

## Business Success Group Going Beyond the Business Plan

Designed for new or potential business owner, the DEC Business Success Group guides you through **The Five Elements of Balanced Success<sup>SM</sup>** program to launch a successful business in a confidential setting with support, tools<sup>TM</sup> and resources.

Our process uses a unique method of incorporating all five elements of your business: **marketing, financial, operational, human element, and growth** to create a balanced plan.

The result is a map for your business that puts you on the road to success!



### Five Step Process

1. **The What:** Get clarity around the present and the future
2. **The Why:** Create a vision and mission to operate by
3. **The Who:** Discover your brilliance and learn how to leverage it
4. **The How:** Create your goals and support system
5. **The When:** Put it all together and take action!

Cost: \$99 per month for 6-month program that includes 6 group coaching sessions, email support, resources, materials and The Business Success Guide.

GROUP SIZE IS LIMITED TO 10.

*Registration is on a first-come, first-served basis.*

For more information, or to register, visit [www.directeffectcoach.com](http://www.directeffectcoach.com)



Get in the Driver's Seat and Hit the Road to Success!