

eBay Bootcamp: Sell like a Pro and Profit!

eBay Education Specialist will teach you successful strategies and tips for selling online.



Register today for "eBay Bootcamp - Sell like a Pro and Profit!" a comprehensive eBusiness course presented by Arley Greene, eBay

Education Specialist & Marketing Consultant.

If you aren't selling on eBay, what are you waiting for?

Learn proven sales and marketing strategies that will attract attention, close more sales and turn new costumers into repeat business. Increase your income by using eBay to sell your services, new or out-dated products, or just things around your house. Arley will help you streamline your eBay business, avoid common pitfalls and rack up your profits.

Course Date:

February 20, 22, 27 and March 1 from 6:30 pm to 9:00 pm

What you will learn:

Part I - Basics of Selling on eBay:

- + Techniques and strategies to list and sell on eBay
- + Trust and safety: protect your identity and computer
- + eBusiness brand development

Part II - eBay Your Business:

- + Creating your eBay Store
- + How to effectively market your store
- + eBay selling tools: Streamline operations and save money
- + Trend Watch: Source products your buyers want

Course Details:

- 10 hours of training
- 200 page "Basics of Selling on eBay" student manual
- Certificate of completion from eBay Inc.

Cost: \$349 + \$30 course materials + GST

Location:



Biz Launch
268 Adelaide Street West
Toronto, Ontario

Fast Facts About eBay:

- eBay has global presence in 34 countries.
- Profitable since its launch in 1995, eBay's total value of merchandise sold is over \$44 billion (US).
- Users worldwide trade more than \$1608 (US) worth of goods every second.
- eBay is a global online marketplace where practically anyone can trade practically anything. There are over 55 000 product categories to choose from to sell your items.
- While eBay is well-known for its auction format, users can also sell in fixed-price formats.
- The most expensive item sold to date was a private business jet for \$4.9 million (US).



I went to class with some preconceived ideas about eBay and Arley dispelled them. I came away totally enthused about starting my eBay business!

- Janet, Personal Chef

Registration:

**Just visit www.SOHOAuctions.ca
call 416-910-1025 or Skype Arley Greene**

Payable by Visa, MasterCard, PayPay or cheque

