



GENERAL ASSEMBLY

User Experience Design

Course Syllabus

Tuesdays/Thursdays, December 4th – March 5th

6:30 – 8:30 PM

Instructor: Sash Catanzarite – Chief Product Officer, Tradesy

Unit 1: Introduction to UX		
Week 1	Session 1: Introduction to UX and UX Principles	Tues, Dec 4
	Session 2: The UX Process	Thurs, Dec 6
Week 2	Session 3: Conducting UX Analysis	Tues, Dec 11
	Session 4: UX Foundations Project	Thurs, Dec 13
Unit 2: UX Toolkit		
Week 3	Session 5: Wireframing	Tues, Dec 18
	Session 6: Guest Speaker	Thurs, Dec 20
Week 4	No class: New Year's Day	Tues, Jan 1
	Session 7: Interfaces	Thurs, Jan 3
Week 5	Session 8: Prototyping	Tues, Jan 8
Unit 3: Design Patterns		
Week 5	Session 9: Forms	Thurs, Jan 10
Week 6	Session 10: Forms Project	Tues, Jan 15
	Session 11: Search & Results	Thurs, Jan 17
Week 7	Session 12: Search & Results Project	Tues, Jan 22
	Session 13: Navigation	Thurs, Jan 24



Week 8	Session 14: Navigation Project	Tues, Jan 29
	Session 15: First Impressions	Thurs, Jan 31
Week 9	Session 16: First Impressions Project	Tues, Feb 5
	Session 17: Content Sites	Thurs, Feb 7
Week 10	Session 18: Content Sites Project	Tues, Feb 12
	Session 19: Commerce	Thurs, Feb 14
Week 11	Session 20: Commerce Project	Tues, Feb 19
	Session 21: Social	Thurs, Feb 21
Week 12	Session 22: Dashboards	Tues, Feb 26
	Session 23: Preparing for the Final Project	Thurs, Feb 28
Week 13	Session 24: Final Project Presentations	Tues, Mar 5

