

## Welcome!

### Highlights :

- \* Membership crosses **300** In the first month!
- \* Over **100** members attended the Launch Night
- \* Group gets a **4-star** rating
- \* **3 sponsors** come on board

Dear fellow members,  
Welcome to the inaugural edition of the London Silicon Roundabout Newsletter!

We hope to publish this monthly newsletter to all our members in order to keep everyone updated on group developments.

We would like to start off by thanking all **337 members** of our group for joining us.

The London Silicon Roundabout group has been setup to allow start-ups to

understand what it takes to be successful from those who have done it already, for anyone who is thinking of starting something and wants to collaborate with others, for those who have the technical skills and are looking to utilize them productively. It's for advisors who have the experience and want to share it with the young upcoming stars of tomorrow. For the Angels who hold the purse strings and will loosen their grip when they hear that million pound idea.

We will try our best to make the

group what our members want, so please give us your suggestions and feedback!

One point we would like to emphasize is that we need all members to describe what they do or what they can offer. We want to add that info on everyone's profile and feel this will help make networking much easier.

Welcome to our inaugural edition of The London Silicon Roundabout Group newsletter!

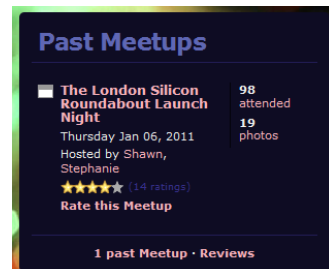
Shawn—Founder Techmeetups.com

### Inside this issue:

Welcome	1
Launch Night	1
Forthcoming events	2
Social media	2
Feedback	3
Pictures	3
New members in Jan	4

## Launch Night

6th Jan 2011 was our launch night. The weather wasn't the best to go out but **over 98 attended** & many more turned up!



Thank you to all that came that day.

I think we learned a great deal from

that Launch Night and should improve next time around. Thank you all for your feedback & suggestions during and after the Launch Night.

We had a representative from the Mayor's office which I think will help our group get tremendous exposure.



We had start-ups, angels, techies, advisors, everyone and everybody representing the spirit of the London Silicon Roundabout!

There were some enquires about our Sponsors. You can find their contact details on Pg 3.

We look forward to our next event on the 20th of Jan.

[More pictures inside...](#)

## Forthcoming meet-up - 6pm on Thu 20th of Jan 2011

Our forthcoming event on the 20th of Jan 2011 would be focused on Start-ups.

We feel that startups need all the help and advice they can get!

Our meet-up will provide 10 upcoming startups a platform to present their ideas to the group and to get feedback from techies, angels and business advisors.

Also presenting will be a startup that

has really taken off and has become one of the upcoming players in the Java PaaS (Platform as a Service) market – **CloudBees.**

The presentations will be followed by our usual evening of networking. Where you could get in touch with the startup or advisor you're interested in and discuss your ideas further.

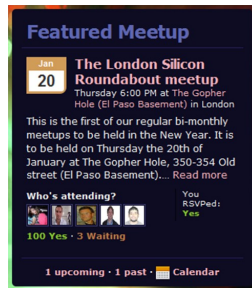
This event has been setup close after our launch night because many of

our members couldn't make it to The launch Night due to their Holidays.

We would like to clarify that there are no charges to our meet-ups for members. We will instead have a voluntary donation box to help us continue running this meet-up group.

We have negotiated a 10% discount with El Paso (our venue) on all drinks & food purchased by London Silicon Roundabout members during our meet-ups.

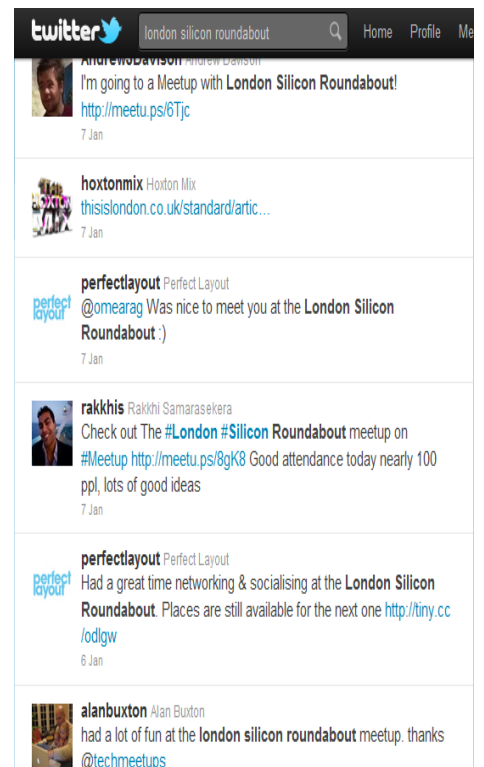
We look forward to seeing you on the 20th of Jan.



