



Therapy For The Brain! Prevents Damage Before It Happens!



STRESS IS A WORLDWIDE EPIDEMIC

Studies by the American Medical Association have shown that stress is the primary factor in over 70% of all illnesses medically treated today

“Stress does not just grip us and let go. It changes us. It alters our bodies and our brain.”

Psychology Today, Vol. 29, Jan/Feb 1996

Stress and Depression Relief • Patented • Natural • Nutritional Therapy for the Brain

Neu-Becalm'd™ is a patented, scientific, breakthrough product. Over the last twenty four years, more than 1,600 American hospitals, clinics, drug and alcohol treatment centers have experienced tremendously successful, safe, results with Neu-Becalm'd™. It was given to pilots flying combat missions in Operation Desert Storm to relieve stress and increase their mental clarity with great success. NOW, Neu-Becalm'd™ is available to the general public.

because of stress, addiction or other dysfunction, the brain literally runs out of these chemicals.

HIGHLIGHTS OF NEU-BECALM'D™

The Solution in a Capsule.

The precise formulation of Neu-Becalm'd™ creates a synergistic effect 100 times more effective than taking the ingredients separately. The capsule dissolves in the stomach in 45 seconds. The ingredients enter the blood stream within 5 minutes and within 30 minutes; they pass the Blood Brain Barrier and enter into the brain fluid. For the next 8 hours they shower the brain with the proper nutrients the manufacturing cells need to restore and maintain proper balance.

- **Prevents Stress Damage Effectively**
- **Eliminates the need for other products in most ADD/ADHD cases**
- **Helps the Brain Deal with Depression**
- **Improves Concentration & Focus**
- **Relieves the Compulsion to Drink Alcohol**
- **Greatly Enhances Weight Loss Programs**

COMPLETELY DOCUMENTED IN MEDICAL AND SCIENTIFIC JOURNALS, AND PATENTED!

Every day the brain uses large quantities of certain chemicals known as neurotransmitters. Neurotransmitters actually move every impulse, every thought you have, from one part of the brain to the other. At some point,

Neu-Becalm'd™ has been used successfully for over 24 years in hospitals, clinics, and rehab centers dealing with drug and alcohol addiction.

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COMMENTS EXPERIENCES

My son was diagnosed with A.D.D. 15 years ago. For the last 15 years I thought I would lose my mind, my marriage or both. At 22 years of age, he started taking Neu-Becalm'd™ and he is a totally changed individual.

—K. Burleson, UT

I am a mother of the sweetest little boy in the world and the greatest miracle of all is that my son was able to completely get off of the Ritalin® and two months ago, he was able to return to his school. Our little private hell has ceased.

—D. Sanders,
Tucson, AZ

My husband's whole temperament has changed. He seems so much more relaxed and loving to the kids. My eldest daughter from a previous marriage, who lives in our city, asked him the other day if he had found the Lord. He had no idea what she meant but I do. My regards to everyone involved. Your product is such a blessing. Thank you.

—B. Carol,
Madison, MS

For the first time in 14 years, my husband has been able to stay off of alcohol for more than 3 days. He is going on 4 months now without a drink. The only reason for his turnaround is your product.

—P. Hughes,
Dallas, TX

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Although not highly publicized, Neu-Becalm'd™ has been available to the general public for over 24 years.

It is one of the most effective products on the market, sold at retail or by prescription that increases the production of neurotransmitters in the brain. *And it is 100% natural!*

Neu-Becalm'd™ stops internal stress damage, while other stress related products treat the damage after it has happened.

Neu-Becalm'd™ supports the needed brain functions in dealing with depression, anxiety, trauma and the compulsion to drink alcohol. It may also help in weight loss and management.

Neu-Becalm'd™ is considered to be a smart nutraceutical since it enhances mental performance and has been used successfully in treating war veterans with Post Traumatic Stress Disorder.

American jet fighter pilots in Operation Desert Storm reported outstanding results in controlling combat stress. Fighter pilots are not allowed to take any medicine or prescription drug, at any time, during battle or peace time, unless first approved by the United States Armed Forces. If Neu-Becalm'd™ can do this for a jet fighter pilot, think what it can do for you and your family.

Every stress related product on the market has basically the same exact ingredients. They are vitamins. They are not, nor will they ever be, patented. Neu-Becalm'd™ is patented because of its ingredients and their formulation and how the brain reacts when the ingredients enter the brain fluid.

