

Storytelling for Digital Media

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The Law of Bookonomics

The quickest way to get rich...

**Write a book on how to
“get rich quick”.**

Corollary

The quickest way to get published...

**Write a book on how to
“get published quick”.**

*Writing is less formulaic
than you have been led to believe.*

Digital Storytelling

Time to break all the formulas.

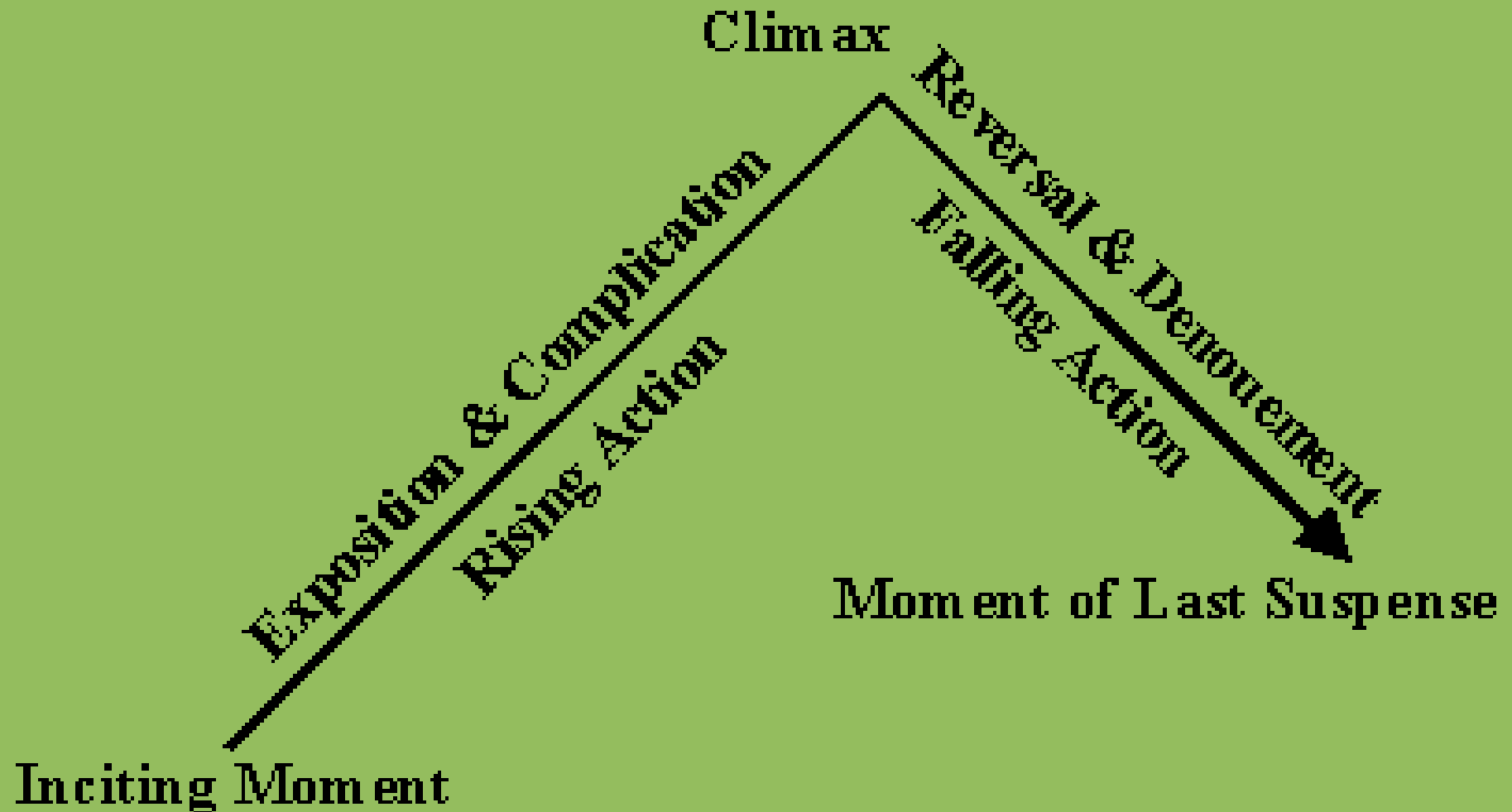
Integrating multimedia really wasn't the issue.

Negotiating possibilities was.

Some storytelling basics.

