





What's the fastest way to build your business?

Workshops & Seminars

start gaining exposure and building credibility today!



Possible Theaters

-  Local Rotary & Kiwanis Clubs
-  Adult Education Programs
-  Tradeshows & Conferences
-  Market your program directly

www.tacticalexecution.com

Seminars and Workshops
(source of revenue)

Registration



Products Clients

www.tacticalexecution.com

Rotary & Kiwanis Clubs (very easy to get)

- You won't get paid (except free lunch).
- Blatant sales pitches are frowned upon.
- But you CAN position for clients / jobs.

www.tacticalexecution.com

Adult Education Programs (send in proposal)

- You'll get about 50% of registration \$\$.
- You're allowed to sell products subtly.
- You can position for clients / jobs.

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Example Adult Ed. Catalog

26 Adults

<p>Meditation and the Art of Communication Meditation has long been known to promote improved health and well-being, leading increased self-awareness and growth, and a deeper spiritual connection. In this class, we will practice meditation to heal negative patterns of communication and learn new ways to communicate more effectively. When using these practices, you will experience greater harmony and effectiveness at home, in your personal life, and on the job. The instructor, Mary Brown, has followed a path of meditation and contemplation for over 25 years. \$20 discount available for additional family members.</p> <p>Age: 18+ Centre Concord Mary Brown</p> <table border="0" style="width: 100%;"> <tr> <td># 79226</td> <td>Jan 26-Aug 14</td> <td>7-9 pm</td> <td>Tue</td> <td>8 Classes</td> </tr> <tr> <td>\$60 Fee / \$50 Non Fee</td> <td></td> <td></td> <td></td> <td></td> </tr> </table>	# 79226	Jan 26-Aug 14	7-9 pm	Tue	8 Classes	\$60 Fee / \$50 Non Fee					<p>Build a Better Memory Build a better memory for names and faces, dates, and lists - the things you want to remember! Learn the tools and techniques behind a better memory. Learn what an ancient Greek dinner party a crucifixion and the 52 state capitals can teach us about building memory better so all means more self-confidence and success. This course is great for adults. Instructor is a consultant with 20 years experience speaking and a State of California award winner for business training. Fee includes student manual.</p> <p>Age: 18+ Centre Concord Rita McKenzie</p> <table border="0" style="width: 100%;"> <tr> <td># 79493</td> <td>Jan 22</td> <td>9 am-12 pm</td> <td>Sat</td> <td>1 Class</td> </tr> <tr> <td>\$79 Fee / \$64 Non Fee</td> <td></td> <td></td> <td></td> <td></td> </tr> </table>	# 79493	Jan 22	9 am-12 pm	Sat	1 Class	\$79 Fee / \$64 Non Fee					<p>Mortgage Secrets Revealed! In your spare time, investigate a troubling time issue? This workshop includes the essential background information for California homeowners. Explore today's mortgage market in candid detail and learn how to navigate through and using loan programs and deceptive marketing to get better loan programs and lower interest rates. Packed with over 85 facts and tips for reducing the loan mortgage programs at the lowest rates, there 2 hours you can save yourself thousands! The instructor has been a featured guest on "The Real Estate Connection" radio program, authored two industry handbooks and co-authored the popular "Beyond the Rate" podcast series available on iTunes.</p> <p>Age: 18+ Centre Concord Beyond the Rate Inc.</p> <table border="0" style="width: 100%;"> <tr> <td># 79840</td> <td>Jul 26</td> <td>7-8:30 pm</td> <td>Thu</td> <td>1 Class</td> </tr> <tr> <td>\$19 Fee / \$24 Non Fee</td> <td></td> <td></td> <td></td> <td></td> </tr> </table>	# 79840	Jul 26	7-8:30 pm	Thu	1 Class	\$19 Fee / \$24 Non Fee				
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www.tacticalexecution.com

Tradeshows & Conferences (send in proposal)

- You won't get paid at the beginning.
- Selling products depends on the event.
- Excellent credibility for clients / jobs.

www.tacticalexecution.com

Tradeshows & Conferences



Internet Marketing Conference
Stockholm, November 29-30, 2007

Content Is King

The oldest rule for Internet Marketers is more valid than ever in 2007. According to a study by the Online Publisher Organization (OPO), content has surpassed communication as the bulk of consumers' online attention.

As IMC Stockholm 2007 you'll learn how to **build, acquire, and retain** customers by having the best content in your industry.

[Register now and get our early bird discount!](#)

November 29th & 30th in Stockholm, Sweden!

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Market Program Directly (difficult & expensive)

- 50%+ of registration \$\$ = marketing.
- You definitely need to sell products.
- This can also be good for clients / jobs.

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Don't Forget Meetup.com



The screenshot shows a Meetup.com page for the 'East Bay Entrepreneur and Small Business Meetup'. The page includes a navigation menu, a sidebar with links like 'Welcome', 'About us', 'Calendar', 'Members', 'Photos', 'Messages', 'Polls', 'FAQ', and 'Profile'. The main content area features the group's name, a description of its goals (disseminating tactical guidance, networking, and developing quality rebound leads), meeting details (20-minute presentations, networking break, supplemental presentations), and a call to action. It also lists the location as Walnut Creek, CA, the founding date as Nov 2, 2006, a 5-star rating, and 212 members. The URL www.tacticalexecution.com is displayed at the bottom.


Oakland Workshop (10/13)

(flyer attached)



The flyer features the text 'Generate Organic Website Traffic' in a bold, blue, sans-serif font, with 'first 100 days' written in a black, cursive script below it. The URL www.tacticalexecution.com is printed at the bottom.

Discussion



Below the heading 'Discussion' are four small, solid-colored squares arranged horizontally: orange, yellow, green, and cyan. The URL www.tacticalexecution.com is located at the bottom.
