

URL <http://www.mbachallenge.tv/>

What is MBA Challenge?

The MBA Challenge is Asia's first online reality show brought to you by Active Channel Pte Ltd, where the winner will receive a S\$25,000 MBA scholarship from Kaplan University. The show format is based around 16 contestants going through weekly challenges and each week someone will be eliminated.

Who can enter the MBA Challenge?

This contest is open to anyone in Singapore between the ages of 18-80, who wants the chance to win an MBA scholarship. You don't have to have any qualifying educational level to participate in the show.

How do I enter the MBA Challenge?

It's really easy; all you have to do is upload a video clip of around 30 seconds to explain why you should be chosen to be part of the show. Then ask, beg or bribe your friends to vote for you. We will select the final 16 based on the number of votes and personality qualities to be on the show.

What prizes are on offer?

We have collected some great prizes for the show. Not only are we giving away 2 free MBA scholarships, one to the winning contestant and one to a lucky viewer who voted during the show, but we also have great weekly prizes.

Each week during the application process, the person who has collected the most number of votes during that week will win a Blackberry Bold. During the competition weeks, we will be giving away loads of prizes each week so stay tuned!

How does the weekly challenges work?

Every Tuesday for 8 weeks, the contestants need to complete business related challenges from the sponsoring companies within a day. These challenges could range from marketing and strategy to research and PR exercises.

After the challenge has been completed, the sponsoring company for that week will decide who is the winning team and they will get rewarded. Then the real fun begins...

On the Saturday afternoon, the 3 judges will decide who the weakest links are based on their performance during the challenge. These weakest links will be the losing team captain and other contestants from the challenge chosen by the judges.

Next, the viewers will have to vote before 9pm the following Monday night to keep their favourite contestant in the show. The contestant with the lowest amount of votes is sent home at the start of the next week's challenge.

A viewer can win the MBA scholarship as well, how does that work?

Each time a viewer votes to keep a contestant in the competition during the elimination phase, those votes count a 1 entry into the grand draw prize. So if a viewer votes 100 times during the competition, then they will have 100 entries into the draw.

Can viewers win other prizes as well?

Yes! We are planning on giving away over S\$100,000 in prizes during this season of MBA Challenge so stay tuned to find out how you can get some of these prizes.

I have more questions that aren't covered here

No problem, just send us an email to info@mbachallenge.tv and we'll be happy to help.

**An old Italian say: Rich plate I poke. (piatto ricco mi ci ficco)
Please do vote for me I am most probably the youngest.**

Register now in 5 easy steps!



Step 1

First thing you **need to do is produce a video clip** of around **30 seconds** to explain why you should be chosen as one of the lucky 16 candidates to make it on the show.

Once you have that ready, upload your clip to the MBA Challenge group on YouTube at www.youtube.com/group/mbachallenge along with a **description** of who you are and **why your friends and contacts should vote for you to be on the show.**



Step 2

Now that you have uploaded your clip, enter in the embed link given to your video on YouTube:

http://www.youtube.com/watch?v=J_dxXSerPgQ&layer_token=3c031e264543b6e7



Step 3

Next, we would like some details about you such as your name here:

First name:

Family name:



Step 4

We also need a **valid** email address so we can contact you if you are chosen to be on the show, or if you win one of the many prizes on offer:

Email:



Step 5

Check all your details above and if everything is ok, click the submit button. We will send you an email shortly to explain about how best to get the highest amount of votes possible. Check your junk folder as well, in case it lands there. Please add info@mbachallenge.tv to your safe sender list to allow us to keep in contact with you on updates.