

CRUISE SPONSORSHIP OPPORTUNITIES

Hosted by the Women's Small Business Association, WSBA



“Women On Board For Success”

March 6-10, 2014

Sailing on the Royal Caribbean – Liberty of the Seas

Leaving Port of Ft. Lauderdale and headed to Cozumel Mexico

**The conference will offer 4 education sessions,
brainstorming dinners, and networking happy hours.**

**This event is intended to draw businesswomen and
entrepreneurs from several states.**

We have three main sponsorship packages to choose from and a selection of à la carte options. *Your sponsorship will be used to provide the education portion of this event.*

In addition, we have an online event community site, which offers a digital exhibit space, an event page, and other opportunities to connect before, during and after the cruise.

If you're interested in creating a more customized sponsorship, contact us and we'll work with you to develop an option that meets your goals.

Platinum Sponsor \$2,100

- One balcony cabin for 2
- Your company information sent to all members within 9 WSBA chapters, and to the WSBA database (2,500+) each month till March 2014
- Your logo and link on the website registration page as a Platinum Sponsor
- Recognition in “Women On Board For Success” promotional materials (emails, push notifications via the mobile app, Social media)
- Option to include a promotional item in the attendee cruise bag (provided by sponsor)
- 10 minute presentation at the begin of your sponsored education session (no pitch)

Gold Sponsor \$1,700

- One promenade cabin for 2
- Your company information sent to all members within 9 WSBA chapters, and to the WSBA database (2,500+) each month till March 2014
- Your logo and link on the website registration page as Gold Sponsor
- Recognition in “Women On Board For Success” promotional materials (emails, push notifications via the mobile app, Social media)
- Option to include a promotional item in the attendee cruise bag
- 5 minute presentation at the begin of your sponsored education session (no pitch)

Silver Sponsor \$700

- Your company information sent to all members within 9 WSBA chapters, and to the WSBA database (2,500+) each month till March 2014
- Your logo and link on the website registration page as Silver Sponsor
- Recognition in “Women On Board For Success” promotional materials (emails, push notifications via the mobile app, Social media)
- Option to include a promotional item in the attendee cruise bag
- Signage displayed at your sponsored education session
- Your company information distributed at your sponsored education session.

à La Carte options

- Signage at an education session. This option is available for non sponsored sessions. Your company info included in the attendee cruise bag \$200
- Table top signage at brainstorming dinner. Your information distributed at the event. Your company info included in the attendee cruise bag \$200
- Table top signage the networking happy hour. Your information distributed at the event. Your company info included in the attendee cruise bag \$150
- Your company info included in the attendee cruise bag \$100

Questions can be forwarded to Susan Miller at WSBAfounder@gmail.com. You can visit the event page at www.WSBACruise.com

Cruise sponsorship form

PLEASE RETURN A COPY OF THIS SPONSORSHIP FORM TO WSBA AND PLEASE EMAIL A HIGH RESOLUTION COPY OF YOUR LOGO TO HEIDI AT WSBAfounder@GMAIL.COM.

Company Name: _____

Contact: _____ Address: _____

City, _____ ST _____ Zip _____

Phone: () _____ E-Mail: _____

FAX: () _____

Please have my signage listing read:

Type of sponsorship _____

CABIN info (2 per cabin for Platnium and Gold): **List names below**

Passenger 1: _____ Passenger 2: _____

Contact name and number for cabin passengers _____

Check Enclosed. Amount _____ Check # _____

Credit Card (Visa/MC/Discover): Exp. Date: Sec Code _____

Card Number: _____

Total: Signature: _____

Send Invoice. Provide email address _____

Sent completed form and check to: WSBA CRUISE, 248 Allison Ave., Pitts., Pa. 15202

For more information please send an email to WSNAfounder@gmail.com or visit www.WSBAcruise.com Please make checks payable to: WSBA