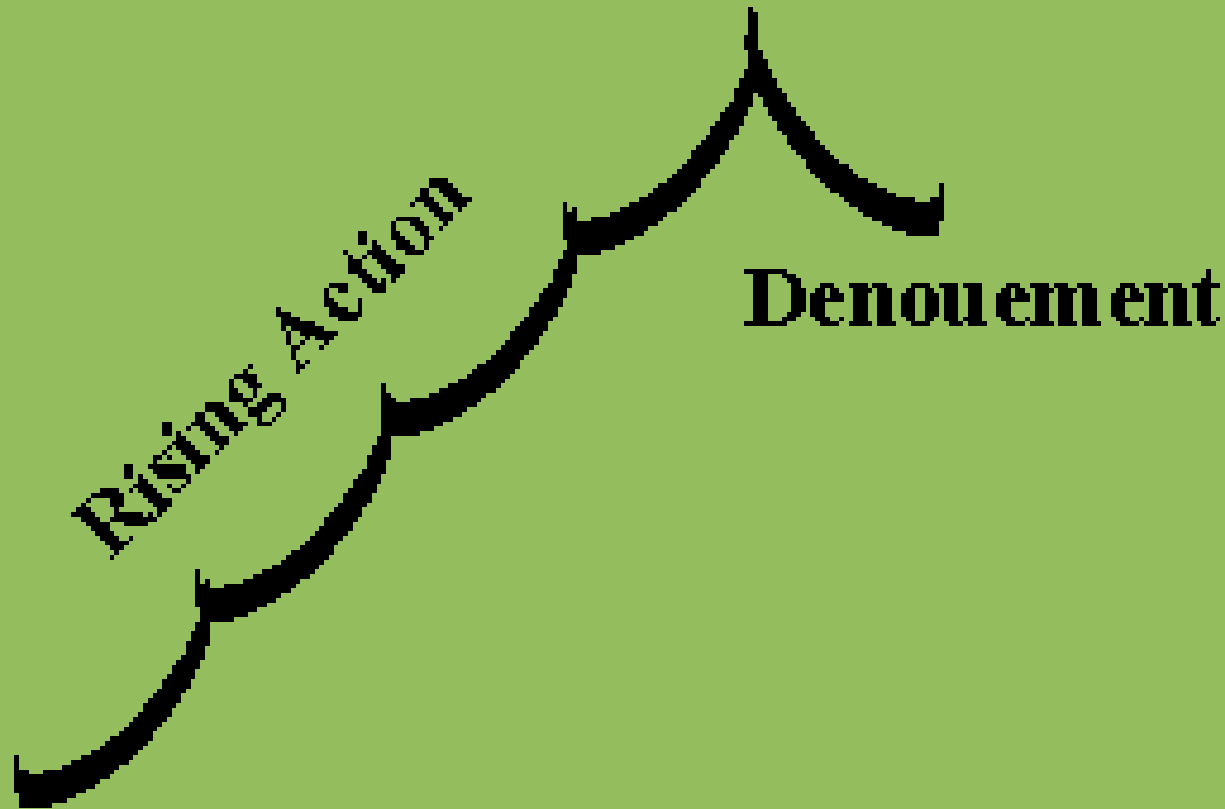
Freytag's Pyramid

Freytag's Pyramid



Gardner's Building Climaxes

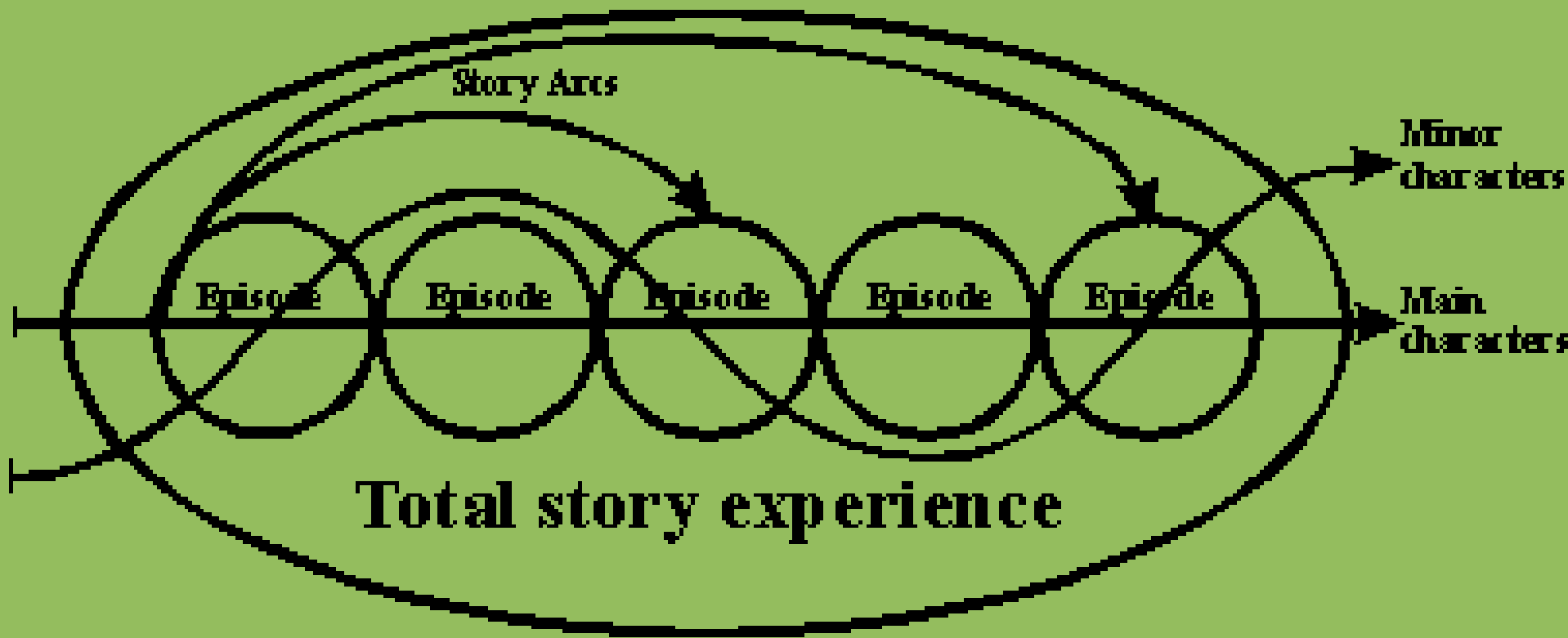
Climax



Alternative Plot Formations

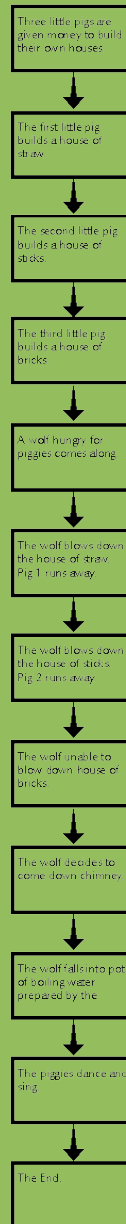
Odysseyan Plot





7 Basic pathing structures.