Neu-Becalm'd™ prevents damage from happening. All others treat the damage, after it has happened. Current Rx meds make the existing chemical work harder and longer but does not help with the production of "Neuro Transmitters". Health depends on the importance we place on these two words.

Take the time to look over the information contained on these pages for your mental and physical health's sake.

GENERAL INFORMATION

Stress is the greatest medical problem of this century and one of the most misunderstood!

We hear the words Cancer, AIDS, Tuberculosis, Leukemia ugly words that bring panic and fear to our hearts.

Then we hear the word stress. We hear it so often that we don't hear it. Everyone has stress. No big deal. We'll slow down one of these days. We just don't realize how serious stress and trauma can be.

Stressful situations may cause anger, depression, anxiety, or frustration. We know these feelings are not good for our blood pressure or heart, or the way we respond to others.

What most do not know is: during these moments harmful chemicals are being released throughout our bodies. These same harmful chemicals are released when we are exposed to loud music, loud noises, television, video games, and the constant drone of living in a crowded society. Did you realize your body is chemically reacting to every one of these?

HOW IS OUR BRAIN AFFECTED IN STRESSFUL SITUATIONS?

In handling stress, the brain uses large quantities of certain chemicals called neurotransmitters. Neurotransmitters induce or inhibit every impulse in your brain. At some point, the amount of stress we endure depletes these chemicals. The human brain is capable of manufacturing the quantity of chemicals it needs if it is given the raw materials (nutrients from foods) to do so.

Because of the number of stressful situations we face daily, however, a normal diet does not supply enough of the required materials to function normally. You would have to consume approximately sixteen pounds of fish, two gallons of whole milk, two to

three pounds of cheese and one to two pounds of turkey every stress-filled day to keep neurotransmitter levels up to demands. Or, you could accomplish the same thing by taking Neu-Becalm'd™ capsules!

HOW OUR BODIES ARE DAMAGED BY CHEMICALS RELEASED BY THE BRAIN?

A body responds to emotional stress the same way it responds to physical danger (stress) producing chemicals for extra strength or energy. This chemical reaction to stress is a physiological process that has evolved over millions of years; the brain is reacting to today's problems with yesterday's primitive responses.

Stress is primarily physical. Cavemen had to fight or they had to run from tigers. Today's modern stress is of a different nature. We don't do physical battle with tigers; we have mental battles with freeway traffic, unending meetings, the governmental agencies, and jobs that have no future.

The human body did not have millions of years to evolve and develop a suitable response to modern mental stress. So, it does what comes naturally.

It pumps high energy chemicals (those needed in running or fighting) into our bodies, but we neither fight anything

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COMMENTS EXPERIENCES

My story may be similar to millions of others. After high school I was diagnosed with a learning disability and ADD. My six year old son was diagnosed with ADHD about a year and a half ago.

I have been depressed for as long as I can remember but never knew why. An average day consisted of a million things going through my mind at the same time but I never could seem to finish anything I started. I was taking 20 milligrams of Ritalin® every three hours and my six year old son's dosage seemed to increase with every doctor visit.

One day, the mother of a child in my son's school, told me about a new product she had found and what it had done for her child, who also had ADHD, and her husband. The product was your Neu-Becalm'd™ I started taking the capsules and I started giving them to my son. Within a week, I was totally off of ALL Ritalin® and I have never felt better in my life.

My son is also off Ritalin® and his first grade teacher at Kings Academy says my sons change is a miracle. She uses him as an example when talking with parents of other children with ADD or ADHD. She gives Neu-Becalm'd™ to her 19 year old son who has had ADD for years and who turned to drugs.

We could not do without this product. It is a miracle for me and my family.

—M. Williams, Humble, TX

COMMENTS EXPERIENCES

I own my own business and my stress level is out of sight. I sincerely feel like your product saved me from either a heart attack or a stroke. My stress, frustration and anger have increased over the years. My tolerance has gotten real bad. I seem to have no tact anymore and I speak my mind much too often. My wife purchased your product from her sister, and I happened to read over some of the literature. I started taking it and here is what happened.

I now sleep all night long (never have before), my employees and my customers have commented about my calmness and easier going manner, my golf buddies commented on my lack of anger on the course and my best friend asked me if I was having an affair! I am at peace and nothing has changed to cause it. It is either the Neu-Becalm'd™ or one hell of a placebo.

