

# Sacramento Web Designers

- DISCUSSION: MEETUP ACTIVITIES/GOALS
- Who is here and why?
- What makes this meetup valuable to us?
- What activities should occur at each meeting?

- Meetup Goals:
  - Develop a club Mission Statement - To maintain interest we need to know what makes the club valuable
  - Establish an “Upcoming” Calendar that is planned for the next 3-6 months, with either two 15 minute talks or one 20-30 minute talk.
  - Post meeting minutes on the Meetup site.
- Additional Ideas?
  - Generate Traffic on Site Meetup Forums?
  - Directory of Sac Web Designers ?
  - Publish our Presentations online (gives us visibility)?

- Who is here (show of hands!)
  - Flash
  - PHP
  - MySQL
  - Web Design
- What Level of Experience
  - < 1 year
  - > 1 year < 5
  - > 5 years
  - > 99 years

- What Makes this Valuable
  - Networking – Share/Find jobs opportunities
  - Learn Technical Things
  - Learn Business Topics
  - Learn about current events in Web Design
  - Learn about Books people are reading
  - Learn about Blogs/Sites people are reading
  - Soaking up the cool atmosphere here at Bricka-Bracka
  - OR \_\_\_\_\_ ???

- Presentations - Business Topic Ideas
  - Contracts
  - Finding Customers/Marketing/Networking
  - Managing Scope Creep
  - Business Procedures
  - Setting Rates
  - Outsourcing
  - Setting subcontractor rates
  - Getting government work.
  - (No jokes in this section – it's all business!)

- Presentations - Technical Topic Ideas
  - Web Standards
  - CSS
  - Graphic Design
  - Flash
  - CMS
  - MySQL
  - PHP
  - Other Frameworks (Ruby etc)
  - Source Code/Testing Frameworks/Agile/OOP etc.

- Presentations - Quick off the cuff stuff (no fluff!)
  - Ramble – Volunteer to talk about something new or exciting they discovered this month.
  - New Resources: Discussion of newly discovered book/website etc.
  - HELP! - Opportunity to ask group for help. We could do this at the end and break into groups to brainstorm...
- Presentations – short, sharp, scheduled
  - Goal – each month have one each:
    - Blog Review.
    - Book Review.

- Presentation Ideas – Other
  - Code-Review Type Activities:
    - Pimp My Code
    - Review a good/bad site from design or tech viewpoint.
  - Roundabout: Choose a topic and have participants comment on topic (Previously: Design Tools)
  - New Releases - Experiences with new technologies.
  - Book club? Choose a book to read as a group...
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  - Soliciting outside presenters?