2012

Key Dates

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| Confirmation of participation: | November 11, 2011 |
| Closing date for receipt of entries: | February 10, 2012 |
| Judging of Images: | March 3, 2012 |
| Notification of Results: | March 12, 2012 |
| Return of any awards: | April 11, 2012 |

CONDITIONS OF ENTRY

- 1) Participating clubs must be members of CAPA **and** must have open memberships. Exclusive clubs (membership by invitation only) will not be accepted. Photographers participating in Challenge 2012 must be permanent residents of British Columbia or the Yukon Territories.
- 2) Each club entry **must** contain **10** images from **10 different** club members. All images must be submitted in a digital format.
- 3) Clubs wishing to submit more than 1 image per member (maximum 2) must obtain permission from the Challenge Coordinator** before February 1, 2012. This will only be considered for clubs with a total club membership of fewer than 15 members.
- 4) There is no restriction in subject matter. However an image submitted to a previous North Shore Photographic Challenge is not eligible.
- 5) Digital entries must conform to the specifications outlined in Digital Specifications Guide (see attached).
- 6) The top one hundred scoring images will be sent to all participating clubs. Entering the competition indicates that the image-maker has given permission to have his or her image duplicated. Images may be used in advertising future Challenge Events.
- 7) Images will be scored from 1 to 9 points by each of three judges. The image with the most number of points will be awarded first place, named the "Best of Show" and receive the CAPA Gold Medal. The two next highest scoring images will be awarded second and third place medals. The top 10% of the images will be awarded honourable mention ribbons. If a tie occurs for the top three images, judges will re-evaluate to determine the winner.
- 8) The top scoring club will be presented with the North Shore Challenge Trophy.
- 9) The entry fee of **\$20.00** must accompany the club entry form. Send entry form **and** cheque payable to the **North Shore Photographic Society** to the following address:

North Shore Photographic Society
c/o Norah Corbet
1591 Rena Crescent
West Vancouver, B.C. V7V 2Z2

Please note that entry must be received ON or BEFORE February 10, 2012

Digital Specifications Guide

Sizing digital images for submission to the North Shore Photographic Challenge 2012

Digital file submissions only will be accepted for the North Shore Photographic Challenge 2012. Submissions will be projected on a top of the line Professional Digital Projector.

NEW FOR 2012 The size of image that can be projected is a maximum width of 1400 by a maximum height of 1050 pixels (native SXGA+).

Digital image files from scanned slides, scanned colour negatives, scanned black and white negatives or directly from digital cameras will be accepted for North Shore Photographic Challenge 2012. All images must be consistent in working space (colour gamut), pixel size, file name, and format. Only digital files will be accepted.

To insure that your digital images conform to standard, please follow these directions:

Set your working space to the sRGB standard. (This is the colour gamut that is specific to viewing on monitors and for projection to screen). If you are not using Photoshop then pick a gamut that works similar to sRGB.

For your digital image, set the size of your edited image as the last step. If using Photoshop, go to Image>image size > resize. Ensure that both the constrain proportions and resample boxes are checked.

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a) For a horizontal image, set pixels dimensions to a **maximum width of 1400**.

Do not adjust the height as it will adjust automatically.

b) For a vertical or square image, set pixels dimensions to a **maximum height of 1050**.

Do not adjust the width as it will adjust automatically.

Click OK. (Do not be concerned about document size, resolution, or file size. Leave this information as is.)

Now you can sharpen your image suitable for digital projection.

Do not over-sharpen.

Be sure your monitor is calibrated. We will not make colour corrections or other adjustments to the submitted digital files.

In order to facilitate the flow of images and for ease of record keeping for the evening, please rename each file as described below:

a) Each club must determine the order they would like their submissions to be presented (a number from 01 to 10) and use those numbers as the first 2 numerals in the file name.

b) Each club will have been given their 2 digit Club Competition number that was randomly drawn (a number from 01 to 30) which makes up the next 2 numerals in the name.

c) Then the name continues with Club Initials (a minimum of 2 and a maximum of 4 letters), Photographer's name, and finally Image Name each separated by a dash (-). Do not use a dash (-) anywhere else in the filename...not even for hyphenated names. This is most important!