—T. Blaikie, Atlanta, GA

I am a 47 year old businessman. The difference is incredible. I think better, it takes 10 times more cr_p to anger me and when I see the light turn yellow, I start stopping instead of flooring it to make it through the intersection before it turns red.

P.S. I was told this would not affect your blood pressure but mine has gone down.

—J. Bales, Monroe, LA

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nor do we run. We sit in our cars or at our desks, boiling in the chemicals our bodies have released. These chemicals, called adrenaline & dopamine, which power the fight or flight alarm reaction, can destroy thousands of heart muscle cells in laboratory animals within seconds!

WHAT HAPPENS WHEN OUR BRAIN RUNS OUT OF THESE CHEMICALS?

Most of us never understand our bodies or how marvelously they are designed. We never even think about why we feel differently from time to time. We know how love makes us feel, but do we know what takes place to create the feeling? The same is true with anger. In freeway traffic, a car swerves in front of you, your face gets hot and your heart beats faster. These reactions come from the brain and are chemically induced.

When these chemicals run short or when the levels decrease or increase, we often experience anger, lack of sleep, irritability, anxiety, depression, insecure feelings, easily losing temper or fear. The constant release of adrenaline causes high blood pressure, heart disease, gastrointestinal disease and dozens of other problems. Do you realize that over 70% of all medical appointments made in America are directly related to stress?

There are five main chemicals or neurotransmitters in the brain's emotion center. They are opioids, GABA, serotonin, dopamine and norepinephrine.

When these chemicals are lowered, a dangerous cycle begins. The cycle is called the stress cycle, and the damage it causes can be deadly.

WHEN NEUROTRANSMITTERS ARE DEPLETED, WHAT HAPPENS TO OUR BODIES?

Any type of stress can cause the opioid levels to diminish. This creates a sense of urgency in an individual. Many people find relief from these feelings from an artificial opioid that is released by alcohol or other drugs.

Low opioid levels automatically cause an increase in dopamine activity. This creates a feeling of alertness and anxiety. Continued dopamine release causes emotional fatigue. When dopamine is released, it is the same chemical response as that following a small cocaine use. (The greatest natural dopamine release happens at the moment of sexual climax.)

Low opioid levels also cause the lowering of the GABA levels. When this occurs, feelings of anxiety, insecurity, and unexplained panic are felt. The feeling state most attach to this diminished neurotransmitter level has been labeled "anxiety".

Low GABA levels cause an increase in norepinephrine release. This encourages a quick, emotional response like anger, and discourages slower, deliberate, logical thinking. High norepinephrine increases the adrenaline level, the heart beats harder and the red corpuscle reserves flow into the blood stream. Energy sources, nutrients, and oxygen are diverted from the organs to the muscles. This is where high blood pressure, strokes and damage to a number of pressure sensitive organs occur. The continued diversion of oxygen and nutrition to the organs creates disease (dis - ease).

Serotonin gets reduced as it is overused to help with inhibitory functions, which then makes sleep difficult to impossible. A person exhibits feelings of irritability and a lack of rationality. The serotonin reduction pushes the opioid levels lower. Thus, the stress cycle repeats with increasing intensity.

HOW DOES NEU-BECALM'D™ STOP THE STRESS CYCLE AND THE DAMAGE?

During stressful situations an alarm is triggered. Adrenaline races through your body, commanding a series of physical changes. The heart immediately beats harder, so your blood pressure abruptly rises. Blood is shunted away from the stomach and skin to the muscles, where the body senses it is needed. High energy fats are rushed into the blood stream for energy.

Chemicals are released to make the blood clot more quickly in case of injury. In these situations, the statements we want to remember are adrenaline is released and chemicals are released. Eventually, our supply of these chemicals, or neurotransmitters, runs short. When this happens, the stress cycle starts. One neurotransmitter depletion affects the other and that depletion affects another, like dominoes.

Neu-Becalm'd™ gives the manufacturing cells an overabundance of the nutrients they need, to produce the necessary amounts of the neurotransmitters. The stress cycle never starts, the high energy chemicals are never pumped into the body to do damage.

WHAT HAPPENS WHEN NEU-BECALM'D™ ENTERS YOUR BODY, BLOOD STREAM & BRAIN FLUID?

