



AUTISM SOCIETY

Improving the Lives of All Affected by Autism
Tidewater Virginia

Celebrating over 30 Years of Helping Improve the Lives of those Affected by Autism in Tidewater, Virginia!

Dear Friend,

This year the Autism Society, Tidewater Chapter will host our 7th Annual Autism Awareness 5K and Family Fun Walk. The race will be held on Saturday, *April 7, 2012*, at Mount Trashmore Park in Virginia Beach. Proceeds from the race will benefit the Autism Society, Tidewater chapter, our community based organization that helps local families facing autism. The Autism Society, Tidewater chapter's Autism Awareness 5K expects to draw several hundred local and regional participants. We anticipate the race will double in size this year to reach a goal of over 1,000 attendees! In 2011, we raised over \$21,000 for our organization. This year our goal is to raise \$25,000!

Autism is a neurobiological condition that affects a person's ability to communicate and to interact with others. More children will be diagnosed with autism this year than with childhood cancer, juvenile diabetes and pediatric AIDS combined. Autism is the fastest growing developmental disability in the United States, but receives less than 5% of the research funding of many less prevalent childhood diseases. Autism affects 1 in 110 children, 1 in 70 boys; chances are you know *someone* who has been affected by autism.

The Autism Society, Tidewater chapter provides much-needed services for individuals with autism and their families. All money raised stays locally! Your contribution is a wonderful way to support families in our local community and provide hope for their children affected by this challenging disorder.

Enclosed please find a sponsorship form for our upcoming Autism Awareness 5K and Family Fun Walk. We appreciate your support! If you have any questions or need more information, feel free to contact us at 757-461-4474 or tidewaterasa@verizon.net.

Sincerely,

Vania O'Keefe, President
Autism Society, Tidewater chapter

6300 East Virginia Beach Boulevard, Norfolk, VA 23502
757-461-4474 E-Mail: tidewaterasa@verizon.net Website: www.tidewaterasa.org

Title Sponsor \$5,000

Limited to one individual/corporation

Banner with your company name and logo represented as title sponsor
Signs with company name at race start/finish area and along race route (10)
Represented as title sponsor on t-shirts
Company name included in all press releases
Represented as title sponsor on Autism Society, Tidewater Virginia Website and hot linked to your URL address
Race-packet-insert (as provided by purchasing sponsor)
Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
Six race entries
Remarks and thanks from organizers at event
Opportunity to address attendees at Race Start and at Awards Ceremony
1st Right of Refusal for 2013

Platinum Sponsor \$2,500

Corporate name printed on all t-shirts
Corporate name displayed at the start/finish area and registration area (as provided by purchasing sponsor)
Signs with company name along race route (5)
Corporate logo on Autism Society, Tidewater Virginia Website and hot linked to your URL address
Race-packet-insert (as provided by purchasing sponsor)
Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
Four race entries
Remarks and thanks from organizers at event

Gold Sponsor \$1,000

Corporate name printed on all t-shirts
Corporate name displayed at the registration area (as provided by purchasing sponsor)
Corporate logo on Autism Society, Tidewater Virginia Website and hot linked to your URL address
Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
Race-packet-insert (as provided by purchasing sponsor)
Vendor Table at the event (as provided by the purchasing sponsor)
Two race entries
Remarks and thanks from organizers at event

Silver Sponsor \$500

Corporate name displayed at the registration area (as provided by purchasing sponsor)
Corporate logo on Autism Society, Tidewater Virginia Website and hot linked to your URL address
Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
Race-packet-insert (as provided by purchasing sponsor)
Remarks and thanks from organizers at event

Bronze Sponsor \$250

Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
Race-packet-insert (as provided by purchasing sponsor)

Friend Sponsor \$100

Acknowledgement of your support in the Autism Society, Tidewater Virginia newsletter
A really good feeling that you supported a good cause!



2012 5K Sponsorship Form

Title Sponsor (please specify)		\$5,000
Platinum Sponsor		\$2,500
Gold Sponsor		\$1,000
Silver Sponsor		\$500
Bronze Sponsor		\$250
Friend Sponsor		\$100

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Webpage URL: _____

Important! To ensure your company name is included on t-shirts and website, please mail or fax this form to the address below by March 10, 2012. To ensure logo placement on all printed materials please email a high-resolution jpeg file of your logo to: tidewaterasa@verizon.net

Please make all checks payable to: *Autism Society, Tidewater Virginia*
 Autism Society, Tidewater Virginia's Federal Tax-Exempt I.D. Number: 54-1419781

Mail to:
 Autism Society, Tidewater Virginia
 Independence Center Building
 6300 East Virginia Beach Boulevard
 Norfolk, Virginia 23502-2827

For more information contact:
Autism Society, Tidewater Virginia
 757-461-4474 voice, 757-461-5375 fax tidewaterasa@verizon.net
www.tidewaterasa.org