



## 2011-2012 Policies and Regulations

# Playground Rules

WITHOUT RECEIVING PRIOR PERMISSION FROM THE BLACK DOLL AFFAIR IN WRITING, UNDER NO CIRCUMSTANCES SHOULD YOU SOLICIT, CREATE PROMOTIONAL MATERIALS, DOLL DRIVES, DOLL FUNDRAISERS, OR IMPLEMENT A MARKETING CAMPAIGN, ETC USING THE INTELLECTUAL PROPERTIES [NAMES, LOGOS, LIKENESS, ETC] OF THE BLACK DOLL AFFAIR, IT'S ASSOCIATES, AFFILIATES, SPONSORS, ETC.

[EXAMPLE: Stacey McBride-Irby or Mattel.]

**Black Doll Affair Trademarks:** The Black Doll Affair, The Black Dolls, We're pretty...philanthropic, Be a Doll, give a doll, b'huetiful, Ambassadolls, Pretty...good Samaritans, Porcelain Pal, Black Doll Brothas, huemanitarian, and 'Tis the Season to be Dolly!

**All Black Doll Affair members must have a criminal background check in order to participate in any Black Doll Affair involved with children or when stated "Mandatory" to attend a Black Doll Affair! The Criminal Background Check paperwork is located at [theblackdollaffairstore.com](http://theblackdollaffairstore.com)**

Breaking any of these rules could result in suspension of your membership or your membership could be immediately revoked.

We reserve the right to edit and make changes to these rules at any time.  
So check back often.

Thank You for following the rules of The Black Doll Affair



## Welcome to the Black Doll's Playground, The Black Doll Affair!

BDA reserves the right to revoke membership, participation and or consideration for any Black Doll Affairs and or titles.

- To reiterate the Founder's Rules of the Playground, Playground Monitors [PGM] across the country, will now hold a monthly Meet & Greet called **The Founder's Black Doll Affair in the City - Playground Policies**. In short, the new and vintage member's playground party! A fun way to meet new Dolls, greet vintage Dolls and bond as sisters, all Dolls should come out to this party. Go to our calendar in the Black Doll House and place your YES RSVP!
- The Founder's Black Doll Affair in the City is NOT MANDATORY for new Dolls to board our movement. However, at any given time, we reserve the right to make it mandatory should an incident occur that we deem requires a Doll attending this policies class. More, if the opportunity presents itself, to meet and greet Dolls and be a part of organizing our movement, it is HIGHLY RECOMMENDED THAT ALL new Dolls attend this party!
- After reading these rules and **before** attending the **The Founder's Black Doll Affair in the City**, check out the video-story of The Black Doll Affair, as told by our Founder in the Black Dollhouse at: <http://www.blackdollhouse.com> - please note, some details will change and those updated details can be found within this document.
- Photo/Video Release: When you join the Black Doll Affair, for as long as you're a member AND after if and when you leave, you give us perpetual permission to use your name and likeness in video and photography, in any/all Affairs pertaining to our social club and movement! Without consulting you or getting permissions, you authorize The Black Doll Affair and or its assigns to record and edit into his/her Video/Photograph and related materials your name, alias, likeness, image, voice, interview, and performance. The Black Doll Affair may use and authorize others to use all or parts of the Video or Photograph. The Black Doll Affair without payment, royalties or commissions to you, shall own all right, title, and interest in and to the Video or Photograph, including the recordings, duplications, to be used and disposed of without limitation as The Black Doll Affair shall in sole discretion determine and I hereby waive any rights of compensation or ownership thereto. **Black Doll Affair Member's Child:** As a member of The Black Doll Affair, you hereby give permission for video footage and images of your child captured at any/all Black Doll Affair play dates, philanthropic Affairs and or special events/tapings or photography sessions, to be used solely for the purposes of Black Doll Affair promotional material and publications, and waive any rights of compensation or ownership thereto.



You've got **Questions**, we've got **Answers!**

**What is The Black Doll Affair and how many chapters are there?** It is a mistake to think of The Black Doll Affair in "Chapters" we're a movement intended to make pit stops across the world! Headed up by leaders called [Ambassadolls](#), [The Black Doll Affair](#) has satellite offices called [Playgrounds](#). Many people mistakenly call these playgrounds, Chapters. They're not. Chapters are divisions and divisions are dividing. If our **Black Dolls** are working as individual neighborhood units, our movement will slowly chug along whistling, "I think I can, I think I can!" There is POWER in numbers. In the spirit of President Obama's campaign slogan, "**YES WE CAN**", to CHANGE the way black girls are perceived, more importantly, they way they perceive themselves, The Black Dolls must come together and join forces! If you live outside of Atlanta, join us for the online social network experience. Travel with us when we go to different playgrounds, or when you're in Atlanta, our headquarters RSVP, we'll leave the light on for you!