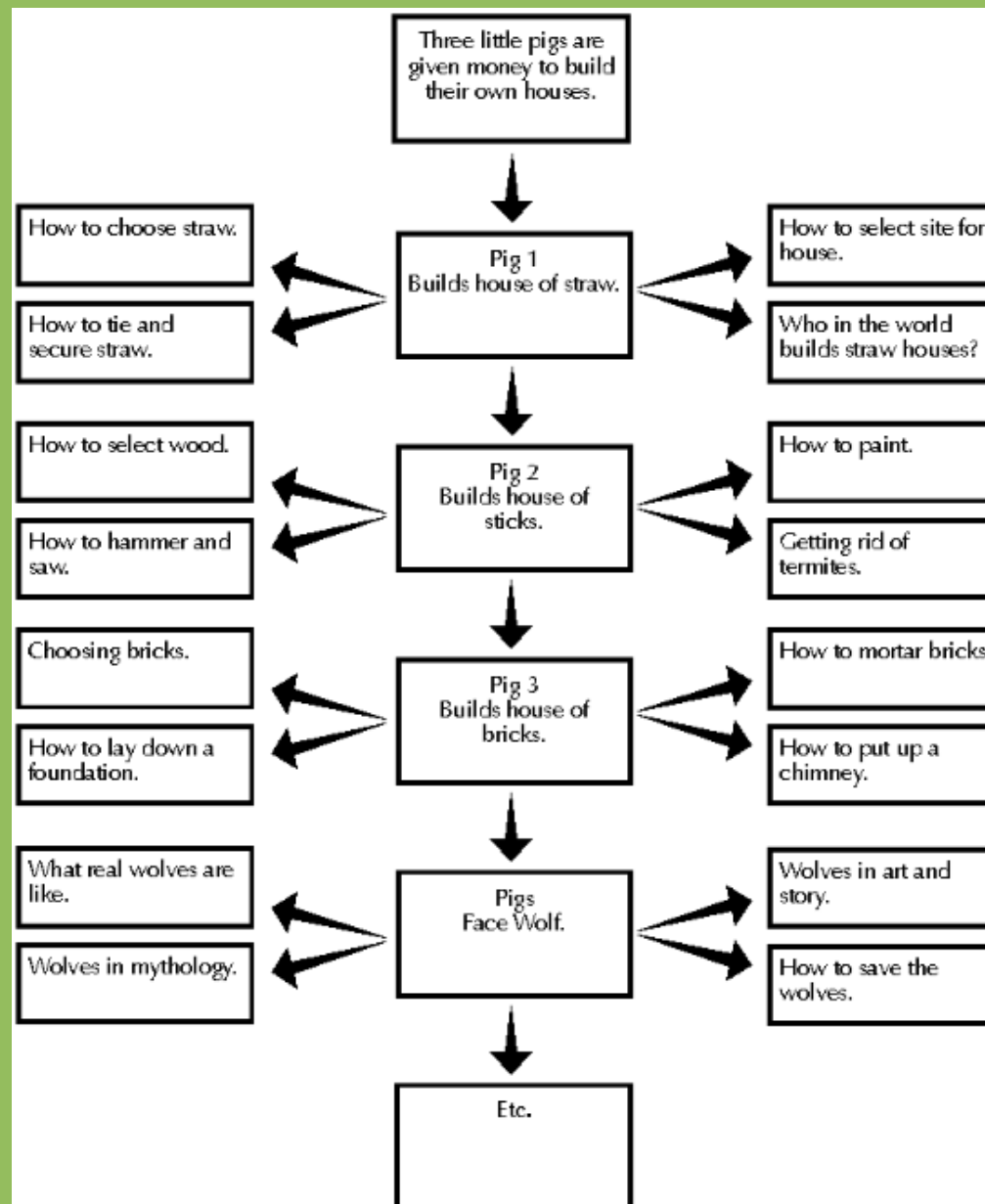
Linear



Webcomics

Girl Genius—www.girlgeniusonline.com
Cucumber Quest—cucumber.gigidigi.com

Enhanced Path



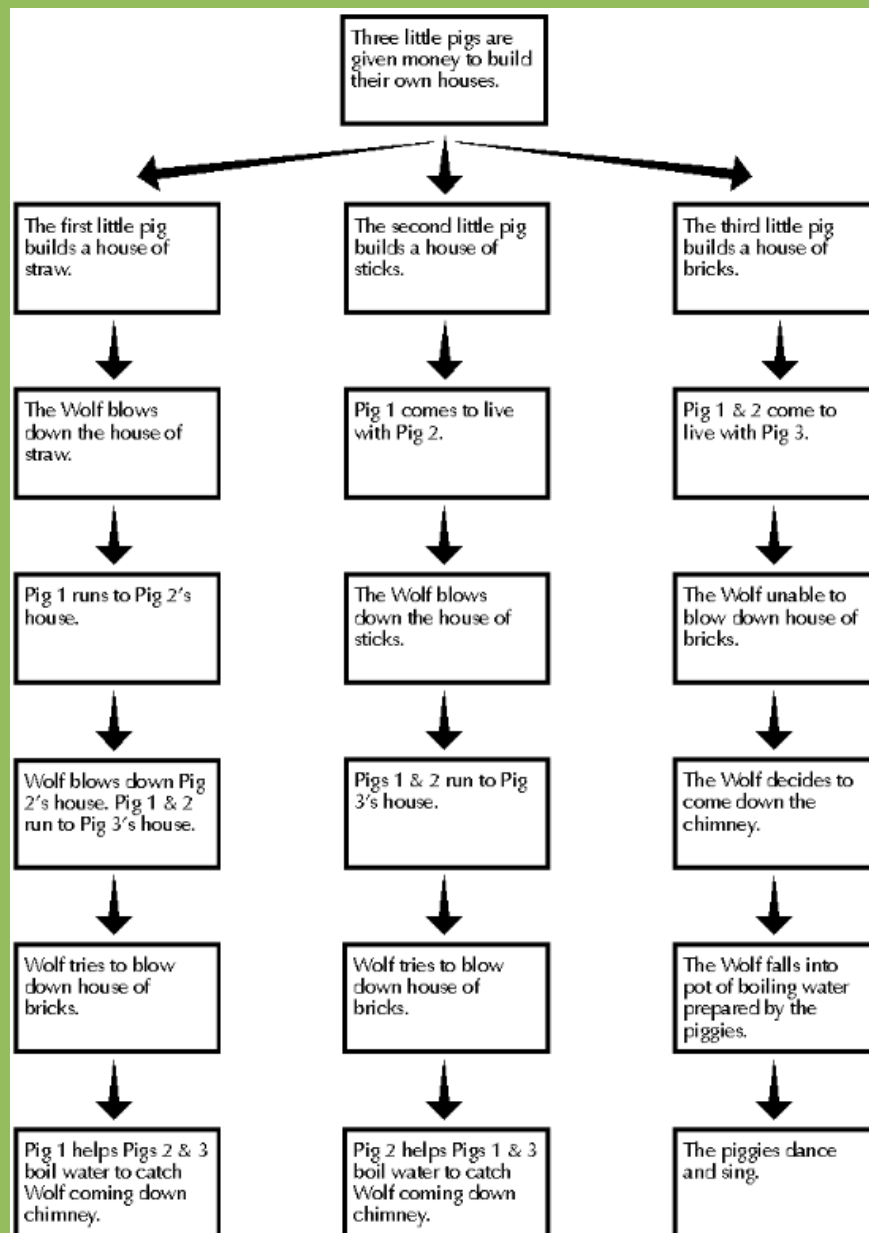
Educational Interactives

The Complete Maus
CD ROM Voyager

Snow Fall

www.nytimes.com/projects/2012/snow-fall

