



TO BENEFIT THE CELIAC DISEASE CENTER AT COLUMBIA UNIVERSITY
9TH ANNUAL GALA FUNDRAISER

THURSDAY, OCTOBER 14, 2010

MANDARIN ORIENTAL, NEW YORK

80 COLUMBUS CIRCLE AT 60TH STREET

NEW YORK, NY 10023

COCKTAILS & SILENT AUCTION 6:30 PM

REMARKS & DINNER 7:45 PM SHARP

ALL FOOD WILL BE GLUTEN-FREE

The Celiac Disease Center at Columbia University invites you to celebrate 9 years of commitment and dedication to profoundly improving the lives of celiac patients around the globe. Join us for a reception and dinner at Mandarin Oriental, New York in New York City for an evening of spectacular gluten-free food and entertainment.

- Honoring:**
- The Murphy Family**
- Karen A. Kennedy, MD**
- Samantha & Brooke Hamroff (CeliacSisters)**
- Jill Brack, Glow Gluten Free**

Cocktails & Silent Auction : 6:30 p.m.
Remarks & Dinner : 7:45 p.m. sharp
Music by : Juilliard & The Matthew Rybicki Quartet
Attire : Festive

Silent Auction : Fabulous gifts will be offered through a silent auction, Checks, Amex, Visa and MasterCard will be accepted.



REPLY CARD

- Underwriter** (platinum ad): **\$100,000**
Listing in the program, a table of ten.
- Vice Chairman** (platinum ad): **\$50,000**
Listing in the program, a table of ten.
- Leader** (gold ad): **\$25,000**
Listing in the program, a table of ten.
- Partner** (gold ad): **\$15,000**
Listing in the program, eight attendees.
- Benefactor** (silver ad): **\$10,000**
Listing in the program, six attendees.
- Sponsor** (silver ad): **\$5,000**
Listing in the program, four attendees.
- Patron** (ad): **\$2,500**
Listing in the program, two attendees.
- Supporter**: **\$1,000**
Listing in the program, one attendee.
- Friend (single ticket price)**: **\$400**
Listing in the program, one attendee.
- Contributor**: **(any amount)**
Listing in the program.

Program Listing

I/We would like to be listed in the benefit program as:

The following will be attending the gala:

- | | |
|---------|----------|
| 1 _____ | 6 _____ |
| 2 _____ | 7 _____ |
| 3 _____ | 8 _____ |
| 4 _____ | 9 _____ |
| 5 _____ | 10 _____ |

- Enclosed is my check for \$ _____ payable to Trustees of Columbia University
- I/We regret that I/we cannot attend, but wish to support the Center with the enclosed contribution of \$ _____.

Please charge \$ _____ to: Mastercard Visa AMEX

Name (as it appears on card) _____

Card Number _____ Exp. Date _____ / _____

Signature: _____

Company / Foundation _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Cell (_____) _____

Fax (_____) _____ Email _____

Fax to Cynthia Beckman at 212.342.0447 or mail completed form to:

**Celiac Disease Center at Columbia University, 2010 Benefit Committee,
Harkness Pavilion, 180 Fort Washington Avenue, Suite 934, New York, NY 10032**

Trustees of Columbia University in the City of New York is a 501(c)(3) organization. Your contribution, less \$250 per ticket, is tax deductible. Proceeds from the benefit support the ongoing programs of the Center. For further information please contact Cynthia Beckman, Director of Development, at 212.342.4529, cb2280@columbia.edu or (fax) 212.342.0447.

JOURNAL SPECIFICATIONS

Inside Front Cover, Inside Back Cover, Back Cover

Trim Size: 8.5" x 8.5"

Bleed Size: 8.75" x 8.75" (includes 0.125" all round)

Trim Safe Area: Text should not be placed closer than 0.5" to the trim edge.

Colors: Full color (CMYK) or Black / White

Full Page

Size: 7.5" x 7.5" no bleed

Colors: Full color (CMYK) or Black / White

All benefits related to printed materials are based on meeting printing/production deadlines. Ad journal material must be submitted and final by Wednesday, September 15, 2010 in order to be included in the Event Journal.

All ad material should be supplied electronically as one of the following:

- 1) Press quality pdfs with all fonts and art embedded
- 2) 300 d.p.i. or higher jpeg or TIFF files.
- 3) Text ads should be emailed to: cb2280@columbia.edu

CD's with ad materials should be mailed to:

Cynthia Beckman
Celiac Disease Center at Columbia University
Harkness Pavilion
180 Fort Washington Avenue, Suite 934
New York, NY 10032

All journal material must be submitted and final by Wednesday, September 15, 2010

For additional information please call (212) 342-4529 or email: cb2280@columbia.edu