

Outline for meeting 2:

I. Introductions

- A. Goals for this meeting – nothing needs to be officially set yet
 - i. Begin preparation for 1 physical event
 - ii. Begin preparation for 1 non-physical
 - iii. Begin organizing/structuring for the official campaign in a few months
- B. Contact Information (name, contact information, level of participation)
 - i. Levels of participation
 - (I) Event leaders
 - (II) Event participation
 - (III) Donations/following the campaign

II. Updates from last weeks meeting

- A. Headlines
- B. Looking for other groups
- C. Link to official campaign?
- D. San Diego County Republican office involvement w/ campaign
- E. Website
- F. Reaching out to colleges
- G. Letter to send out for endorsements

III. Gameplanning

- A. Protocol
 - i. If you plan on being an “event leader” you are free to start any event/activity
 - ii. Let Eric know about the event so it can be posted on meetup
 - iii. 1 week in advance notice
 - iv. Location/time/desired number of people to attend (goals for the event, be as specific as possible)
 - v. At least 1 person who can also attend the following meeting
- B. Ideas
 - i. Physical (brainstorm for more ideas)
 - a. Door-to-door/talking with pedestrians
 - b. Putting up posters
 - c. Waving posters/talking with pedestrians
 - d. Information tables
 - ii. Non-physical (brainstorm for more ideas)
 - a. Look up leaders (evangelical/political/...)
 - b. Endorsement letters/calls – how many per week?
 - b. Phone calls to news stations
 - iii. Fundraisers – figure out 1 location per week (anyone willing to do this?)
 - a. Price of the venue
 - b. How to book/how far in advance?
 - iv. Conclusion (anyone willing to lead any events?)

IV. Next meeting & goals until then

- A. Internet notifications/satellite (Important)
- B. Time/place – Saturday 12/29 / Park?
- C. Mention Mike Huckabee to 10 people
- D. Get meetup group to 150 people by end of December