Multi-pathing

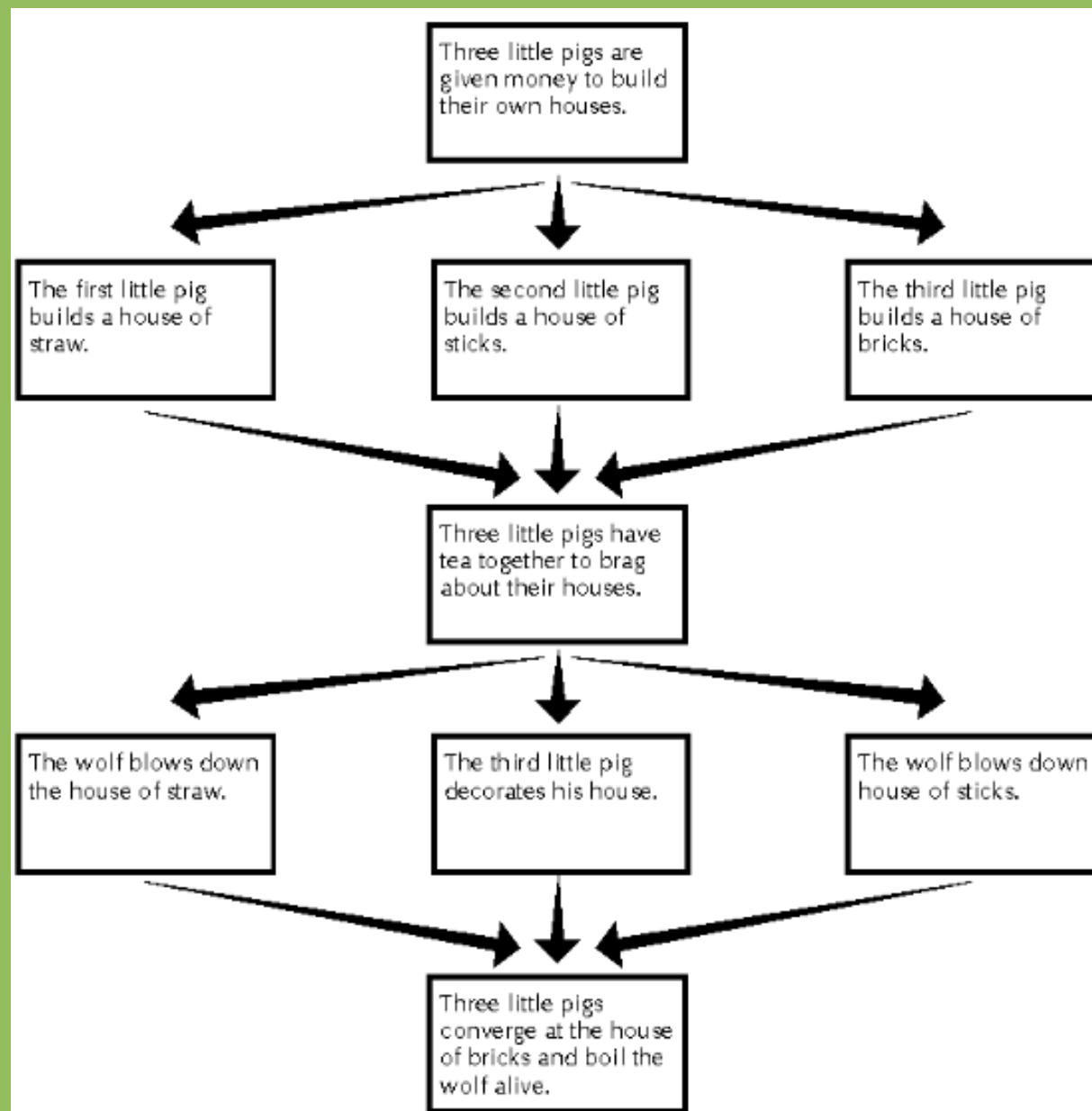


Split Screen Co-op Games

Lord of the Rings: Return of the King
CD ROM Electronic Arts

Lara Croft and the Guardian of Light
Download Crystal Dynamics

Braided Multi-pathing



Hyperfiction

253 by Geoff Ryman
www.ryman-novel.com

