



Media Advisory

CONTACT: Mark Czajka, mark@mdvolt.org, (240) 416-9001

MOM's Organic Market to receive "Best Place to Plug In" Award

WHAT: MD Volt Inc. members will present MOM's Organic Market with the "Best Place to Plug In Award" at four events on National Plug In Day. Dozens of electric vehicle (EV) drivers and enthusiasts will gather at select MOM's locations (Waldorf, MD; College Park, MD; Timonium, MD and Herndon, VA) to highlight the fun, clean-air benefits, and cost-savings of electric cars on Saturday, September 28th, as part of the third annual National Plug In Day. The event will feature electric vehicles from most manufacturers, ride & drives of EVs, information gathering, awards, presentations, and giveaways.

More than 80 events will be held across the country where electric vehicle owners and their neighbors will hold electric car parades, "tailpipe-free" tailgate parties, recognition of leaders promoting EVs, launches of new public EV charging stations, and other public events.

Last year, MD Volt Inc. members presented the "Best Place to Plug In Award" to the Maryland Transit Administration for their park & ride location in White Marsh, MD which includes five ChargePoint electric vehicle charging stations. Most MOM's Organic Market locations have at least two electric vehicle charging stations in their parking lots, free for customer use.

For a complete list of Plug In Day events and event details, visit: <http://www.pluginday.org>.

WHEN: Saturday, September 28, 2013; 10 AM to 2 PM. Presentations will occur at 1 PM.

WHERE: The following MOM's Organic Market locations:

- 3301 Plaza Way, Waldorf, MD 20603
- 9827 Rhode Island Ave, College Park, MD 20740
- 22 W Ridgely Rd, Timonium, 21093
- 424 Elden St, Herndon, VA 20170

VISUALS: About 80 electric cars are registered between the events at four MOM's Organic Market locations. Dealers will be conducting test rides/drives of EVs. Charging stations will be demonstrated. At 1 PM, awards will be presented to MOM's and some locations will have elected officials giving proclamations. EV owners will display the total # of miles driven oil-free on their vehicles.



WHO: Mark Czajka, *Director, MD Volt Inc. & Waldorf City Captain*; Lanny Hartmann, *College Park City Captain*; Barry Larkin, *Timonium City Captain*; Jeffrey Jacobs, *Herndon City Captain*. Some locations will have elected officials giving proclamations (currently, Waldorf and Herndon).

MD Volt Inc. is organizing the MOM's Organic Market events. Plug In America, the Sierra Club and the Electric Auto Association are national organizers.

LOCAL SPONSORS: MD Volt Inc., MOM's Organic Market, Nissan, Bosch, eVgo, General Electric, Waldorf Ford, SemaConnect, EV Power Pros, FastPark & Relax, Leviton, MYERS SOLOMON Realty Corp, and Ryan-Electrical-Services.com.

###

About MD Volt Inc.: Formed in 2012, MD Volt Inc. is a Maryland non-profit educational organization comprised of over 150 members who promote electric vehicles and electric vehicle charging stations through meetups and events. www.MDVolt.org

About Plug In America: Plug In America is leading the nation's plug-in vehicle movement. The nonprofit organization works to accelerate the shift to plug-in vehicles powered by clean, affordable, domestic electricity to reduce our nation's dependence on petroleum and improve the global environment. We drive electric. You can, too. www.pluginamerica.org.

About the Sierra Club: The Sierra Club is America's largest and most influential grassroots environmental organization, with more than 2.1 million members and supporters nationwide. The Sierra Club's Beyond Oil campaign advocates for a switch to Electric Vehicles as one important way to reduce emissions and cut our addiction to oil. For more information, visit www.sierraclub.org/electric-vehicles.

About the Electric Auto Association: The Electric Auto Association, formed in 1967, is a nonprofit educational organization with 75 chapters worldwide that promotes the advancement and widespread adoption of electric vehicles. www.electricaauto.org.