United we stand, divided we fall. When a new passenger boards our movement and becomes a Black Doll [Joins] that is to "[Band Together](#)" with [The Black Doll Affair](#).

With **Black Dolls** from all over the country, most of our work is done in organizing online in the Black Doll House, our online domain at [meetup.com](#). Then, we get on trains, planes, buses, in automobiles and on skateboards to Meetup in a particular state or country. Once there, we Band Together and move into the community to remind a black girl of her beauty with our signature [Black Doll Affair Programs!](#)

**What is BDA?** The Acronym for: Black Doll Affair

**What is the official website for BDA at Meetup.com?** [www.blackdollaffair.com](#)

**What is the website to purchase or return [exchanges only, no refunds] Black Doll Affair Gear and other promotional items?** [blackdollaffirstore.com](#)

**Why do I have to get a background check?** To protect our members and the children that we come in contact with, in consideration of the fact that we meet most of our members as strangers on the Internet, and many of our play dates are in private homes or in intimate quarter, and we're a woman's organization, we ask our members to undergo criminal [not financial] background checks. At the rate of \$20 per Doll, we work with an investigative company called MetsCheck.

**How often do I have to undergo a background check?** After having that first background check, we do not have a frequency rate of how often our members have to undergo a background check - unless, we decide due to an incident and or suspicious behavior we reserve the right to request a background check at any time. For example, should an incident of fraud in the Dollhouse present itself, or should some information come to light, we will exercise our right to request that a member undergoes another one. Ambassadolls and other leaders within our organization can be asked to undergo background checks more frequently.

**What is Black Doll Public Appearance Gear?** Also referred to as "PAG" this is our BDA t-shirt, wristband, black skirts, shorts, dress, leggings, jeans, fabulous hair and makeup. Public Appearance Gear also means wearing a smile. If you're in a bad mood or not feeling the Affairs of the Black Dolls, turn around and go home or don't leave the house at all and change your RSVP to NO.

**When to do I have to wear Black Doll Gear?** Unless otherwise asked to wear street clothes, whenever we schedule a Black Doll Affair in Meetup.com

**When can or should I place an RSVP for a scheduled Black Doll Affair?** Whenever, you see something that you're interested in participating, just go to the Affair located on the calendar and place your RSVP [reservation to attend]. Yes, or No tells our organizers if you will or will not attend. Rarely, do we give the option for maybe, as our organizers cannot make plans on you maybe or maybe not being there. If your plans change and you can/cannot attend, IMMEDIATELY go and change your RSVP accordingly. We reserve the right to remove or penalize a Doll for accumulating No Shows.

**How often to I have to attend Black Doll Affairs?** As often as your schedule allows, we look forward to seeing you on the playground. There is not a set amount of time you must allocate to us. Black Dolls are volunteers, so volunteer for a philanthropic affair or come out and play at a play date when you can. Last but not least, if you're going to be absent from the playground /our affairs for an extended period of time, DO send black dolls to us in Atlanta. This ensures that you're living up to our motto of "Be a Doll, give a doll!"

**How much is it to join BDA?** There is no membership fee to join.

**What is the address of the Atlanta Headquarters?** The Black Doll Affair PO Box 672671 Marietta, GA. 30006

**What is the Atlanta Headquarters Telephone number?** Voice: 404.590.Doll [3655] Text: 404.660.7363

**Can I send unsolicited advertisements or email greetings to other Black Dolls?** Spamming via greetings or message Board is not tolerated and is subject to membership termination.

**What is an Ambassadorsoll and how do I become one? An Ambassadorsoll is like an Ambassador** Like an Ambassador represents their country, Ambassadorsolls rep their BDA Playground! More, they represent what it means to be a leader, a Black Doll. Ambassadorsolls represent Mama Doll, when she can't be at a Black Doll Affair to babysit her baby a Black Doll can request to lead the way. More on what is an Ambassadorsoll [here](#). 99.9% of the time, [to date 100%] Ambassadorsolls have a clean criminal background history with absolutely no convictions and have spent hours learning all there is to know about BDA. After all, if you don't know our history and our plans for the future, you can't represent us well. When can hue request to become an Ambassadorsoll? Typically, an active member of six months becomes eligible, unless the Founder calls on a Doll sooner. Usually based on outstanding performance as a Black Doll, only the Founder can approve a Doll for Ambassadorsoll service and duty.

