

INVESTING FOR SUCCESS **Personal Finance Workshop**

Presented by
Denise Murray
Director – Investor Education Programs
Investment Company Institute



Denise Murray

Sponsored by
Northern Virginia Urban League
National Urban League
Investment Company Institute Education Foundation

The *Investing for Success* workshop will cover such topics as:

- Setting investment goals
- Developing realistic expectations
- The importance of a long-term perspective
- What it means to be an informed investor
- The benefits of diversification
- Dollar-cost averaging
- The power of compounding
- Understanding the risk/reward relationship
- Planning for college
- Saving for retirement

You'll receive a portfolio of materials to take home with you, developed for this program by the Investment Company Institute Education Foundation, including brochures, worksheets, a DVD, information on additional resources, and more. Come and meet fellow investors and get answers to your own investing questions.

DATE: Thursday, May 17, 2007

TIME: Registration, 6:00 – 6:30 pm (light refreshments will be served)
Workshop, 6:30 – 9:00 pm

PLACE: Army Navy Country Club
2400 South 18th Street
Arlington, VA

RSVP: Space is limited! **To reserve a space, you must preregister before May 16** by calling the reservation line at 703/836-2858 or emailing noval2858@aol.com. There is no charge for this event.

The National Urban League is the nation's oldest and largest community-based movement devoted to empowering African Americans to enter the economic and social mainstream. The Investment Company Institute Education Foundation is an affiliate of the Investment Company Institute, the national association of American mutual funds, closed-end funds, and unit investment trusts.

(directions to workshop on reverse)



120 Wall Street
New York, NY 10005
212/558-5300



1401 H Street, NW
Washington, DC 20005
202/326-5800



1717 Pennsylvania Avenue, NW
Washington, DC 20006
800/644-4223

Directions

From I-95/495: Take I-395 to Exit 7B (North Glebe Road). Stay on Glebe Road for about half mile and make a right turn on to 18th Street. Eighteenth Street quickly splits into 18th Street and 17th Road. Bear to the right (18th Street). Eighteenth Street becomes the entrance to the Army Navy Country Club. The Clubhouse is on the right.

From Washington DC: Cross the 14th Street bridge and follow the signs for 395 South. Take Exit 7 and stay in the right exit lane. Turn right at the traffic light on to Glebe Road. Stay on Glebe Road for about half mile and make a right turn on to 18th Street. Eighteenth Street quickly splits into 18th Street and 17th Road. Bear to the right (18th Street). Continue on 18th Street until you see the entrance to the Army Navy Country Club. The Clubhouse is straight ahead.