

## Mainstream Brands that **do not list all Gluten** on Labels

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**Subject:** **Big Brands That Do NOT Disclose All Gluten**

<<Disclaimer: Verify this information before applying it to your situation.>>

The following brands often appear on MANY lists around and about the internet as brands we can trust to list all gluten among their product ingredients.

NOT SO.

This does not mean that these companies make no products free of gluten. However, it does mean that you cannot personally determine that by reading their ingredients labels. You will need to obtain a copy of the GF product lists that some of them offer, or else call them on a product-by-product basis, providing the product name and UPC codes.

\*\*\*Campbells --

**Definitely do not list gluten on their labels.** Campbell's has a fairly short list of products they consider to be GF. One has to request it by phone; it's not published on the internet or nor will they send by e-mail. (Brands include: Campbell's, Franco-American, Prego, Swanson, Pepperidge Farm, Pace, V8, Spaghetti-os.)

\*\*\*Hershey --

**Definitely do not list all gluten,** per phone conversation with a senior customer service rep 10/06. You must call company with UPC codes for any information now. Also, at this time, if "natural flavors" is listed on the label, Hershey's says they are unable to tell us if it has gluten or not, even on request.

\*\*\*Hormel --

**Do not necessarily list all gluten among ingredients -- only wheat.** However, they do publish a fairly extensive list of foods containing no gluten at: <http://hormel.com/faq/faqList.asp?catitemid=41> -- however, you cannot tell from just reading the labels of these brands.

(Brands: DI LUSSO, CHI-CHI'S Mexican Products, HERDEZ Authentic Mexican Products, HOUSE OF TSANG Asian Sauces and Oils, MANNY'S Tortilla Products, MARRAKESH EXPRESS Mediterranean Products, PATAK'S Indian Products. PELOPONNESE Mediterranean Products, DINTY MOORE Products, HERB-OX Bouillon, SPAM Family of Products, STAGG Chili, JENNIE-O TURKEY STORE Turkey Products, LITTLE SIZZLERS Pork Sausage, LLOYD'S BBQ Products)

\*\*\*Seneca Foods --

**Per e-mail and phone conversation (12/13/06), Seneca will only guarantee to list wheat, and not other gluten.** (Seneca brands include also some but not all Libby's products, Aunt Nellie's and Stokley.)

\*\*\*Smucker's/R.W. Knudsen: Per telephone call on 12/11/06, **this company is unable to determine if gluten other than wheat is present in most of their products.** They currently have a short list of products that they have deemed to be GF, but none of their beverages or jams/jellies/preserves are on this list, and they will not provide any statement of whether or not these products contain gluten. You can request the list of GF products by phone, and they will read it to you (the list is made up mostly of their ice-cream toppings.)

\* Please remember some posters may be WHEAT-FREE, but not GLUTEN-FREE \*

Archives are at: <Http://Listserv.icors.org/SCRIPTS/WA-ICORS.EXE?LIST=CELIAC>