**What is the Ambassadorsoll slogan:** "Pretty...good Samaritans"

**Can a person with a criminal past become an Ambassadorsoll?** No. But those with a non-violent criminal past, can become outstanding Black Dolls that receive honorable mention for having changed their lives to become shining examples! After all, sometimes it takes someone that has lived the experience of a criminal life and turned their life around, to teach those headed down the same path. In a situation where a Black Doll with a non violent criminal past is recognized, they Doll at hand will be considered under the following guidelines:

**What is a Dana Doll and what does it take to become a Dana Doll?** The Dana Doll is a super dedicated Doll that...well, that's the Founder's secret recipe. One she's never shared and we don't think she ever will!

**What types of memberships are there within BDA? Community Dolls:** Women in the community that board the movement before getting their "Public Appearance Gear [PAG] which is the new Doll T-shirt and or a "b'huetiful" Awareness Wristband. Until they get their gear, Community Dolls board the movement for The Black Doll Affair online experience ONLY. **The Black Dolls:** The stars of the show, Black Dolls are identified, not because we have a magic wand that turns a Community Doll into a Black Doll, but because she is wearing a T shirt that reads: Black Doll! Combine your Black Doll T shirt with black on your bottom, gorgeous hair & your b'huetiful face and abracadabra, you're a Black Doll! **The Porcelain Dolls:** Women hue are not black, that board our movement to help us remind a black girl of her b'huety. Porcelain Dolls wear BDA Awareness bands that reflect: "BDA Porcelain Doll." **Doll Brothas:** Men of all races that board our movement to help us remind a black girl of her beauty. Brothas wear BDA Awareness Bands that reflect: "BDA "Brotha."

**How can I inquire on The Black Dolls sponsoring my child [a child I know] or a cause dear to me?** Because we get so many emails for requests for help, internally and externally, we've put together a team of philanthropist. Their job is to bring us pretty...philanthropic opportunities! Because, there is no fair way to choose one Black Doll's child over the other, one school teacher's class over the other, as hue can see on our Calendar of Affairs, we try to keep the philanthropic Affairs with community entities /people that the Founder and /or her Board of Philanthropic Ambassadorsolls **choose**. However, BDA members and those in the community can **REQUEST** BDA support. In such cases below are the guidelines for having your request for help considered.

**Guidelines for Giving Requests / Sponsorship: Criteria for requesting to have a philanthropic project considered:**

- Proof of hardship. Either government public assistance or welfare documentation must be provided or documentation from a center or organization for the indigent. Example: *Registration papers with a foster care facility or government assistance dept.*
  - Black Doll Affair members must have a Background Check on file that reflects NO criminal or law breaking activity.
  - Black Doll Affair Members should have an active membership, which is the minimum of six online and offline affairs in one calendar year.
  - Black Doll Affair member cannot have more than 2 No Shows on your Dolling profile in one calendar year.
  - If a business entity current business license and proof of event / liability insurance with the capability of adding BDA as a 'rider' for the Proposed Affair.
  - If a non-profit, proof of current non-profit status
  - Submit full details of request at least 90 days in advance of proposed philanthropic Affair!
  - Provide outline of full details: who (bio) what, when, where, why and estimated cost to The Black Doll Affair and or its Dolls.
- \*Member constitutes: Black Doll, Black Doll Brotha, Porcelain Pal and Porcelain Doll. Community Dolls will be considered as members of the community outside of BDA.

For any reason BDA deems warranted, BDA reserves the right to participate [or not] in any Affair it deems suitable.

**I'm getting a lot of email from BDA, what's the best way to manage this?** Create an email dedicated ONLY for BDA. Go to your profile and edit your email settings.

**Is it OK to Gossip about other Dolls?** – Zero Tolerance. We are family and we don't play that!

**What if I know that a member is doing something that goes against BDAs standards of role model behavior or rules and regulations, can I tell, or is that gossiping?** Sharing information THAT is helpful or harmful in preventing our movement from moving towards its goals is not gossiping. **If I witness bad or inappropriate behavior in the dollhouse or**

**on the playground, how should I handle that?** On the playground immediately contact your playground monitor. In the dollhouse at Meetup, immediately report the behavior or breaking of any of these rules to the Founder or an Ambassadoll by clicking on their photos. Or you can call the dollhouse direct our telephone number is located at: <http://www.blackdollaffair.com>

**What should I do with that email that comes to me after each of our Affairs scheduled on Meetup that reads:** "How was {Fill in the name of the recent Meetup/Play date or Affair} "Rate this Meetup?" "After each scheduled Black Doll Affair or Play date, Meetup will send you an email titled Rate the Meetup. All Dolls should respond to this email and give his/her feedback.

