

IBD Meetup Outreach Program

Get an IBD Speaker for Your Group

The IBD Meetup Outreach Program is a free program that brings IBD speakers to local Meetup groups across the country. For each participating group, we hold **three 90-minute sessions taught on three different dates**. Each session is structured to provide unique information and guidance for both new and long-time investors. If you would like to have your Meetup group participate, please fill out an [IBD Meetup Outreach Program Request Form](#).

Session 1: How to Get the Most Out of IBD® & Investors.com

Whether you're new to IBD or a long-time subscriber, this session will show you how to use IBD and Investors.com to make better buy and sell decisions in less time. This is a hands-on session covering:

- **The Behind-The-Scenes Story of IBD:** Discover how founder, William J. O'Neil, got his start in investing, and launched an unparalleled market study that led to a time-tested blueprint for finding winning stocks.
- **CAN SLIM® Overview:** Learn to identify the 7 CAN SLIM traits shared by the top-performing stocks – *before* they surge.
- **How to Use IBD®:** The paper features a wealth of valuable features and research. You'll learn how to get the most out of them in the least amount of time.
 - **Stock Screens:** Discover new ways to use IBD stock lists, like the *IBD® 100*, *Your Weekly Review* and *Stocks In The News*, to build and maintain a powerful watchlist – even in a down market. And learn to use IBD screens as a guide to *other* stocks that could be on the verge of a breakout.
 - **Market Analysis:** Learn how to use *The Big Picture* to know when it's time to move to cash – and when it's time to get back in.
 - **Chart Analysis & Investor Education:** See how to use the concise chart analysis in the *IBD® 100*, *Big Cap 20*, and *Your Weekly Review* to improve your own chart-reading skills. And create a personal training program based on *your* schedule, using *Investor's Corner* and other key educational features.
 - **New IBD Features**
 - On February 12, IBD is launching a host of new features. We'll walk you through how to get the most out of them, including:
 - ***IBD's Research Tables***: Our next-generation stock tables featuring highlights of the top stocks in the top sectors.
 - ***Base Reader***: Identifies stocks that could be setting up for a major price move.
 - ***IBD Industry Themes***: Analyzes which sectors, industry groups and individual stocks are driving market trends.
 - ***International Leaders***: Applies IBD's ratings and analysis to international companies to uncover explosive opportunities outside the U.S. market.

www.investors.com/meetup

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- **How to Use Investors.com:** Learn how use Investors.com in tandem with IBD® to spot, screen and select top-performing stocks.
 - **Stock Screens:** From the 19 rotating criteria of *Screen Of The Day* to *CAN SLIM® Select*, which identifies stocks with CAN SLIM traits, see how to build and maintain a powerful watchlist using the pre-screened lists on Investors.com.
 - **Diagnosing Your Stocks:** Nothing could be easier than typing in a ticker symbol to get a stock's *Overall Rating*. But that's just the beginning of what *IBD Stock Checkup®* has to offer. Learn to thoroughly vet your stocks before – and after – you buy them, using *Stock Checkup's* fundamental and technical ratings.
 - **Media Center**
 - *Market Wrap*: See why the best way to read the market is to watch this daily video. It's the perfect compliment to *The Big Picture* to help you master market timing.
 - *Daily Stock Analysis*: With its unique and timely analysis of a leading stock from that day's news, watching the DSA video is like peeking over the shoulder of an investing expert.
- **Your Daily/Weekly Action Plan:** There are countless ways to use IBD and Investors.com. But here we'll walk you through a sample routine you can use to systematically improve your results in just a few minutes each day or on the weekend as your schedule allows.

Session 2: IBD's Strategy for Investment Success

In this customized session, we'll go beyond the brief overview of the CAN SLIM® Investment System in Session 1 and give your Meetup group a detailed look at how to use the same strategy that has outperformed the S&P 500 by a ratio of over 27 to 1 since 1998.* We'll cover:

- **CAN SLIM Checklist:** We'll walk you through a step-by-step checklist for identifying stocks displaying the 7 traits top-performing stocks display *before* they make their biggest price moves.
 - Use the checklist to review current market leaders and see where to find the data using IBD® and Investors.com.
 - Learn to separate between acceptable weaknesses and fatal flaws while evaluating a stock.
- **Using Charts to Time Your Buys:** We'll also discuss how to use the three most common chart patterns to identify the optimal time to buy a stock. These are classic trading patterns your group can learn to recognize more easily as an IBD speaker traces current and past examples as they form.
 - Learn to spot Cup-With-Handle, Double Bottom and Flat Base patterns, using current and historical examples.
 - Discuss easy-to-miss, but important flaws that will help you avoid weaker stocks, even though their patterns may seem picture perfect.
- **Sell Rules to Protect Your Portfolio:** Evaluating both overall market conditions and the health of your individual stocks, you'll learn to spot key sell signals to lock in profits and keep any losses small.
 - Learn how to use the "distribution day" count in *The Big Picture* to protect your profits and reduce your exposure BEFORE the market tumbles.
 - See why cutting all losses at 7% and taking most profits at 20% can help you systematically achieve solid returns – without having to get huge gains in any one stock.

*In an independent, real-time study by the American Association of Individual Investors from 1998 through December 31, 2007, the CAN SLIM System gained 1,521.7% vs. a gain of 54.92% by the S&P 500.

Session 3: How to Maximize Profits with IBD's Premium Graphs & Screening Tools

It doesn't matter if you're a new or seasoned investor, or if you're retired or have a full-time day job. Everyone's busy. And if you want to maximize your returns using the CAN SLIM® System, but minimize the amount of time you spend doing it, your best bet is to use the Daily Graphs Online® Complete Equity Research Package. It's the ultimate time-saver for CAN SLIM investors, featuring the Daily Graphs® Custom Screen Wizard, Daily Graphs Online® Premium Stock Graphs, and the Daily Graphs® Industry Groups.

This session is much more than just an introduction to the tools. It's a great tutorial for the Daily Graphs subscribers in your group who are looking for hands-on training. And it's a practical, real-world way of reinforcing how to apply the rules and strategies discussed in Sessions 1 and 2.

In this session, we'll discuss:

- **Daily Graphs® Custom Screen Wizard:** You'll discover how to quickly and easily create different screens for different purposes, using over 80 fundamental and technical criteria. And once you've saved your screen, you can run it every day or every weekend to instantly see just those stocks that meet *your* criteria.
- **Daily Graphs Online® Premium Stock Graphs:** We'll show you how to use the data block included on the Weekly charts to instantly evaluate ALL the key fundamental and technical data. You'll also learn how to access proprietary reports, such as the *Fastest Growing Companies* on the Nasdaq; how to annotate charts; how to adjust the date to see what a stock's chart looked like at a certain time in the past (say, just before it broke out of a base); and much more.
- **Daily Graphs® Industry Groups:** This tool allows you to track each stock in each of the 197 Industry Groups. You can also see each group's performance over the last 6 months, and get a daily list of the groups with the most new price highs and price lows. In this tutorial, we'll show you how to identify the top stocks in the top groups, then further evaluate them using the Premium Stock Graphs.
- **Putting It All Together:** At the end of this session, we'll show you how use all three tools in tandem to create a powerful investing routine.

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