Luminous Airplanes by Paul La Farge
www.luminousairplanes.com

Sequential Sets

Three little pigs are given money to build their own houses.



Pig 1 Help build house of straw.
Pig 2 Help build house of sticks.
Pig 3 Help build house of bricks.

Save Pig 1 Wolf blows down house of straw.
Save Pig 2 Wolf blows down house of sticks.
Pig 3 Laugh at wolf not blowing down house of bricks.

Trick wolf in the turnip garden.
Trick wolf at the fair with a butter churn.
Trick wolf to go down chimney into pot of boiling water.



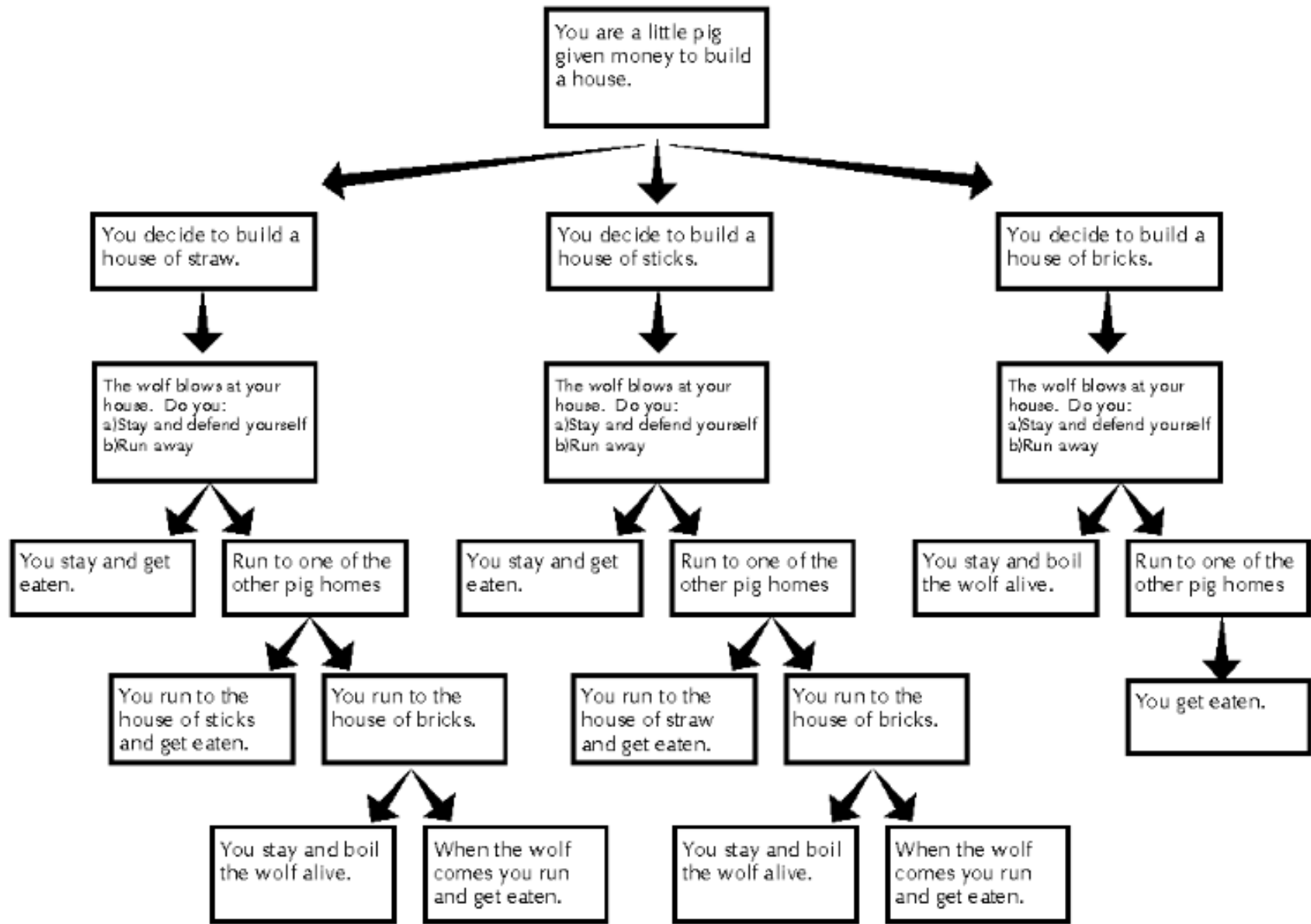
The piggies dance and sing.

