

Start working bigger with Windows 7 Professional

More security. More mobility. More productivity.

Finally there's an operating system designed to meet the needs of small business owners like you. Windows 7 Professional delivers a powerful combination of innovation, performance, and efficiency, turning your PC into a workhorse and making your job that much easier.

Keep your business to yourself.

From easy encryption to automatic backups, Windows 7 Professional comes packed with features that help you worry less and work more.

- On PCs with multiple users, Encryption File System keeps your confidential information private.
- Simple backup and restore functions take the stress out of making mistakes.
- Windows 7 Professional comes with Internet Explorer 8, the browser with industry-leading spyware and virus protection.

Get the job done wherever it has to get done.

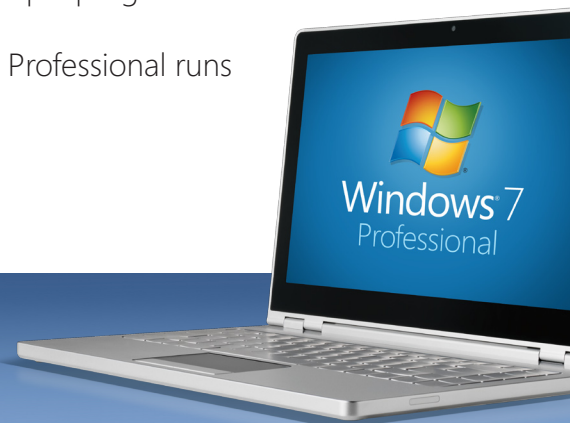
As your business grows, you'll probably find yourself working between offices and meetings. That's why Windows 7 Professional was built for working on the go.

- Location Aware Printing automatically connects you to networked printers.
- Remote Desktop Connection lets you access your work computer from almost any PC, almost anywhere.
- Offline mode gives you the flexibility to change files on the move—everything will synch once you're back on the network.

Work smarter. Not harder.

Windows 7 Professional runs your PC more efficiently so you can run your business more efficiently.

- Easily give professional, polished presentations with no interruptions using Presentation Mode.
- Taskbar Tools and Aero Enhancement make working with multiple programs more intuitive and customizable.
- If your budget is tight, you'll be glad to hear that Windows 7 Professional runs many old programs in XP Mode.



Small business. Working bigger.

How could Windows 7 Professional help you work bigger?

Tell us and you could win a technology makeover.

Microsoft wants to hear from you. Enter the Acqua Essay Contest and tell us how you'd take advantage of Windows 7 Professional. The grand prize winner will receive the ultimate working bigger package: 5 PCs loaded with Windows 7 Professional, plus IT consulting services.

To enter, go to www.igniteyoursmallbusiness.com/acqua

All entries are due by Friday, June 25, 2010.

Work bigger for less.

Learn more about Windows 7 Professional and discover the latest deals on new PCs at www.microsoft.com/windows/business

Attend a Smart and Simple event.

For even more ways to work bigger, don't miss these Smart and Simple events:

- May 25 – Los Angeles, CA
- June 2 – Cleveland, OH
- June 8 – Greensboro, NC
- June 14 – Seattle, WA

Go to www.smartandsimpleevents.com for more information.



Small business. Working bigger.