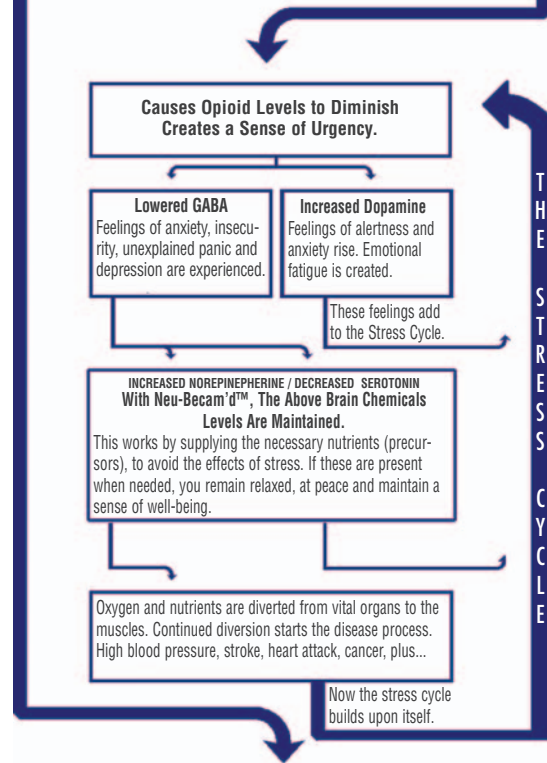
After reaching the stomach, Neu-Becalm'd™ dissolves within 45 seconds. One of the jobs of the stomach is to break everything down into needed nutrients or waste. Among the needs are chemicals called amino acids. The manufacturing cells use these raw materials to maintain the body's health. Since the d-Phenylalanine, l-Phenylalanine and the l-Glutamine in Neu-Becalm'd™ are amino acids,

NORMAL STRESS OF DAILY LIVING

Every day you experience stress. Stress does not just grip us and let us go. It changes us. It alters our bodies and our brain.

—Psychology Today, Vol 29, Jan/Feb 1996

This chart will help you follow the complex response you experience EVERY time you encounter stress. A chain reaction begins and the Stress Cycle starts.



WITH NEU-BECALM'D™ OPIOID LEVELS ARE MAINTAINED
 This works by supplying the necessary nutrients, or precursor elements, to avoid the effects of stress. These elements are present when needed. You remain relaxed, at peace and maintain a sense of well being.

they enter directly into the blood stream within 5 minutes.

The blood stream is like a small conveyer belt which passes throughout the body. As the belt passes by, each organ reaches out and grabs the necessary nutrients it needs to maintain its health.

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COMMENTS & EXPERIENCES

...he started taking Neu-Becalm'd™ because my mother told him it would help him sleep better and after 28 years of listening to his screaming and shouting and hating him, I now understand his alcohol problem was genetic. Your product has changed all of our lives and we are grateful. Thanks for helping us understand, too.

—A. Holmes,
Addison, TX

I had battled the use of Prozac for 6 years. Adverse life conditions sent me to the doctor for help. I was told that I was a chemical depressant and would have to stay on this drug for the rest of my life.

I was determined to get off as soon as possible. I'd go on it for a while - start to feel like I could cope, then I'd go off again and the depression would return.

I had been off Prozac for about a month and had a new prescription in hand when I heard about Neu-Becalm'd™. Because I had been on the on-again-off-again-merry-go-round for so long I could tell the difference almost immediately.

I feel better now than I ever did on Prozac, better than I have felt in such a long time that I can't even remember when.

A delightful little side effect my hand writing has improved....

—S. B. Merritt,
Carlsbad, CA

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Within 30 minutes, the ingredients of Neu-Becalm'd™ pass by the brain. Since there are many things in the blood stream that could injure the brain, there is a membrane or barrier, a gatekeeper that protects the brain fluid.

Behind the gatekeeper, there are transport molecules which move through the barrier and wait. When the amino acids pass by, these transport molecules move into the blood stream, open up and surround these select ingredients. Then they pass back through this membrane; release these amino acids into the brain fluid, which immediately takes them to the manufacturing cells. These cells convert them into the neurotransmitters the brain must have to help our bodies function. Also, please remember, just because there is no immediate gratification, doesn't mean it is not working. When we take vitamin and mineral supplements, we don't feel anything but they go to work in our bodies.

