

A world map is centered in the background, rendered in a dark red color against a black background. The map shows the outlines of continents and is overlaid with a faint grid of latitude and longitude lines.

Joomla User Group Dallas

Joomla Websites

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- 
- A world map is shown in the background, rendered in a dark red color against a black background. The map is centered and covers most of the frame. Overlaid on the map is a list of four bullet points in white text.
- Alex Ramirez
 - alex.ramirez@teksapiens.com
 - Using Joomla for about 2 years
 - Still happy with it. :)

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Our Environment

- Linux desktops and servers. Seamless integration. 100% Linux environment.
- LAMP stack in laptops (Ubuntu) to simulate server environment.
- Servers running CentOS (RedHat derivative). Optimized for Joomla. Highly secured.
- For graphics: GIMP, Xara Extreme, Blender.
- Content Generation: Open Office, Google Docs.

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Our Environment

- For Video Generation: Lives, Cinelerra, **Animoto**
- For Video Hosting: In house servers, Amazon Cloud Servers and YouTube (good back links).
- For development and template “twisting”: Eclipse, Blue Fish.

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Our Process

- Listen to Customer's Needs. (most of the time they don't really know what they want). :)
- Design the solution. Content team works on the copy, and the developers on the “skeleton”
- We do not reinvent the wheel! We use available code and plugins as much as we can.

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Our Process

- Design and finish web site in house.
- Joomla Pack to upload to server.

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Favorite Template Sources

- **YooTheme.** Warp framework is very easy to work with. Clean code. Intuitive.
- **RocketTheme.** Gantry framework also friendly but slower than Yootheme.
- **Joomlart.** Had good start, but sometimes templates did not work properly. They seem to be back on track with T3 Framework.
- **Others.** Bloated templates or with many bugs. We proceed with caution.

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Favorite Plugins

- JoomlaPack
- Jforms
- Slide Shows from YOO, RocketTheme and Joomla!art.
- Simple Video Flash Player. JW Player.

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Samples

- <http://teksapiens.com>
- <http://metrotan.net>
- <http://francismexicancuisine.com>
- <http://bestapartmentsdfw.com>
- <http://vwilsoncompany.com>
- <http://randrheatingandcooling.com>
- <http://rimsgroup.com>

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Suggestions

- Keep it simple!
- SEO is important. What good is your site if nobody sees it?
- Use a fast web hosting vendor. (TeksapiensHosting.com is a good one! :))
- Ask hosting vendor if you can try their services before you go with it. Many times PHP and Apache is not optimized for Joomla (many vendors do not like Joomla plugins)



THANK YOU!

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