

Speaker Application

Please complete this form for an upcoming WSBA presentation.

1. Provide Your Contact Information *Fields with an asterisk (*) must be completed.*

*Presenter's name

Suffix

*Job Title

*Company/Organization Name

*Company/Organization Address

*City

*State

*Zip

*Phone

Fax

*Email

Fax

Website

NOTE: If the session being submitted is to be co-presented with other individuals, list their names, titles and affiliations below. Each presenter is required to complete a separate application in order for this presentation to be considered.

Co- Presenters

Suffix

Job Title

Affiliations

2. Describe Your Presentation Fields with an asterisk (*) must be completed.

Topic Area

All presentation topics **MUST** pertain to the theme of the event. All presentations must be in an educational format. Company commercials or highlights will not be accepted.

Please check the appropriate area:

- Health/Wellness Financial Opportunities for You Other _____
 Career and Business Branding and Marketing your Business

Please describe the content of your presentation.

Audience Level

Indicate which audience your presentation is most appropriate. (Select one)

- Individuals new to the industry who want to learn the fundamentals
 Individuals knowledgeable about the industry who want more in-depth information
 Industry veterans who want new, innovative ideas and concepts

3. Outline Your Presentation Fields with an asterisk (*) must be completed.

Presentation Title

Learning Objectives (Indicate five outcomes that attendees will derive by attending this session)

By attending this presentation, participants will learn to:

Learning Objective 1

Learning Objective 2

Learning Objective 3

Learning Objective 4

Learning Objective 5

4. Speaker Profile Fields with an asterisk (*) must be completed.

For an attendee to learn more about you and your level of experience, please write a brief, biographical paragraph in narrative form (no bullets or highlights), about your professional career, including information about your educational history, awards and honors received, and items you have authored that may be pertinent to this presentation and/or our audience. **NOTE:** All speakers will need a headshot sent to WSBA for marketing purposes.

***Biography** (100-200 words or less; WSBA reserves the right to edit as necessary)

***Experience** (List the organizations where you've presented in the past year, including the date, topic, and approximate audience size)

***Expenses** (WSBA's policy is to cover the event expense of admission, food, and non-alcoholic drinks for the speaker only, for each presenter. WSBA will cover one hotel night, room and tax only, as it applies. If you have additional requirements, state them here, as they will not be considered after you submit this application. Enter "None" if you do not have any additional requirements.)

Additional Comments (Include any additional information that would assist us in reviewing your application.)

Speaker guidelines

The speaker's presentation must use the following guidelines. (Please check each one)

- Presentation will be no more than 25 minutes.
- Speaker will not highlight their company in their presentation.
- Speaker will only distribute educational information during their presentation.
- Speaker will use the speaker table to distribute company information. They will also use this table to sell merchandise.
- Speaker will distribute only the event marketing material that is provided by WSBA.

Sign

Date