**Can I take photos of children at our Play dates?** Yes and No. In public places where there is no expectation of privacy {example a community parade}, it is OK. However, when in a private space, like a children's charity {example The Boys & Girls Club}, you will need permission from the organization and or the parents of the children involved.

**If I take photos of our members at a BDA affair, how long do I have to post the photos?** Please post with 24 Hours of the affair.

**Where and what is the BDA Doll Dictionary?** A file of terms and jargon created for Black Dolls by Black Dolls, check out our ever growing Doll Dictionary online in the dollhouse.

**Can I create a campaign at work or in my church for dollraising?** Promoting & Fundraising on our behalf first requires the Founder's or Playground Monitors approval in writing. And all promotional materials must be approved in writing in advance and under NO circumstances should you use our name, likeness solicit members, sponsors or host an event/ affair [no matter how big or small] with our approval in writing.

**What are the slogans of BDA?** Black Doll's slogan is: "Be a Doll, give a doll. Black Doll Affair's slogan is" We're pretty...philanthropic." Terms are located at:

**What does this mean: "It's more than one way to "Be a Doll, give a doll" or be "Pretty... Philanthropic"?** Showing up at play dates and affairs is one way to be active, the other is to join us on pit stops around the country, participate in online national initiatives or if you never join us send dolls to us our headquarters.

**How much should I put aside to fully allocate per month towards BDA?** Budget accommodations... - our play dates cater to ALL budgets.

**Injury clause:** We reserve the right to remove the RSVP of any member should an injury / condition be brought to our attention.

**What happens if I write a check to the Black Doll Affair and it is returned unpaid?** Insufficient funds checks are subject to a \$35 minimum fee and any/all other applicable bank fees. Your check writing privileges will be terminated and your membership may be terminated.

**Does the Black Doll Affair offer refunds?** No refunds only credits, this includes on merchandise and Affairs. This does not include on merchandise or refunds where NO REFUNDS are announced "no refunds allowed." Our Sales & Return policy is located at [blackdollaffairstore.com](http://blackdollaffairstore.com)

**Is the Black Doll Affair a 501C3?** No. As mentioned in [this](#) New York Times editorial: Solving a Social Problem without Going the nonprofit route since 2007, The Black Dolls are solving the low self esteem problem suffered by black girls & women, pretty...philanthropically! Much like one's membership to their gym, golf or ski club, [The Black Doll Affair](#) [BDA] is a for-profit social club. The best way to describe The Black Doll Affair is: **a for profit entity with business affairs rooted in philanthropy.** Or, to use a term that has grown in popularity since we started, *{back when no one knew what to do with our kind of business}* an entity like ours, with business affairs like ours, is now considered **Social Philanthropy** - a very popular and growing business trend. As Founder of The Black Doll Affair, [Dana Hill](#) is considered a Social Entrepreneur and her members, The Black Dolls, are "**Social Philanthropists.**" Social Entrepreneurs and Philanthropists are person(s) who recognizes a social problem and uses entrepreneurial principles to organize, create and manage a venture to bring about social change. "**Social Entrepreneurs & Philanthropists**" are **society's change agents.** They seek creative, inventive, and sustainable approaches to seemingly intractable issues of our time. **Black Doll Affairs** are what's considered "**Cause Related Marketing.**" It is Cause Related Marketing, of which for mutual benefit, BDA proposes strategic positioning and marketing opportunity with other business entities and individuals in its communities. The Black Doll Affair seeks business opportunities that link it to high profile companies and brands. A relevant social cause, the movement was recently awarded President Obama's Volunteer Service Award. With its own day on the calendar in the State of Georgia, The Black Dolls went on invitation to the White House and was featured in Essence Magazine and on the nationally syndicated Tom Joyner Morning Show. Spending hundreds of hours in community service and thousands of dollars in helping those in need, it's official their dolling formula works! The Black Doll Affair offers corporations the opportunity for cross-promotional partnerships that markets The Black Doll's positive and b'huetiful images with a trusted product/brand. Like your country club or your health club, The Black Doll Affair is a for profit club. Our Affairs are rooted in philanthropy and so to some degree, your doll purchases can be considered gifts and gifts enjoy tax breaks. Consult your accountant or CPA for full details of how much, if any, of your philanthropic donations can go towards tax breaks.