It is the same with Neu-Becalm'd™ except for one thing. It goes to work preventing damage as well as repairing it.

HOW DOES NEU-BECALM'D™ HELP ADDRESS THE CHEMISTRY OF DEPRESSION?

The Neu-Becalm'd™ capsules provide the brain with the necessary nutrients used to produce and keep

the levels of Dopamine, Norepinephrine, and Serotonin adequate so that the individual “feels” pleasure, attachment, energy, and emotional balance. It is a deficiency of these transmitters that is attributed to the condition known as “depression”.

Prescription medication increase the activity times of transmitters but do not provide the building blocks to maintain healthy levels for optimum functioning.

If a person with one or all of these transmitter deficiencies should use a drug such as cocaine or methamphetamine they immediately force large amounts of transmitter into the synapses and dramatically increase the feeling of pleasure and reward and energy. The problem then becomes that the brain cannot remanufacture transmitters fast enough to keep up with the loss achieved by metabolism. The result is an immediate and intense “depression” which will call for re-use of the drug, which makes it worse and so on.

If a person uses a drug such as heroin (or any opiate – prescription or otherwise) the same thing happens within the opioid system. With adequate activity of the opioid Met-enkephalin the person feels positive self confidence and well being. The external drug draws down the normal levels of the internal opioid and the person

feels an intense sense of inadequacy, dramatically increased pain sensations and an urgency to re-use the drug.

By ingesting the proper nutritional supplements the person can begin the repair of the natural system and maintain a positive self concept and adequate pain management.

Many people describe this condition of lowered opioid levels as “depression” but it does not meet the usual definition used by the medical profession.

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HOW DOES NEU-BECALM'D™ HELP YOU LOSE WEIGHT?

Most people trying to lose weight go on some type of diet program. As we all know, most do not stay with a diet because the stress is too much for them to handle.

We often eliminate the needed transmitter precursor serotonin supplying foods such as, milk and cheese, the very foods we must have to prevent the stress cycle from starting. Milk and cheese are primary suppliers for serotonin mfg.

In a two-year study done with 247 individuals, on many different diet plans and programs, it was discovered that those taking Neu-Becalm'd™ along with their diet supplement averaged a 300% higher success rate. Approximately one-half experienced a 600% success rate over the two years their weight was monitored.

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HOW DOES NEU-BECALM'D™ EFFECT ADD/ADHD DISORDER?

Neu-Becalm'd™ has been beneficial on children and adults with ADD and ADHD.

In late 1991, Dr. Terry Neher, who was the executive director of the Chemical Dependency Training Coalition in Washington State and also a National Advisor on chemical dependency to the American Dental Association, began an open study to see if certain amino acids and vitamins might be useful as an adjunct to the treatment of ADD and ADHD. For this study he chose the same amino acid/vitamin formulation he had used in the successful treatment of drug and alcohol addiction. The commercial name for this formulation is Neu-Becalm'd™.

It had come to Dr. Neher's attention that many ADD and ADHD patients appear to have a history of alcohol and/or other drug use by parents, or when they were raised in an atmosphere of high stress in the family. Further, the symptoms exhibited by the dry alcoholic and those of the ADD patients are very similar: short attention span, unexplained sense of urgency, lack of self esteem, fidgeting, and unexplained anxiety.

The results were startling. All of the patients in the study were taking Ritalin®. In the first month, the patients did as well on the Neu-

Becalm'd™ as they had on the Ritalin®. By the end of the second month, they were more symptom-free than their parents could remember, and by the end of the third month, there was little difference between half these patients and the general (non-ADD) population. The other half either reduced their Ritalin® greatly or had no change.

Studies continue to describe the similarities between the neurochemical elements of conditions such as ADHD and the neurochemistry of persons showing increased susceptibility to dependencies of various drugs including cocaine and alcohol.

To find out how this formulation works, read the next section on alcoholism. The chemical deficiency connection between deficient alcoholics and individuals diagnosed with ADD and ADHD are nearly identical.

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HOW DOES NEU-BECALM'D™ STOP THE COMPULSION TO DRINK ALCOHOL?

Throughout history, alcoholism has been thought to be the result of poor moral fiber, or a lack of discipline or will power. Current research reveals alcoholism in a new light a deficiency disease, often genetic in origin, involving the neurotransmitters that act as chemical messengers between brain neurons.

