

SEAN MCKNIGHT

484.432.8020

213 HENDERSON AVE.
RIDLEY PARK, PA 19078

SEAN@CINEMA-ALLIANCE.COM



• R e f e r e n c e s a n d D e m o A v a i l a b l e U p o n R e q u e s t •

• S K I L L S

- >Proficient with Macintosh and Windows-based computers, as well as the following software: Final Cut Pro, DVD Studio Pro, Soundtrack Pro, Motion, Premiere Pro, Avid, After Effects, Invigorator, Cleaner, Audition, SoundEdit16, Peak-DV, Photoshop, ImageReady, Illustrator, InDesign, QuarkXpress, Acrobat, Fireworks, Dreamweaver, Director, Flash, Fetch, PowerPoint, Word, FileMaker Pro, and Blackboard.
- >Desktop Publishing, including feature writing, word processing, scriptwriting, and copywriting.
- >Qualified with various audio and video equipment.
- >Designing in multiple mediums, including video, motion graphics, interactive, and print.
- >Work well with large groups of people, as well as independently.
- >Organized, deadline-oriented, and able to juggle multiple high-priority projects.

• E M P L O Y M E N T

American Graphics Institute (AGI), Blue Bell, PA

4.04 - Present

>Adobe Certified Software Trainer

Teach numerous level one, level two and custom courses in the following software applications: Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, Premiere Pro, After Effects and Final Cut Pro. Develop course materials as well as research new and current software. Edit instructional books written for Adobe as part of their "Classroom in a Book" series.

York College, York, PA

8.01 - 5.04

>Adjunct Instructor

Taught Computer Graphics II, Interactive Design, and Visual Communications III courses within the Graphic Arts Department. Courses focused on graphic and multimedia design, typography, and preliminary work as it applies to a number of mediums. Responsibilities included development of course syllabi and lesson plans, as well as consultation in regards to purchasing course materials and software.

AI Bradley Academy for the Visual Arts, York, PA

7.97 - 4.04

>Adjunct Instructor

Taught various courses within the Digital Art Department, including Video I and II, Motion Graphics I and II, Interactive Design II and III, and Intro to Computers. Courses focused on video production, motion graphics, interactive design, and page layout. Responsibilities included development of course syllabi and lesson plans and consultation of software and hardware purchases and other course material. Also acted as portfolio advisor to seniors.

Elizabethtown College, Elizabethtown, PA

8.00 - 8.02

>Adjunct Instructor

Taught various courses within the Communications Department including Intro to Video, Interactive Media, and Design. Courses focused on video production, motion graphics, as well as interactive design. Responsibilities included development of course syllabi and lesson plans, as well as consultation of software and hardware purchases and other course material.

SEAN MCKNIGHT

484.432.8020

213 HENDERSON AVE.
RIDLEY PARK, PA 19078

SEAN@CINEMA-ALLIANCE.COM



• R e f e r e n c e s a n d D e m o A v a i l a b l e U p o n R e q u e s t •

• E M P L O Y M E N T C O N T I N U E D

Yorktowne Business Institute, York, PA

2.00 - 8.00

>Adjunct Instructor

Taught Intro to Multimedia and Intro to Web Design courses. Courses focused on the study of multimedia technologies as well as the PowerPoint program, interactive design, and Web design. Responsibilities included development of course syllabi and lesson plans and consultation of software and hardware purchases and other course material.

Nuclear Blast Records, Philadelphia, PA

8.97 - 2.00

>National Director of Multimedia

Oversaw all aspects of radio, video, and Internet promotions. Coordinated advertising budgets for television ads, industry trade ads, and Internet banner ads. Wrote copy for trade ads and placed them in industry trade magazines. Produced, designed, and edited all television ads and acted as media buyer. Served as Web master of company Web site; duties included scanning product artwork, photo manipulation, image preparation, as well as Web site layout and design. Designed and placed Web banner ads. Assisted with artist relations and tour coordinations.

Relapse Records, Lancaster, PA

8.94 - 5.97

>National Director of Radio and Video Promotions

Duties included national and international radio and video promotions, arranging artist product endorsements, tour coordination, Internet promotions, and special projects such as film tracks. Wrote copy for industry trade ads. Placed trade ads in industry trade magazines.