**What types of Dolls should I buy and where?** “So In Style Barbie Dolls” [S.I.S.] are the official black dolls of the Black Doll Affair! The exact same price as local retailers, S.I.S should be purchased at [blackdollaffairstore.com](http://blackdollaffairstore.com). The benefit of buying these dolls online with BDA, is Stacey McBride-Irby is one of our Honorary Black Dolls and the African American designer of these dolls. The reason why we requested to become a Mattel affiliate is Mattel can measure EXACTLY how many of black dolls are sold in this country through The Black Doll Affair! More, you get a 15% off discount when you shop via the Mattel Store at [blackdollaffair.com](http://blackdollaffair.com) – Call the doll house to get your Dolls only code. In consideration of these facts, our online boutique is the PERFECT way to show, literally, our support of Stacy and the fact that blacks do want and buy black dolls! Additionally, Black Dolls should pour into their communities and purchase black dolls at local retailers. Those toy black dolls should range for girls ages 0-2, 3-5, 6-8, and 9-13.

**I want to promote us! Can I send a press release to my local media, create a flyer or send an email to my Facebook friends using “our” [BDA] name?** Black Doll Affair Trademarks and Intellectual Properties SHOULD NEVER be used without permission in writing from the Dollhouse. NEVER create a flyer, promotion, business card, email, etc using our trademarks and intellectual properties.

**Can I welcome New Dolls that join us in the blackdollhouse at Meetup or should that only be done by leaders and Ambassadors?** Every Doll can and should welcome and greet new members.

**What’s considered a Conflict of Interest within BDA?** Any type of behavior that is NOT indicative of a rolemodel and any type of behavior that goes against our rules and policies. If you’re not sure, then don’t wear our t-shirt while doing something questionable and if you’re not sure, ask your pastor or grandmother what they think! Now that you’re a role model, rid your life of any behaviors not indicative of a rolemodel and if you’re doing something that isn’t reflective of a rolemodel... don’t do it in our T-shirt / gear!

**What if the Founder or an Ambassador calls /emails me and I fail to reply?** If The Black Doll Affair leaders [Ambassadors] or the Founder calls you several times and ask that you call back, we/she/they must want something. Call back! Failing to reply or return the call or email can result in removal from The Black Doll Affair or temporary restrictions from attending /participating in Black Doll Affairs until you reply or comply, whichever is warranted. After 3 phone calls have been made and one greeting or email sent, we reserve the right to restrict your doll house activities or membership / association all together.

**What are the Colors of BDA?** Our colors are Black, Pink, and White! Black for our skin color, Pink for our femininity and white for our Porcelain Dolls and Pals!

**What is considered a Security Violation in the Dollhouse at Meetup?** Removing your profile photo and leaving the black square there with a question mark, purposefully answering the profile questions erroneously and providing us the wrong legal first and last name. We welcome Dolls changing up their profile photos just make sure that you check to make sure that a photo has been changed appropriately after doing so. As sometimes, Meetup will leave the profile photo blank, but store backup photos of you. At all times your PERSONAL photo must appear on your profile, along with your Legal Name. Periodically, we change up our profile questions, so every now again, check your profile and make sure it’s up to par and make sure your answers match the latest questions.

#### **Modifications**

We reserve the right at any time or times to modify or discontinue, temporarily or permanently, all or any portion of our Platform with or without notice. You agree that we shall not be liable to you or to any third party for any modification, suspension or termination of our Platform.

**Notice; Waiver.** By agreeing to this Agreement you have agreed that all disputes, claims or controversies arising out of or relating to this Agreement decided by negotiation, neutral mediation and/or neutral arbitration and you are giving up any rights you might possess to have those matters litigated in a court or jury trial. Also, by agreeing to this Agreement you are giving up your judicial rights to discovery and appeal except to the extent that they are specifically provided for under this Agreement. If you refuse to submit to arbitration after agreeing to this provision, you may be compelled to arbitrate under federal or state law. Your agreement to this arbitration provision is voluntary.

By indicating during registration that you have read and agreed to this Agreement, you are agreeing that you have read and understand this Agreement and agree to all of the terms of this Agreement, including Section 13 which provides that, except as otherwise specified in Section 13.1, all disputes, claims or controversies arising out of or relating to this Agreement shall first be dealt with through negotiation and mediation and if the dispute is not resolved shall then be submitted to binding, neutral arbitration.

Didn’t find your question? Send us an email at: [info@blackdollaffair.com](mailto:info@blackdollaffair.com)