

Mr. Black America Foundation

P.O. Box 632914
San Diego CA 92163

February 26, 2009

Dear Organization/Business Owner:

Mr. Black America Foundation will be hosting the 34th Annual Mr. Black San Diego Contest on October 10, 2009. This exciting event will be held at the Scottish Rite Center in Mission Valley.

To commemorate this 34 year milestone, Mr. Black America Foundation is soliciting your support to advertise in our attractive commemorative book which will be given FREE to attendees and sponsors. This handsome keepsake will highlight businesses, non-profit organizations, community partners, and competing contestants.

The Mr. Black San Diego Contest was founded in 1975 in San Diego by Ray and Pearli Killens as a vehicle to showcase and improve the image of African-American males. The visionary founders which are grounded in service believe real men must give freely of their time and talents for the betterment of their communities. The Mr. Black America Foundation four pillars of principles are; Education, Community Service, Imagine Building/Mentoring, and Scholarship. The foundation's motto, "Chance to Change" stresses the importance of taking advantage of an opportunity to reach your goals.

In January 2009, the Mr. Black America Foundation founded by several past winners of the Mr. Black San Diego Contest started on a course to serve the San Diego community with programs such as the following:

- Annual College Scholarship
- Annual Community Service Project
- Black Male in America Conference
- Male Mentoring and Tutoring
- Advocacy and Justice
- Achievement Recognition Week

Join us in welcoming and celebrating the 34th Annual Mr. Black San Diego Contests and the viable contributions made to our community and city. Attached, please find the rates for book advertisements. The deadline for program book advertisements is September 18, 2009.

Thank you for your support,

Souvenir Book Team
Charles Wheeler (858.967.1262)

MR. BLACK SAN DIEGO CONTEST

CONTESTANT SPONSORSHIPS

Sponsorships of contestants will enable the participants of the Mr. Black San Diego Contest to concentrate his efforts on aspects of the contest as well as instilling greater confidence in his performance the day of the event. Businesses, religious entities, clubs/organizations, family and/or friends can sponsor a contestant and be recognized during the course of the show. This is a great opportunity for the community to rally behind a positive showing of black males, as well as gaining further visibility for their products/services.

Contestant Sponsorship package includes:

- Full-page, 4-color ad in the event program
- 2 VIP tickets
- Recognition during the show
- Photograph with your Contestant

Sponsorship Fee: \$500 (Net)

Deadline: July 11, 2009

Thank you in advance for your consideration and we appreciate your commitment to celebrating the positive attributes of the Black male. For more information about the contest, please contact:

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