WHTF-Starview 92.7FM, York, PA

6.94 - 11.94

>Announcer/Disk Jockey

Programmed music, performed on-air announcements, maintained logs, and executed commercials at proper times.

WGBS-TV Philly 57, Philadelphia, PA

9.91 - 7.93

>Engineer / Production (various positions)

Worked as video shader, camera operator, production assistant, and grip on Dance Party USA, One House Street, The Bozo Show, and The Jerry Blavat Show. Also served as master control technician and editor.

WLYH-TV 15, Lebanon, PA

1.88 - 9.91

>Master Control Technician

Performed on-line switching of programming and commercials throughout broadcast day. Recorded and spot-checked satellite feeds for future on-air programming. Cued commercials and pre-recorded materials for in-house evening news program. Camera operator for Forum-15, an in-house community service program. Maintained daily programming and transmitter logs.



S E A N M C G I N T Y

484.432.8020

**213 HENDERSON AVE.
RIDLEY PARK, PA 19078**

SEAN@CINEMA-ALLIANCE.COM

• R e f e r e n c e s a n d D e m o A v a i l a b l e U p o n R e q u e s t •

• **M I S C E L L A N E O U S F R E E L A N C E**

- >*Cinema Alliance*, Philadelphia, PA - Directed, produced, shot, edited, composed music, designed graphics and created effects for independent feature movie entitled "Disturbing Images".
- >*Dark Universe Productions*, Philadelphia, PA - Independent film project: worked as special effects advisor, fire safety coordinator, and assistant editor. Created opening title sequence and end credits.
- >*Pufendorf, Inc.*, San Francisco, CA - Independent film project: developed logo used for various props. Created animated motion graphics map sequence.
- >*Caliber / Sylvan Learning Center*, Baltimore, MD - Taught Visual Basic course as part of the LeapIt! Program.
- >*Arrow International*, Reading, PA - Software consultant for the Director program.
- >*WSPC-TV*, York, PA - Wrote, produced, directed, shot, edited, and did graphics for two music video shows (30 min. / 60 min.). Also did traffic, sales, promotions, and music coordination.
- >*Temple University*, Philadelphia, PA - Camera operator for summer Jazz concert series.
- >*Menchey Music*, Hanover, PA - Wrote, produced, and edited 30 second television commercial for store.
- >*3-D CD*, York, PA - Wrote, produced, and edited 30 second television commercial for store.

• **E D U C A T I O N**

Art Institute of Philadelphia, Philadelphia, PA

Graduated: 9.93 - Associate Degree in Specialized Business
 Major: Music and Video Business / Audio and Video Production
 Received Academic Honors 8 of 8 quarters GPA: 3.8

AI Bradley Academy for the Visual Arts, York, PA

7.97 - Certificate of Completion for the following Continuing Education courses: Intro to Photoshop, Intro to Illustrator, Intro to HTML and Web Design, Intermediate Photoshop I & II, Intermediate Illustrator I, Intermediate HTML, and Web Design.

Elizabethtown College, Elizabethtown, PA

9.02 - Completed course work toward bachelor's degree as part of the EXCEL program.

• **A W A R D S / A C H I E V E M E N T S**

- >Art Institute of Philadelphia: Dean's List, Perfect Attendance Award, Merit Scholarship
- >Inductee into Who's Who Among Students in American Junior Colleges
- >Motion Graphic Artist / Contributor, various events and dates - Jumpstreet Gallery, Harrisburg, PA
- >Motion Graphic Artist / Contributor for "Our Not So Secret Lives" Exhibit: York College Gallery, York, PA: 2.04
- >Writer / Contributor - Drama In The Desert, Raised Barn Press, San Francisco, CA: 8.02
- >Photo Contributor - "What is Black and White?" Photography Exhibit: Bradley Academy Gallery, York, PA: 7.02
- >Susquehanna Valley Regional Contact - Burning Man, San Francisco, CA: 6.02 - 10.05
- >Panelist - Kentucky Music Conference, Lexington, KY: 6.00
- >Panelist - Philadelphia Music Conference, Philadelphia, PA: 11.96, 11.97, 12.98
- >Panelist - Gavin Seminar, San Diego, CA: 2.97
- >Panelist - Foundations Forum, Los Angeles, CA: 8.95
- >Panelist - Local Music Summit, Washington, D.C.: 5.95