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Eighty percent of all alcoholics are born with a deficiency in their opioid levels. Their manufacturing cells never produce enough opioids.

Alcohol produces compounds called Tetrahydroisoquinolines or TIQs. These TIQs so closely resemble opioids that they trick the brain into thinking the opioid levels are normal.

The more alcohol a person consumes, the more the brain is tricked into thinking the opioid levels are normal. When TIQs are present, the brain signals the manufacturing cells to stop producing more opioids. Now the alcoholic has to consume even more alcohol to feel good, a vicious cycle.

Neu-Becalm'd™ bombards the brain with enough of the proper nutrients to help remove the need to drink.

We are not telling anyone that Neu-Becalm'd™ is a cure for alcoholism. We enthusiastically endorse alcoholic support programs or groups. We endorse the AA groups found all over the world and feel that anyone, trying to live a more productive life, could benefit from AA's Twelve Step Program.

We are saying Neu-Becalm'd™, when used in conjunction with other means of support, will definitely make it easier for an individual to stay off alcohol.

(We could never make that statement unless we could back it up with 23 years of successful, documented results from alcohol and drug rehab centers!) This product is proven. We don't hope it works. We know it works.

CAN NEU-BECALM'D™ REALLY ENHANCE OUR MENTAL PERFORMANCE?

Absolutely Yes!!! A renowned author on nutrition, Robert Haas, who was also tennis great Martina Navrotilova's nutrition and strength coach throughout the 1980s, has just written a book entitled, *Eat Smart, Think Smart*. He covers specific foods that contain the proper nutrients our brain can use to maximize mental performance.

Here are several quotes from this book:

"No prescribed mind drug in widespread use in the United States addresses the cause of deficiencies in neurotransmitters. Most drugs only stimulate a temporary release of pre-existing stores of neurotransmitters; they do nothing to increase the production of neurotransmitters.

Once pre-existing supplies of neurotransmitters are exhausted, these drugs are unable to stimulate the production or release of additional neurotransmitters."

If the smart-nutrient intake of all Americans was optimal, the widespread use of psychotropic drugs designed to treat depression, anxiety, senility, and

personality disorders would greatly diminish an enviable goal, considering the side effects and addictive properties of the drugs, especially when combined with alcohol.

How do smart nutrients make you smart? Your brain cells speak to one another by releasing neurotransmitters (produced exclusively from smart nutrients) that chemically communicate messages to other cells both in your brain and your body. Neurotransmitters play a key role in controlling memory, mental energy, intelligence, sex drive, sleep, appetite and mood every single day.

There are two ways to get the proper amount of smart nutrients:

1. Buy this nutritional expert's book and eat the exact foods in the exact proportions he suggests or
2. Take Neu-Becalm'd™ capsules each morning.

HOW DOES NEU-BECALM'D™ HELP PREVENT ACNE BETTER THAN EXTERNAL MEDICATION?

In his book, *Seven Day Skin Care Program*, Ole Henriksen states, I have identified, what I consider, the primary source of skin eruptions - stress. He goes on to say, Stress physically manifests itself in one way or another, such as colds, headaches or stomachaches, and acne is just another physical symptom of stress.

The author goes on to explain that the skin is responsible for ridding the body of approximately 20% of its waste, making the health of the skin directly related to the health of the kidneys, which are directly affected by continuous stress.

External skin medications are like band aids. They are treating the skin irritations after they occur. The ingredients in Neu-Becalm'd™ prevent the depletion of neurotransmitters, which causes the stress, which in turn causes the acne. Test results on teenagers, proved twice as successful for those taking Neu-Becalm'd™ as opposed to those taking placebos.

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HOW MANY CAPSULES SHOULD BE TAKEN EACH DAY?

It depends on the person and how stressful their normal day is. In most instances, each individual should consider taking one or two capsules before meals. It is recommended taking the Neu-Becalm'd™ capsules on an empty stomach so it doesn't have to compete with other nutrients in the blood stream while it travels to the brain fluid. This enables much greater portions to pass through the brain barrier.

