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PRESS RELEASE

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SUSTAINABLE FOOD CONFERENCE **New Paradigm for a Peaceful Planet** **October 27, 28 - 2008**

Aligning with Iowa State University's push toward sustainability and living green, ISU Vegetarians/Vegans is proud to present a two-part conference elucidating the ramifications of our food choices. The purpose of this conference is to spread the awareness about the harmful consequences of animal agriculture and present plant-based diets as a new paradigm for a peaceful world with healthy people and a healthy environment.

Food is our most intimate and telling connection both with the natural order and with our cultural heritage. But it is increasingly clear that the choices we make about food today are leading to environmental degradation, enormous human health problems, and unimaginable cruelty toward our fellow creatures.

Part - I

"The Effects of Animal Agriculture on World Hunger and the Environment – A Panel Discussion"

Oct. 27, 2008, Monday, 6:30 – 9:00 pm in Pioneer Room in Memorial Union

Panel Members: Dr. Will Tuttle, Harold Brown and Dr. Clark Ford

Dr. Will Tuttle, author of the *World Peace Diet*, will speak on the social, psychological, and spiritual consequences of animal agriculture. Joining him will be two panel speakers, Harold Brown and Dr. Clark Ford. Harold Brown, a former farmer, rancher, and founder of Farm Kind, will address animal agriculture as it relates to the environment. Clark Ford, associate professor

of Food Science and Human Nutrition at Iowa State, will speak about the relationship of animal agriculture to world hunger and ecological destruction.

Schedule:

Time	Speaker	Topic
6:30 – 6:35	ISU Vegetarians/Vegans	Welcome
6:35 – 6:50	Dr. Will Tuttle	Opening Overview
6:50 – 7:15	Harold Brown	Environmental Consequences of Animal Agriculture
7:15 – 7:40	Dr. Clark Ford	World Hunger & Animal Agriculture
7:40 – 7:55		Refreshments & Break
7:55 – 8:20	Dr. Will Tuttle	The Social, Psychological, and Spiritual Consequences of Animal Agriculture
8:20 – 8:45		Panel Discussion
8:45 – 8:55	Dr. Will Tuttle	Closing Comments

Part - II

“The Cultural and Health Benefits of a Vegan Diet – A Panel Discussion”

Oct. 28, 2008, Tuesday, 6:30 – 9:00 pm in South Ballroom, Memorial Union

Panel Members: Dr. Will Tuttle, Harold Brown and Erica Fuchs

Dr. Will Tuttle, author of the *World Peace Diet*, will speak on the spiritual, cultural and health benefits of liberating animals, from different theological perspectives. Joining him will be two panel speakers, Harold Brown and Erica Fuchs. Harold Brown, a former farmer, rancher, and founder of Farm Kind, will speak on his conversion from animal- to plant-based agriculture. Erica Fuchs, the founder and director of the Center for Plant-Based Diet Development and a vegan for over a decade, will address the barriers and the benefits of a Vegan Diet.

Schedule:

Time	Speaker	Topic
6:30 – 6:35	ISU Vegetarians/Vegans	Welcome
6:35 – 6:50	Dr. Will Tuttle	Opening Overview
6:50 – 7:15	Erica Fuchs	Vegan Nutrition: the Benefits and the Barriers
7:15 – 7:40	Dr. Will Tuttle	Theological perspectives: Spiritual, Cultural and Health Benefits of Liberating Animals
7:40 – 7:55		Refreshments & Break
7:55 – 8:20	Harold Brown	The Journey from Animal- to Plant-based Agriculture
8:20 – 8:45		Panel Discussion
8:45 – 8:55	Dr. Will Tuttle	Closing Comments

SPEAKERS' BIOGRAPHIES

Will Tuttle, Ph.D.

Dr. Will Tuttle, educator, author, pianist, and composer, has lectured and performed widely throughout North America and Europe. He is the author of the ground-breaking book ***The World Peace Diet*** and recipient of The Peace Abbey's Courage of Conscience Award. A Dharma Master in the Zen tradition, his Ph.D. from the University of California, Berkeley, focused on educating intuition in adults. He has taught college courses in creativity, humanities, mythology, religion, and philosophy, and has created 7 CD albums of original piano music. He is noted for his clear and inspiring presentations that include original music as well as evocative art by his spouse, Madeleine, a visionary artist from Switzerland. See www.worldpeacediet.org for more details.

Harold Brown

Farmer Brown was born and raised on a cattle farm in south central Michigan and spent over half his life in agriculture including three years in the dairy industry. Harold is featured in the Tribe of Heart documentary, Peaceable Kingdom, the Journey Home. His story is one of transformation from animal farmer to vegan animal advocate. He also works as an advocate for animal rights, sustainable independent family farms, environmental justice, social justice, and peace through non-violence.

Erica Fuchs

Erica Fuchs is the founder and director of the center for Plant-Based Diet Development (www.plant-based-diet.org), an Iowa nonprofit organization based in Ames. Erica received her B.A. from Harvard University with a major in Biology and a minor in Visual and Environmental Studies. She has an M.S. in Botany from Iowa State University, where she works as a research associate and teaching assistant in the Department of Food Science and Human Nutrition. Erica has been a vegetarian for 22 years and vegan for over 10 years, including during pregnancy and lactation.

Clark Ford, Ph.D.

Clark Ford has a B.A. in Biology from the University of California at Los Angeles, an M.S. in Botany and a Ph.D. in Genetics from the University of Iowa. He is a professor in the department of Food Science and Human Nutrition at Iowa State University, doing research on Quality Protein Maize to enhance human nutrition in the developing world, and teaches a class on world hunger.

Sponsored by: ISU Vegetarians/Vegans and Committee on Lectures (Funded by GSB)

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