



November 12, 2009

8:00 – 8:30 AM – Networking and Registration

8:30 – 8:35 AM – Legal Briefing

8:35 – 10:30 AM – Panel Presentation

Club 101

101 Park Avenue (NE corner at 40th St.)

New York, NY 10016

AFFILIATE OF



Strategic HR Management

Top HR leaders share their insight on how they have developed and aligned their human capital management plan with their company's strategic plan. Learn from this dynamic panel how to:

- Ensure that your company is positioned to take advantage of the changing business and economic climate
- Contribute to business strategy development and frame HR initiatives in terms of business success
- Facilitate ongoing development and communication of your company's core values and ethical behaviors
- ... and much, much more

Denise Davin, Visiting Nurse Service of New York, Vice President for Human Resources and Labor Counsel. Ms. Davin is responsible for HR management, labor relations and OD for VNSNY, the nation's largest not-for-profit home health agency. Under her leadership, VNSNY has been named a best place to work at a local, state and national level. Ms. Davin sits on advisory boards to the Management Development and Human Resources Programs, New York State School of Industrial and Labor Relations at Cornell University, and the Leinhard School of Nursing, Pace University. In addition, she is a trustee of the United Federation of Teachers Health Care Chapter Benefit Fund. Ms. Davin holds a Juris Doctorate from New York Law School.

Judy Jackson, Digitas, Senior Vice President, Head of Human Resources. Ms. Jackson leads all Digitas HR efforts with a focus on strengthening opportunities for talent. Ms. Jackson also served as VP, HR at Essence Communications Inc., a media division of Time Inc., as Manager of Diversity for ABC-TV, and in a variety of HR leadership positions with BBDO Advertising, Wunderman and Planned Parenthood of New York City. She holds a B.A. in Communications from City University of New York. She is a long-standing advisor for the Harlem YMCA Black Achiever's Program and is the former President of BRAINY, an organization of African Americans in the communications industry.

Kim Seymour, American Express, Vice President, HR and Relationship Leader for Global Commercial Card. Ms. Seymour directs a global HR team focused on development and delivery of human capital strategies in support of critical business goals. Her leadership extends to acquisitions, talent assessment, organizational design, performance management, compensation strategy, and coaching/counseling. Prior roles include VP, HR at Home Depot for a \$4 billion division and various HR leadership positions at General Electric. She holds a law degree from Vanderbilt University and an MBA from Indiana University. She has delivered workshops on leadership development and HR legalities nationally and internationally.

Panel Moderator: Brian McComak, HR/NY Vice President, Programs and Education, and Christie's AVP, Senior HR Manager

Please note that HR/NY has scheduled a **MEMBER ORIENTATION** following this event. The orientation is from **10:30 – 11:15 a.m.** We invite all members, especially new members interested in knowing more about HR/NY to join us. Please indicate whether or not you will be attending the orientation on this form.



This program has been approved for 1.5 (specified – Strategic) recertification credit hours toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI). The use of this seal is not an endorsement by HRCI of the quality of the program. It means that this program has met HRCI's criteria to be pre-approved for recertification credit. For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org.

*To register for the **November 12, 2009 session**, please provide the following information:*

NAME: _____ **TELEPHONE:** _____

COMPANY: _____ **E-MAIL:** _____

ADDRESS: _____ **FAX:** _____

CITY, STATE, ZIP: _____

Registration Fees:	Prepaid	**Paying at Door
HR/NY Members*	\$ 50	\$ 65
HR/NY Student Members	\$ 25	\$ 35
Non-Members & Guests	\$ 75	\$ 100

MEMBER ORIENTATION: YES NO

**SHRM & HR/NY memberships are different*

***Space subject to availability*

Method of Payment: Check Enclosed Charge my Credit Card: American Express VISA MasterCard

Card Number: _____ Expiration Date: _____ Authorized Amount: \$ _____

Cardholder's Name: _____ Cardholder's Signature: _____

Please mail this registration form with your check to HR/NY 1 AAA Drive, Suite 102, Trenton, NJ 08691 (877-625-4769) or fax this form to (609) 581-8244 by November 5, 2009. Cancellation policy: Cancellations MUST BE RECEIVED IN WRITING. Cancellations received PRIOR to November 5, 2009, are subject to a \$15 administrative fee. Cancellations received on or AFTER November 5, 2009, will not be refunded. No-shows will be invoiced for the registration fee in full if we are not notified by November 5, 2009.