**“We have negotiated a 10% discount with El Paso (our venue) on all drinks & food purchased by London Silicon Roundabout members during our meet-ups.”**

## Our social media connections

We have increased the marketing for our group by going out on the various social media channels & websites. We understand that members would like to connect with us on their own platform of choice and not just on meetup.com. Our Social media network map can be found below. If we have missed a platform that you think will benefit the group do let us know. We have also shown our Twitter feed shortly after our Launch Night.



## Feedback

We have received some excellent feedback from our members. This is what keeps us going and I would like to share a few with you ...



*"Good people good vibes :)"*

*"Nice event with everyone very open to talking and brainstorming."*



*"Thumbs up! First meetup started with a bang! Looks like way to go, recom-*

*mend coming to the next one and adding to the excitement."*

*"well organised and lots of interesting people working on big ideas"*



*"But don't be put off by these suggestions on the venue, it is really good, and hopefully will become*

*an important focus point for the really interesting things that are going on around the silicon roundabout."*

*"Lively buzz"*



Armel winner of our lucky dip



## Pictures from our Launch Night !



*"Thanks Shawn, I really liked the meetup and already looking for the next one. Great meetup. I would recommend it to anybody working or looking to be involved in Tech in London"*

## Our Sponsors

We currently have three sponsors that support our group and are looking for more.

**CloudBees** is a Java PaaS solution company based out of the US & France.



**Cloudaccess.net** is US HQ company offering Joomla on the Cloud. They also offer this through Joomla.org



Joomla! Application virtualization  
Contact : [sales@cloudaccess.net](mailto:sales@cloudaccess.net)

**LoveClients** is a SEO Company - Open 24x7-365. They have offices in London, Milan, Melbourne, Kuala Lumpur & Victoria.



SEO Company - Open 24x7-365  
Contact : [robert@loveclients.com](mailto:robert@loveclients.com)



Techmeetups.com Ltd.

Regd. Business Address  
145-157 St John Street  
London EC1V 4PY  
UK

Phone: +44.7908.283.073  
E-mail: shawn@techmeetups.com  
[www.techmeetups.com](http://www.techmeetups.com)




Techmeetups.com Ltd. has been setup to organize Technology meet-ups in the major tech hubs of UK and other locations outside UK.

We founded Techmeetup.com in Dec 2010 and launched [The London Silicon Roundabout](#) group. This was followed shortly by the launch of [The Cambridge Silicon Fen](#) meetup group on the 1st of Jan 2011.

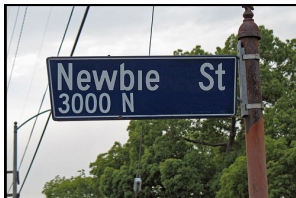
Apart from organizing meet-ups we help Technology companies promote their solution to specific target markets and audiences. We help do this through web sponsoring and organising bespoke training programs.

Idea of the month goes to Rob Darwin. Rob, you get a free book - 'take the plunge' by Michael Carter

Very interesting meetup with many people doing interesting things. A couple of suggestions:- 1) Labels with interests on them (OK some people will not do this first time around, but they could write them in when they arrive, and 2nd time around, it's a sign of organisation!) 2) Printout of (1) of all attendees (I would be happy to pay to cover the printing costs!), as it helps me prioritise as well as general chatting

— Rob Darwin



### Some of our new members who joined in the first week of Jan 2011

- Shult.com
- Datpre-senter.com
- cast.me
- Imperial College
- Google.com
- 7Digital
- Certivox
- Webcredible
- Mozilla Labs
- Onefinestay
- Lokku
- Groupspaces
- Ovia.me
- Mixlr
- Stateless systems
- Kliqued
- Kfwebpro
- Cisco
- Investis
- HealthyApps
- Acunu
- Minutebox
- Placr.co.uk
- Joyplay
- Seedcamp
- Said.fm
- Digitalmail
- Pentech V
- Angel capital
- London Business Angels
- Techcrunch UK
- Screendragon
- Skills Matter
- Stick digital
- College of Law
- Mind candy
- Think London
- Ceadant partners
- Hemisphere capital
- Seedrs
- Euroalan Research
- Digibridge
- Nearbydigital
- Wikijob

