



The following information details the sponsorships available for our signature event, which occurs annually. The signature event is a small business development program created directly from feedback by our membership, but that is open to any small business owner. The event includes a full day of education, networking and an awards lunch. Thank you for your consideration. We look forward to your participation!

WSBA SIGNATURE EVENT SPONSORSHIPS

- **Presenting Sponsor –**

- Company name and logo prominently listed as “Event Presenter” in all marketing materials associated with the event. The event marketing includes but is not limited to: email, public relations, online, and various marketing vehicles such as brochures, fliers and any other media the WSBA secures to promote such event.
- Logo, text and URL listing on all WSBA websites.
- Speaking opportunity during awards lunch.
- Blog post opportunity – your content will be featured during the month of the event.
- Company can provide information and/or samples to be distributed in our attendee package to all who attend the event.
- Complimentary booth at the event for person-to-person marketing.
- A full-page ad in the event program.

Total Package Value: \$1500

Total Package Cost: \$1000

- **Corporate Sponsor –**

- Company name will be listed in event marketing materials. The event marketing will include, but will not be limited to: email, public relations, online, and various marketing vehicles such as brochures, fliers and any other media the WSBA secures to promote such event.
- Text and URL listing on all WSBA websites.
- Company can provide information to be distributed in our attendee package to all who attend the event.
- Complimentary booth at the event for person-to-person marketing.
- This sponsor will secure a half-page advertisement in the event program.

Total Package Value: \$1000

Total Package Cost: \$750

- **Contributing Sponsor –**

- Text and URL listing on all WSBA websites.
- Company can provide information (single 8.5 x 11 sheet or a brochure) to be distributed in the attendee package.
- Complimentary booth at the event for person to person marketing.
- A quarter-page advertisement in the event program.

Total Package Value: \$500

Total Package Cost: \$300

- **Exhibitor Sponsorship –**

- Text and URL listing on all WSBA websites.
- Listing in Event Program
- A skirted 8' table.
- Company can provide information (single 8.5 x 11 sheet or a brochure) to be distributed in the attendee package.

Total Package Value: \$200

Total Package Cost: \$100

~ Please find our sponsorship participation form below ~

Sponsorship Participation Form

Please complete the following:

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

I'd like to participate as a:

- Presenting Sponsor at \$1000
- Corporate Sponsor at \$700
- Contributing Sponsor at \$300
- Booth Sponsor at \$100

Signature: _____ Print Name: _____ Date: _____

Please return this form and your sponsorship check to the below address. Please make checks payable to **WSBA** and mail to:

Wadria Taylor c/o Style & Steel Event Planning
33 Terminal Way, Suite 429A
Pittsburgh, PA 15219

Once we receive your payment, you will receive a 'next steps' packet from Wadria Taylor. We look forward to working with you and don't hesitate to call with questions!

For more information about the WSBA visit www.wsba.ws.

Event Contact:

Wadria Taylor, WSBA Event Director
events@styleandsteel.net
412-208-0249