Adventure Games

Icebound, Fastermind Games
iceboundgame.com

The Longest Journey, Funcom
www.longestjourney.com

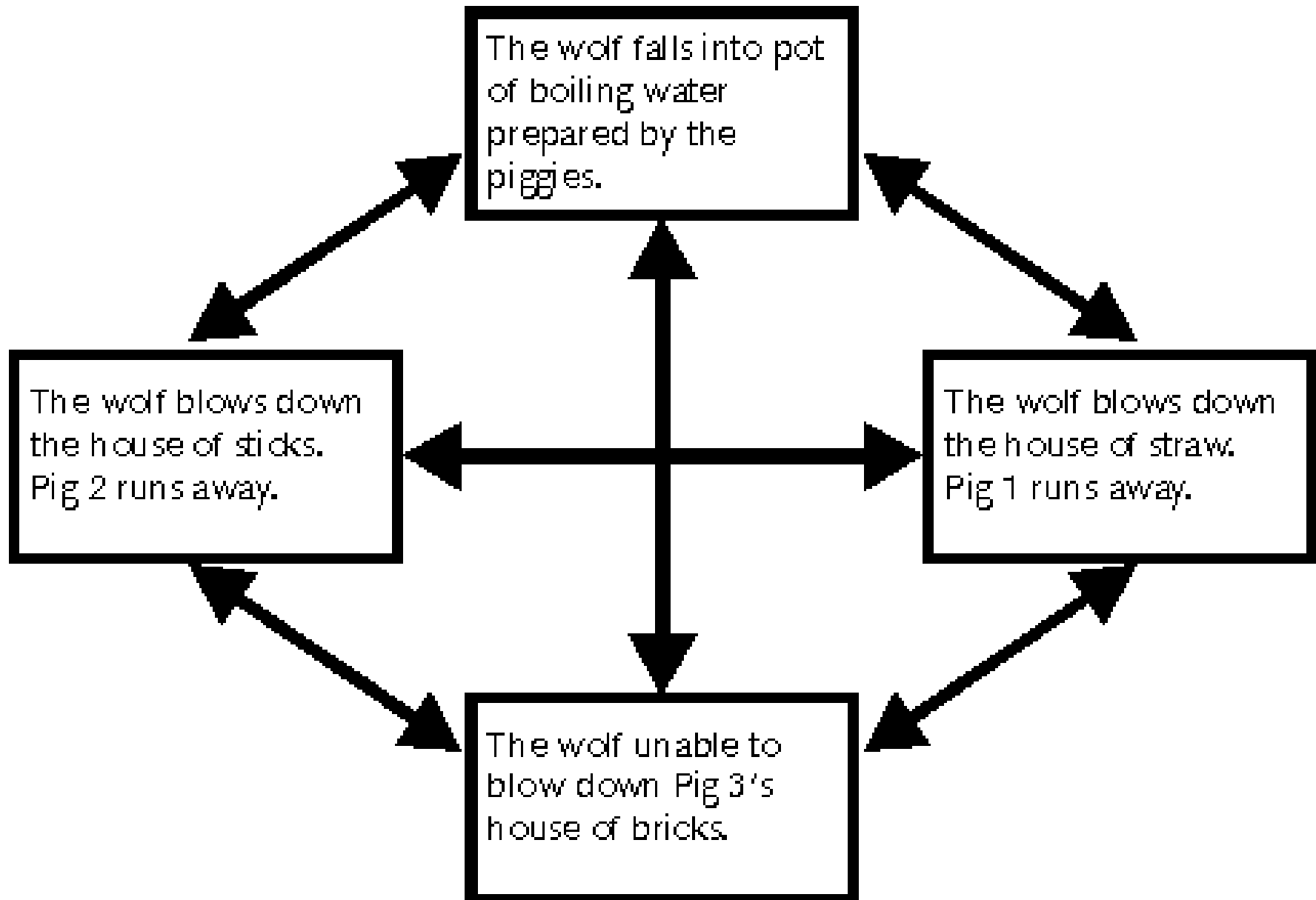
Treebranching



Cronulla Riots

<http://www.sbs.com.au/cronullariots/documentary#chapters/introduction>

Omni-directional



Narrative without Story

Wax

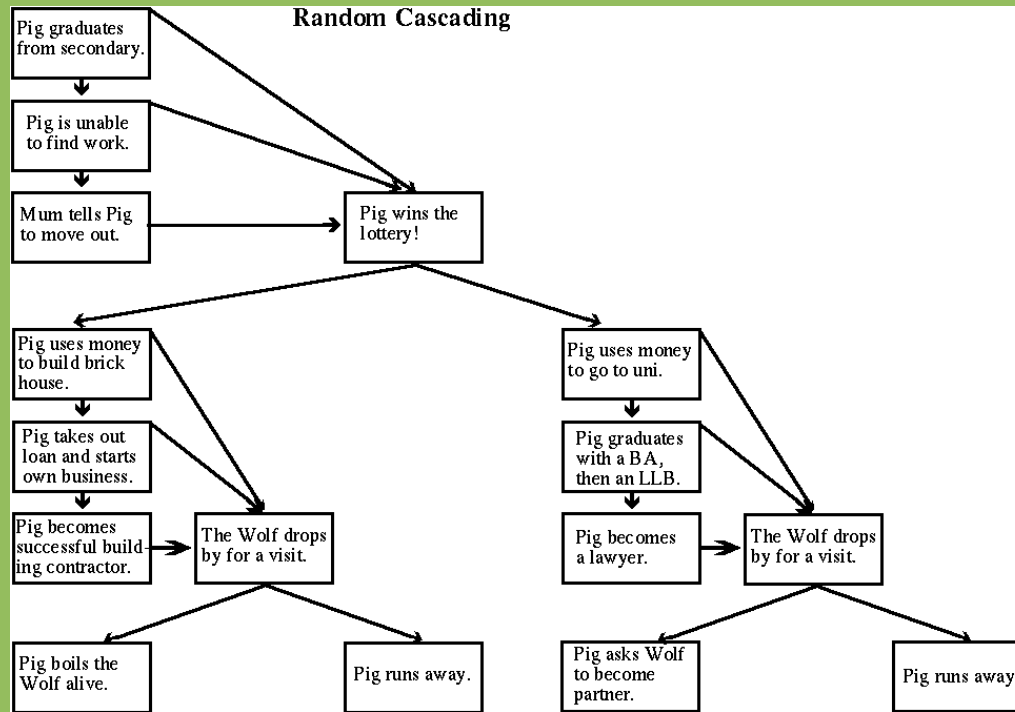