For example, Norah Corbet of the North Shore Photographic Society has an image called "White Dahlia" that the club wishes to present as their first image. This image will be '01'. Previously the NSPS was given the number '12' in the competition presentation order. So the filename for this image would be: **0112NSPS-Norah Corbet-White Dahlia.jpg**.

Subsequent images would be designated as
0212NSPS-Photographer Name-Title of Image.jpg,
0312NSPS-Photographer Name-Title of Image.jpg, etc. to the final image which would be '10'
1012NSPS-Photographer Name-Title of Image.jpg

d) As the computer program will be sorting all the digital files in a sequential order the filenames ***must*** follow the guidelines above, dashes included.

Finally, save the file as a high resolution (12) JPEG (.jpg) file. Do not save as jpg files during editing as image quality will be lost. Save as a jpg file once and only after all changes have been made.

Do not put any copyright information or any text on the image.

NEW FOR 2012

This year we are using WeTransfer that will allow you to send your 10 images electronically. It is no longer necessary to copy your images to a CD.

Please go to www.WeTransfer.com

In the box that says 'Add files' upload your 10 images using the format described on the previous page.

In the box that says 'Enter friend's email address' type in submissions@nsps.ca

In the box that says 'Type your message' type in North Shore Photographic Challenge 2012 and the name of your club.

If you have any questions regarding the naming of files or the use of WeTransfer please contact me at 2012nscinfo@nsps.ca

Norah Corbet

Co-ordinator 2012 North Shore Photographic Challenge

28th Annual

North Shore Photographic Challenge

British Columbia/Yukon Photography Competition

SATURDAY MARCH 3, 2012 AT 7:00 PM

Kay Meek Centre, West Vancouver BC

Dear Fellow Photographers:

For the past 27 years the North Shore Photographic Society has been hosting the "North Shore Photographic Challenge" an event attended by approximately 350 photographers. Thirty photography clubs from British Columbia and the Yukon Territory participate in the competition and submit up to 10 photographs each from 10 different club members.

Please see the **Conditions of Entry** and the **Digital Specifications Guide** that are included with this e-mail. Further information will be sent to you including the entry form and club entry number.

The North Shore Photographic Society (NSPS) www.nsps.ca is a long established photography club with a current membership of over 100 photographers and is a member of The Canadian Association for Photographic Arts (CAPA) www.capacanada.ca or see also the CAPA Pacific Zone site at www.capapac.org/index.html.

Our hope is that this competition will encourage and "challenge" British Columbia and Yukon photography clubs and their members and provide an opportunity for photographers to showcase their talent.

Once again this event will be held at the Kay Meek Centre for the Performing Arts (www.kaymeekcentre.com) in West Vancouver on **Saturday, March 3, 2012 at 7:00 pm.** The images will be projected on a screen at the front of the theatre, and will be evaluated by a panel of judges at the event. Medals are awarded to individuals with the first, second and third place scores. A "CAPA Gold Medal" will be awarded to the First Place image and it will be named "Best of Show". The "North Shore Challenge Trophy" will be awarded to the photography club with the highest aggregate score.

There will also be a display of photographs from NSPS members shown in the lobby. You are encouraged to vote for your favourite photograph and the "Peoples' Choice Award" will be presented to the winning photographer at the end of the evening.

Light refreshments will be available during the intermission. Additional items may be purchased from the theatre concession counter.

Tickets are still \$18.00 each.

How to purchase tickets:

- from the Kay Meek Centre www.kaymeekcentre.com
- or call 604-913-3634 and use VISA, Master Card or American Express
- tickets can also be purchased at the theatre box office from 10-4 Monday through Friday, from 10-2 on Saturdays and on March 3 starting at 6PM.

We have had some very generous sponsors for our event in the past, and it looks like this year will be better than ever! Sponsor companies will be setting up small displays in the lobby and you will have an opportunity to visit them before the program and during the intermission. While we wait for the results of the judging there will be the draws for all the door prizes donated by our sponsors.

We look forward to seeing you and your images at the event. Thank you for making this a great event year after year!

Sincerely

Norah Corbet, Co-ordinator, North Shore Photographic Challenge

Tel: 604-926-8781 or email: 2012nscinfo@nsps.ca

Conditions of Entry 2010.doc