Top WordPress Plugins

SEO Tips and Tactics MeetUp
Christina Peterson
Top WordPress Plugins

• The WordPress Plugin Directory contains nearly 25,000 plugins (as of 5/18/13)
Top WordPress Plugins

• Instead of the Top Ten plugins, this presentation looks at the top ten categories of plugins
WP Plugins

- SEO
- Analytics
- Social
- WP Core Functions
- Security & Spam
- BackUp

- Cache
- Image Galleries & Sliders
- Link Analysis
- Comments
- Miscellaneous
WP SEO Plugins

• All-In-One SEO
• Headspace 2
• WP SEO by Yoast
  • News SEO Module
  • Video SEO Module
  • Local SEO Module
• SEO Ultimate
• Google XML Sitemaps
• SEO Friendly Images
WP Analytics Plugins

- Google Analytics for WP
- WP Google Analytics
- Analytics 360
- Clicky by Yoast
- Wassup
WP Plugins for Social Sharing

- Digg Digg
- WP Social Share
- Flare
- FollowMe
- Shareaholic Sexy Bookmarks
WP Plugins for Social Embedding

- Blackbird Pie
- Twitter Feed Plugins - there are many
  - Review articles
    - [http://www.1stwebdesigner.com/wordpress/31-useful-twitter-plugins-for-wordpress-to-choose-from/](http://www.1stwebdesigner.com/wordpress/31-useful-twitter-plugins-for-wordpress-to-choose-from/)
WP Plugins for Social Scheduling

- WP to Buffer
- Uses Buffer  http://bufferapp.com/
- Social Networks AutoPoster (SNAP)
WP Plugins for Core Functions - Editing

- **TinyMCE Advanced** - how to configure: [http://www.youtube.com/watch?v=uAr9mBtUYRk](http://www.youtube.com/watch?v=uAr9mBtUYRk)
- **FontPress**
WP Plugins for Core Functions - Forms

- QuForm
- Fast Secure Contact Forms
- Formidable Forms
- Gravity Forms
CMS Tree Page View

Shows all WP Pages in one place
WP Plugins for Core Functions - Other

- P3 (Plugin Performance Profiler)
- Widget Controller
  - show/hide widgets on page/post basis
- WP-Optimize - database cleanup & optimization
- UberMenu
- for multilingual sites http://wpnuggets.com/wp-plugin-review/wpml/
- Fluid Video Embeds
  - modifies YouTube/Vimeo autoembeds to full size
WP Plugins for Security and Spam Control

- Better WP Security
- WordPress Security
- Security Ninja
- VaultPress
- Akismet
- Defensio Anti-Spam
WP Plugins for BackUps

- Backuper
- WordPress Backup to Dropbox
- Online Backup for WordPress
- Backup Buddy
- WP Time Machine
- BackWPUp
WP Plugins for Cache

- W3 Total Cache
- WP SuperCache
- Hyper Cache Extended
- Quick Cache
WP Plugins for Image Sliders & Galleries

- Slide Deck 2/Slide Deck 2 Lite Responsive
- NextGen Gallery
- Justified Image Grid
- Slider Revolution
- Global Gallery
- JackBox Lightbox
- Foobox

- Lightbox Evolution
- Titan Lightbox
- Lightbox Plus Colorbox
- WP Smush.It
WP Plugins for Link Analysis

• Broken Link Checker - increases size of DB
• WP Link Validator - real-time analysis without processing from DB
• Alternatives to Plugin link checkers
  • PC: http://xenus-link-sleuth.en.softonic.com/
  • Mac: http://peacockmedia.co.uk/integrity/
WP Plugins for Comments

- **CommentLuv** - integrates with Twitter link, e-mails commenters when direct link made
- **Disqus** - comments indexable; privacy concerns
- **Livefyre Comments 3** - integrates comments from Twitter, FB, Flickr to WP comment stream
- **WebPurity Profanity Filter**
- **Thank Me Later** - sends thank you e-mail to commenters
Comment Systems

- Review of Livefyre  
  http://www.wpbeginner.com/opinion/reasons-why-we-switched-away-livefyre/

- Review of Disqus  
Miscellaneous Helpful WP Plugins

- Redirection
- MapsMarker - supports Google, Bing, OpenStreet maps
- ClickDesk LiveChat - embeds chat button; integrates with Skype or GoogleTalk
- Membership - supports paid membership
- Get Me Cooking - supports microdata
WP Plugins for AdSense

- It was advertised on the MeetUp site, so...
  - http://www.lpwebhosting.com/blog/top-10-best-adsense-wordpress-plugins
JetPack for WordPress

• **Pro arguments:**
  - [http://websynthesis.com/jetpack-plugin](http://websynthesis.com/jetpack-plugin)
  - [http://wptribe.net/jetpack-plugin-review-wordpress/](http://wptribe.net/jetpack-plugin-review-wordpress/)

• **Con arguments:**

• **Lite Option:**
  - [http://wordpress.org/extend/plugins/jetpack-lite/](http://wordpress.org/extend/plugins/jetpack-lite/)
How Many Plugins is Too Many?

• Usually, this is not an issue
WP Plugins

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