or the discovery of television among the bees

<http://www.waxweb.org/>

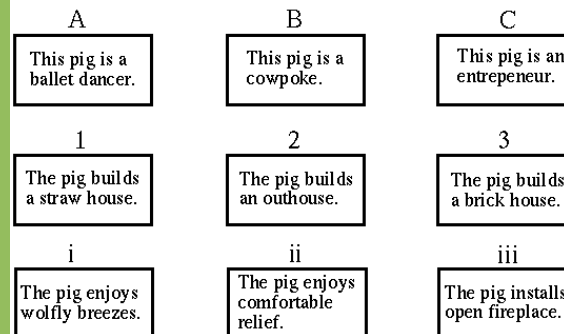
Considerations

Random Elements

Random Cascading

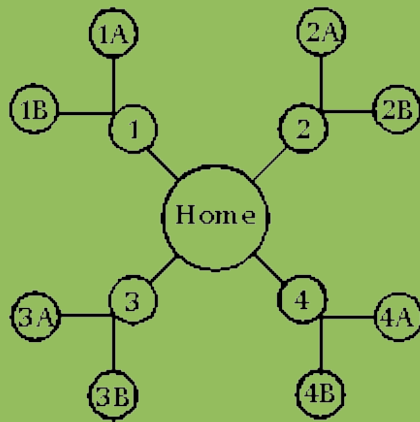


Random Flipbook

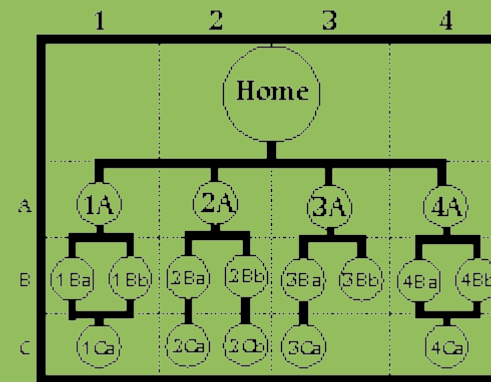


**Same shape,
Different visualisations**

Navigation Development



Organisational Development



Thank you!