



**Welcome to
WPUGL**

WordPress User Group London

WiFi

Network: hubwestminster

Password: HubWest1

Hello

- Eugene
- Co-organiser of WPUGL
- passionate about WordPress
- Project Manager
at Wholegrain Digital
- Get in touch here [http://
www.meetup.com/WordPress-User-
Group-London/members/64663902/](http://www.meetup.com/WordPress-User-Group-London/members/64663902/)



Housekeeping

- Fire exits: straight out of the lab, half way the corridor
- Restrooms: by the lifts landing
- WiFi - Network: hubwestminster Password: HubWest1
- Featuring on pictures !?
- These slides on <http://www.meetup.com/WordPress-User-Group-London/files/>



Agenda

6:30pm – Welcome, pizza & network

7:00pm – Eugene to introduce the new MeetUp

7:30pm – Users to digest info & network

8:00pm – 15 minute break

8:15pm – Eugene to introduce Backups Best Practice

8:45pm – Review and practice Backups Best Practice

9:15pm – Wrap-up



Sponsors





- Hassle-Free WordPress Hosting
- Founded in 2010
- Headquartered in Austin, Tx
- New office in London
- Over 25,000 customers
- 260,000+ active WP installs
- Staff of 200+ WordPress Experts





WP engine

- Who hosts with WP Engine?





- Technical overview
 - Product flexibility: Global infrastructure for small and large deployments
 - A trusted name: Proven leader with a laser sharp-focus on WordPress
 - Built to order: Customised enterprise plans to exactly fit client needs





- Scalability
 - Built for 50m+ visitors a month
 - Rapid and easy deployments
 - One-click testing and staging
- Support
 - Dedicated account teams
 - Highest customer to expert ratio in industry
 - Over 60% of their staff is support





- Performance

- High performance virtualisation
- On average is 4-6 times faster vs others
- Ever-cache technology

- Security

- Enterprise-grade security
- DDoS mitigation, IDS/IPS Systems
- Managed updates & proactive scanning





- Special Meetup coupon offer :-)
 - \$29 off for the first 3 months for all new customers to WP Engine
 - Applicable on our personal and professional plans to help get you started
 - Enter: WPMMeetup1London2014



WHOLEGRAIN

digital

- London WordPress web design and development agency
- Founded in 2007
- Strong team of 17 WordPress experts
- Five for the Future | Matt Mullenweg
- No marketing exercise, quite the opposite



Who WPUGL

- Wholegrain Digital
- Sponsors
- Rafi Akbar no more
- Speakers
- Absolute beginners
- Average users
- Freelance developers/designers
- Volunteers



Why WPUGL

- We all love WordPress
- Much need for a WP User Group
- Build a community
- Contribute to WordPress
- Entry level for total beginner



How WPUGL

- Trial and error
- Presentations with time to practice
- Pointing in the right direction
- Networking, interacting, exchanging and sharing
- Volunteering



What WPUGL

- Whatever you need, you decide !
Take part in our polls here
<http://www.meetup.com/WordPress-User-Group-London/polls/>
- WordPress and more
- Freeware and premium
- Support and advise



When WPUGL

- 3rd Tuesday of every month:
 - 17th Feb
 - 17th Mar
 - 21st Apr
 - 19th May
 - 16th June



Where WPUGL

- Hub Westminster to start
- If we grow we might need to find something large
- Downstairs @ RILEYS for social drinks



WPUGL resources 1/2

Similar meetups

- WordPress London
<http://www.meetup.com/London-WordPress/>
- London Bloggers Meetup
<http://www.meetup.com/londonbloggersmeetup/>
- FREE WordPress Course
<http://www.meetup.com/wordpress-courses/>
- Ladies In Blogging Networking Group
<http://www.meetup.com/Ladies-In-Blogging-Networking-Group/>



WPUGL resources 2/2

Stay in the know

- Top 5 WP blogs

http://www.meetup.com/WordPress-User-Group-London/pages/Top_5_WP_blogs/

- Got stuck? Need help?

http://www.meetup.com/WordPress-User-Group-London/pages/Got_stuck%3F_Need_help%3F/

- WP video sites

http://www.meetup.com/WordPress-User-Group-London/pages/WP_video_sites/

- [Awesome WP Newsletter](#)

- Create a WP <https://www.google.co.uk/alerts>



WPUGL

Time to network

&

Revise



WPUGL

Let's have a break

:-)



WPUGL Conclusion

- How did we do? Please leave feedback on [meetup.com](https://www.meetup.com)
- Remember the forums if you need help
- Remember the resources if you want to know more
- What's next? Take part to the poll
<http://www.meetup.com/WordPress-User-Group-London/polls/1193982/>
- Downstairs @ RILEYS for social drinks
- Please clean after yourself :-)





**Thanks for coming to
WPUGL
WordPress User Group London**

Safe journey home :-)