In the beginning, anyone wanting to eliminate alcohol should consider taking three to four capsules upon awakening and maybe three more during the day, along with a good vitamin supplement. (In drug and alcohol

rehab centers, for the first 30 to 45 days, patients are normally given over 10 times the normal vitamin intake, along with amino acids, because of the damage that has already been inflicted on the individuals organs.) Neu-Becalm'd™ has been the nutritional combination of choice in over 600 hospitals, clinics and alcohol and drug rehab centers. The number of Neu-Becalm'd™ capsules taken will depend on each individual's ability, and the seriousness of their stress, depression, alcoholism, ADD, sleeplessness or overall health, to keep an adequate supply of neurotransmitters in the brain. You could never harm yourself by taking too many capsules, except for extreme situations, anything over six capsules a day will go to your waste system.

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WHAT WILL YOU EXPERIENCE AFTER TAKING NEU-BECALM'D™?

Immediately, you will feel absolutely NOTHING! That's right. Others may see a change in you before you feel a thing. There are no ingredients that trick the brain. You will not feel an immediate sense of calmness because there are no anti-depressants added.

You may feel nothing, however, 30 minutes after taking Neu-Becalm'd™ its ingredients have entered the brain fluid and for the rest of the day, they protect against harmful chemicals. Soon, however, you will start sleeping better, you will be much slower to

anger, and you will feel more relaxed, at peace and have a sense of well being.

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COMPARE NEU-BECALM'D™ WITH OTHER STRESS RELATED PRODUCTS ON THE MARKET

Every stress-related product you find on store shelves is basically the same, just different names. They all contain nearly the same vitamin formula. Vitamins are needed after stress damage has occurred. The organs need the vitamin ingredients to help repair the damage.

The key words are, to help repair the damage. The damage has already occurred! The adrenaline has been released! The blood pressure has been elevated! Damage has been done and something is needed to repair it, an internal band-aid.

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100% NATURAL INGREDIENTS AND PATENTED

The ingredients are formulated for a synergistic effect in the brain. All the ingredients, if used by themselves, would have a positive effect; however, the balanced Neu-Becalm'd™ formula increases the positive effects by as much as 133%.

There have been numerous tests conducted with each ingredient. The conclusion: it is not physically or economically

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feasible to take the ingredients by themselves. One test conducted in Russia showed that L-Phenylalanine could stop the stress cycle but a person would have to take 2 kilograms (five pounds) of it every day.

NEU-BECALM'D™ PATENTED FORMULA

D-L Phenylalanine	600 mg
Magnesium	8 mg
Calcium	21 mg
Folic Acid	200 mcg
L-Glutamine	300 mg
Vitamin B6	2 mg
5HTP	10 mg

HOW STRESS AFFECTS HEALTH

Everyone experiences stress on a daily basis.

According to Konrad Kail, N.D., past President of the American Association of Naturopathic Physicians, “Although stress itself is not a disease, it can aggravate numerous conditions, including allergies, arthritis, asthma, atherosclerosis, cancer, colitis, diabetes, emphysema, gastritis, hypertension, hypoglycemia, neuromuscular syndromes, speech problems, and ulcers.

No matter what the source or cause of the stress, humans respond biochemically to stress in a very predictable manner. Stress begets illness which increases stress, thereby aggravating the illness.”

Eric Peper, Ph.D., Associate Director of the Institute of Holistic Healing Studies at San Francisco State University, states “that up to 70 percent of the health problems in America today are considered stress-related.”

According to Dr. Kail, Repeated incidences of stress can interfere with digestion, alter brain chemistry, increase heart rate and blood pressure, and affect metabolic and immune functioning.

He cites studies that show depressed immune functioning to be associated with many stress-inducing experiences and conditions including bereavement, divorce, job loss, school or professional examinations, depression, loneliness, and sleep deprivation.

Pioneering stress researcher Hans Seyle, M.D., a Canadian physiologist, noted that “eventually chronic stress depletes the body's resources and its ability to adapt. If stress continues and remains unattended for a long period, coping functions will be compromised and illness will result.”

WE NOW HAVE A SAFE, NATURAL, PATENTED ALTERNATIVE

- ✓ Product Driven Business Opportunity
- ✓ Home Based Distributorships Available
- ✓ **FREE** Training

PRODUCT & BUSINESS CONTACT

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619.302.4049

Join the team of Highly Successful Entrepreneurs and learn from them how to build a six figure residual income from home. Call or email me NOW and I'll give you a FREE hypnosis program download for stress.

Must have a desire to help people and for financial freedom.

TO BECOME A DISTRIBUTOR AND/OR ORDER PRODUCT GO TO:
www.StressFreeAvenue.com