The Boise Wine Club Sponsorship Program

Sovereign $1000

- 3 spots available with 1 year contract
- Listed as a BWC Sponsor (with url link) on main page of BWC's website www.theboisewineclub.com
- Featured as a Sponsor (with url link) in quarterly BWC electronic newsletter (banner ad on page 1, 2, or 3)
- Send one email per quarter to entire BWC email list (coordinated through BWC board)
- Featured as Exclusive Sponsor for one special wine tasting event where
  - BWC will feature special event on website as "Event underwritten by…" with Sponsor link.
  - BWC will provide venue, attendees, wine & appetizers
  - During event, Sponsor can provide advertising pamphlets, business cards, Sponsor host (for questions if desired), 1 table for advertising, and voluntary email signup list.

Imperial $500

- 2 spots available with 6 month contract
- Send one email per quarter to entire BWC email list (coordinated through BWC board)
- Featured as a Sponsor (with url link) in quarterly BWC electronic newsletter (banner ad on page 4) Featured as Shared Sponsor for one special wine tasting event where
  - BWC will feature special event on website as "Event underwritten by…" with Sponsor link.
  - BWC will provide venue, attendees, wine & appetizers
  - During event, Shared Sponsors can provide advertising pamphlets, business cards, Sponsor hosts (for questions if desired), 1 table each for advertising, and voluntary email signup lists.

Magnum $250

- 2 spots available with 6 month contract
- Send one email per month to entire BWC email list (coordinated through BWC board)

Bottle $100

- Event Specific where money will go toward purchase of either food, wine or venue rental
- Send one email directly before the Sponsored event to entire BWC mailing list (coordinated through BWC board)
- Send one email directly afterward to members who attended the event (coordinated through BWC board)
- BWC will feature special event on website as "Event underwritten by…" with Sponsor link.

Split $25

- Unlimited spots available
- Sponsor provides $25 gift certificate of their choice to be given away at tasting event
- BWC lists event on website, provides Sponsor's link on event page, and lists gift certificate to be given away at event.

Canopy $3000

- 1 spot available
- 3 year contract
- BWC will purchase and use canopy at all outdoor events
- BWC will have Sponsor's logo along with BWC's logo printed on the canopy.

The Boise Wine Club Sponsorship Program

Welcome to the Boise Wine Club Sponsorship Program! We are delighted you've made the commitment to support our group.

Name of Company: _____ **Date:** _____

Contact Person: _____ **Phone #:**_____

Address: _____

☐ **Sovereign $1000** **1 year contract Timeframe:** _____

Special Event: _____

☐ **Imperial $500** **6 month contract** **Timeframe:** _____

Special Event: _____

☐ **Magnum $250** **6 month contract** **Timeframe:** _____

☐ **Bottle $100** **Single event** **Date:** _____

☐ **Split $25** **Single event** **Date:** _____

☐ **Canopy $3000** **3 year contract** **Timeframe:** _____

Sponsor Signature: _____

Sponsor Name & Title: _____

Sponsor Email: _____

Boise Wine Club Signature: _____

BWC Name & Title: _____

BWC Email: _____